

YouGov / Hacked Off Survey Results

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave		Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1629	640	696	459	381	98	157	788	841	189	696	402	342	929	700	195	541	350	393	150	
Unweighted Sample	1629	764	663	478	404	114	161	717	912	157	706	429	337	982	647	138	581	367	404	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21st Century Fox has announced a bid for a controlling stake in Sky. 21st Century Fox is owned by Rupert and James Murdoch, who also own News UK, the company that owns The Times, Sunday Times and The Sun. Do you think that bid should or should not be allowed to go ahead?

Yes, it should	14	12	16	19	11	10	19	15	12	14	17	11	11	15	12	14	15	13	14	10
No, it should not	53	64	50	51	64	62	45	59	48	45	49	59	60	55	51	46	53	56	52	61
Don't know	33	24	34	30	25	28	36	25	40	41	34	30	28	30	37	40	31	31	34	30

The Leveson Inquiry into the culture, practices and ethics of the press, which started in 2011 following revelations about phone-hacking and other abuses carried out by the press, made recommendations for reform of press regulation in November 2012. This reform has not yet been implemented. Generally speaking, would you say you are...

In favour of much tougher press regulation than currently	22	26	20	19	25	21	18	22	21	17	25	22	19	24	19	20	20	23	21	27
In favour of somewhat tougher press regulation than currently	35	42	33	38	39	54	27	32	38	27	34	39	39	38	33	30	37	33	36	40
TOTAL IN FAVOUR OF TOUGHER PRESS REGULATION	57	68	53	57	64	75	45	54	59	44	59	61	58	62	52	50	57	56	57	67
In favour of the current level of press regulation	17	17	21	23	17	17	19	21	14	15	13	21	23	18	17	24	18	17	13	17
In favour of somewhat less tough press regulation than currently	3	2	4	3	3	1	9	4	2	2	3	2	5	3	3	1	3	3	5	1
In favour of much less tough press regulation than currently	2	0	3	1	1	0	4	2	2	2	1	2	4	1	3	3	1	2	2	2
TOTAL IN FAVOUR OF LESS TOUGH PRESS REGULATION	5	2	7	4	4	1	13	6	4	4	4	4	9	4	6	4	4	5	7	3
Don't know	21	14	19	15	15	7	23	18	23	37	24	15	11	17	25	21	19	22	24	14

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Weighted Sample 1629	32	216	56	6	94	82	7	131	37	61	2	6	1	58	89	753	
Unweighted Sample 1629	33	223	49	5	86	87	8	146	40	69	3	4	1	61	82	732	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

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Yes, it should	14	7	18	16	26	22	15	42	6	11	27	0	0	0	13	13	12
No, it should not	53	53	54	58	37	32	63	43	82	67	55	61	100	100	59	57	48
Don't know	33	40	29	26	37	45	23	15	11	21	18	39	0	0	28	30	40

The Leveson Inquiry into the culture, practices and ethics of the press, which started in 2011 following revelations about phone-hacking and other abuses carried out by the press, made recommendations for reform of press regulation in November 2012. This reform has not yet been implemented. Generally speaking, would you say you are...

In favour of much tougher press regulation than currently	22	18	14	20	12	19	16	7	22	25	19	39	24	0	36	24	24
In favour of somewhat tougher press regulation than currently	35	37	34	30	22	23	44	37	52	51	39	61	30	100	38	43	32
TOTAL IN FAVOUR OF TOUGHER PRESS REGULATION	57	55	48	50	34	42	60	44	74	76	58	100	54	100	74	67	56
In favour of the current level of press regulation	17	19	27	27	15	22	29	10	16	9	28	0	0	0	8	15	13
In favour of somewhat less tough press regulation than currently	3	13	6	0	0	4	2	0	3	0	3	0	0	0	3	5	2
In favour of much less tough press regulation than currently	2	0	2	0	0	4	1	0	1	8	4	0	0	0	2	1	2
TOTAL IN FAVOUR OF LESS TOUGH PRESS REGULATION	5	13	8	0	0	8	3	0	4	8	7	0	0	0	5	6	4
Don't know	21	13	17	23	51	28	7	45	7	7	8	0	46	0	13	13	27

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

Total	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1629	640	696	459	381	98	157	788	841	189	696	402	342	929	700	195	541	350	393	150	
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

The Leveson Report recommended a new system of press regulation involving an independent external check of the adequacy of any press self-regulator and argued that this would aim to prevent a repetition of the press abuses that led to the Leveson Inquiry. Many newspaper companies oppose this proposal and argue that an external auditor for the press self-regulator amounted to government interference in the free press. Instead, they set up and joined the Independent Press Standards Organisation (IPSO), which is not subject to checking by an independent external body. Which of the following statements comes closest to your view?

The Leveson Report was wrong to propose independent checking of press self-regulators; the press are right to stick to their own system of self-regulation	9	6	14	13	7	6	18	10	8	7	6	10	17	10	9	10	10	8	9	7
The Leveson Report was right to propose independent checking of press self-regulators and the newspapers should accept that	40	47	38	47	45	55	32	42	38	32	40	43	41	43	36	36	42	41	41	34
The Leveson Report did not go far enough; newspapers should not be able to regulate themselves even with an independent check	15	17	14	13	17	19	14	18	12	13	13	17	17	16	13	14	15	14	15	19
Don't know	36	30	33	27	31	20	36	29	42	49	40	30	25	31	42	39	33	37	35	40

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Fieldwork: 5th - 6th January 2017

		Newspaper Readership - Main Daily														
Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	The Scotsman	The Herald (Glasgow)	The Western Mail	Other local daily morning newspaper	Other Newspaper	None
Weighted Sample 1629	32	216	56	6	94	82	7	131	37	61	2	6	1	58	89	753
Unweighted Sample 1629	33	223	49	5	86	87	8	146	40	69	3	4	1	61	82	732
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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The Leveson Report was wrong to propose independent checking of press self-regulators; the press are right to stick to their own system of self-regulation	9	24	19	5	30	11	20	7	6	3	14	0	0	0	9	4	6
The Leveson Report was right to propose independent checking of press self-regulators and the newspapers should accept that	40	44	39	24	12	23	46	41	62	53	55	61	0	100	47	41	37
The Leveson Report did not go far enough; newspapers should not be able to regulate themselves even with an independent check	15	5	9	20	22	12	21	7	17	20	17	0	54	0	20	19	15
Don't know	36	27	33	51	37	53	13	45	14	24	14	39	46	0	23	36	43

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Leveson Report recommended a new system of press regulation involving an independent external check of the adequacy of any press self-regulator and argued that this would aim to prevent a repetition of the press abuses that led to the Leveson Inquiry. Many newspaper companies oppose this proposal and argue that an external auditor for the press self-regulator amounted to government interference in the free press. Instead, they set up and joined the Independent Press Standards Organisation (IPSO), which is not subject to checking by an independent external body. How much confidence do you have in the system of press regulation established by the major newspaper publishers?

A lot of confidence	1	1	2	1	1	0	4	1	1	1	1	2	1	1	0	1	2	1	1	
A fair amount of confidence	14	13	17	22	13	13	17	14	15	17	11	15	19	16	12	23	15	12	13	9
TOTAL CONFIDENCE	15	14	19	23	14	13	21	15	16	18	12	16	21	17	13	23	16	14	14	10
Not much confidence	40	44	39	45	41	44	34	39	41	32	38	42	46	42	38	36	43	38	37	45
No confidence at all	19	22	18	13	24	26	21	26	12	8	20	20	20	21	17	15	18	19	22	22
TOTAL NO CONFIDENCE	59	66	57	58	65	70	55	65	53	40	58	62	66	63	55	51	61	57	59	67
Don't know	26	20	24	20	21	18	25	20	31	42	30	21	13	21	32	25	23	29	27	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The Leveson Report recommended a new system of press regulation involving an independent external check of the adequacy of any press self-regulator and argued that this would aim to prevent a repetition of the press abuses that led to the Leveson Inquiry. Many newspaper companies oppose this proposal and argue that an external auditor for the press self-regulator amounted to government interference in the free press. Instead, they set up and joined the Independent Press Standards Organisation (IPSO), which is not subject to checking by an independent external body. How much confidence do you have in the system of press regulation established by the major newspaper publishers?

A lot of confidence	1	7	2	0	0	3	2	7	0	0	6	0	0	0	2	1	0
A fair amount of confidence	14	15	28	8	30	20	25	10	15	1	16	0	0	18	13	9	
TOTAL CONFIDENCE	15	22	30	8	30	23	27	17	15	1	22	0	0	20	14	9	
Not much confidence	40	38	37	50	12	29	49	68	48	54	52	59	37	100	48	36	37
No confidence at all	19	9	10	20	22	9	16	0	27	17	20	41	17	0	17	28	22
TOTAL NO CONFIDENCE	59	47	47	70	34	38	65	68	75	71	72	100	54	100	65	64	59
Don't know	26	30	24	22	37	39	8	15	10	28	5	0	46	0	16	22	31

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Weighted Sample
Unweighted Sample

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1629	640	696	459	381	98	157	788	841	189	696	402	342	929	700	195	541	350	393	150	
1629	764	663	478	404	114	161	717	912	157	706	429	337	982	647	138	581	367	404	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Lord Justice Leveson said in his report that if newspapers refuse to join his recommended system of independently checked self-regulation then Parliament should pass a law to impose it on them. Presently, most national newspapers have set up and joined the Independent Press Standards Organisation (IPSO), which only meets some of the recommendations of the Leveson Report and is not subject to checking by an independent external body. If the press refuse to join a regulator that is independently and externally checked, which of the following do you think should be the response? Please tick all that apply.

Nothing for the time being, the press should be given more time to show that voluntary self-regulation works	13	10	18	18	13	9	17	14	12	12	10	13	20	14	11	14	14	13	12	9
There should be stronger incentives for newspapers to join a regulator that is subject to, and complies with, Leveson's independent external checks	19	24	16	23	19	20	15	19	18	23	19	16	19	20	17	19	19	17	19	21
The press should be compelled by law to join a regulator that is subject to, and complies with, Leveson's independent external checks	24	29	20	22	26	35	18	28	20	25	24	26	19	27	20	23	26	25	19	23
There should be a new independent statutory regulator for the press, as Ofcom is for broadcasters	24	28	22	21	30	33	20	26	21	17	23	25	27	25	22	18	23	21	27	30
None of the above	3	2	4	2	2	0	9	3	3	4	3	4	4	3	5	7	3	4	3	1
Don't know	26	20	25	20	22	14	24	20	32	36	31	20	18	22	32	26	25	26	28	27

Over the last four to five years, to what extent, if at all, do you think the behaviour of the national press has got better or worse?

Much better	1	1	1	1	1	0	4	1	1	1	1	2	2	0	2	1	0	1	2	
Slightly better	13	12	15	20	9	13	13	14	12	9	13	14	13	14	11	15	14	14	11	5
TOTAL BETTER	14	13	16	21	10	13	17	15	13	10	14	15	15	16	11	17	15	14	12	7
Neither better nor worse	33	32	38	37	34	31	44	35	32	19	36	33	37	32	35	27	37	34	34	26
Slightly worse	25	26	24	24	24	28	17	24	26	31	20	24	31	25	24	25	24	25	22	36
Much worse	15	18	13	9	22	18	21	16	15	12	14	21	13	17	13	13	14	14	18	18
TOTAL WORSE	40	44	37	33	46	46	38	40	41	43	34	45	44	42	37	38	38	39	40	54
Don't know	13	10	9	9	9	11	2	11	15	29	17	7	4	11	16	17	11	13	14	13

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Weighted Sample 1629	32	216	56	6	94	82	7	131	37	61	2	6	1	58	89	753	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Lord Justice Leveson said in his report that if newspapers refuse to join his recommended system of independently checked self-regulation then Parliament should pass a law to impose it on them. Presently, most national newspapers have set up and joined the Independent Press Standards Organisation (IPSO), which only meets some of the recommendations of the Leveson Report and is not subject to checking by an independent external body. If the press refuse to join a regulator that is independently and externally checked, which of the following do you think should be the response? Please tick all that apply.

Nothing for the time being, the press should be given more time to show that voluntary self-regulation works	13	17	25	12	30	12	25	31	8	5	16	0	0	0	11	14	10
There should be stronger incentives for newspapers to join a regulator that is subject to, and complies with, Leveson's independent external checks	19	17	20	17	0	15	31	30	38	28	35	61	0	100	19	17	12
The press should be compelled by law to join a regulator that is subject to, and complies with, Leveson's independent external checks	24	11	18	22	12	19	17	7	35	30	30	80	24	0	29	22	25
There should be a new independent statutory regulator for the press, as Ofcom is for broadcasters	24	27	19	25	22	18	27	19	29	34	23	61	30	0	34	23	23
None of the above	3	0	2	3	0	11	2	10	2	0	4	0	0	0	5	2	4
Don't know	26	29	20	32	37	33	11	15	9	14	9	0	46	0	17	30	33

Over the last four to five years, to what extent, if at all, do you think the behaviour of the national press has got better or worse?

Much better	1	4	2	6	0	1	1	0	0	0	4	0	0	0	0	1	0
Slightly better	13	20	18	10	0	15	24	0	8	14	19	0	0	0	18	17	9
TOTAL BETTER	14	24	20	16	0	16	25	0	8	14	23	0	0	0	18	18	9
Neither better nor worse	33	38	37	33	41	46	35	30	29	24	36	0	46	0	32	21	33
Slightly worse	25	21	24	39	22	15	30	38	29	40	22	100	0	100	30	30	22
Much worse	15	4	11	6	37	7	9	17	29	22	13	0	54	0	13	15	17
TOTAL WORSE	40	25	35	45	59	22	39	55	58	62	35	100	54	100	43	45	39
Don't know	13	13	7	6	0	16	1	15	6	0	5	0	0	0	6	16	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When the Leveson Inquiry was established, it was in two parts. The second part was to look into: the extent of unlawful or improper conduct within newspaper organisations, the way in which the police investigated allegations or evidence of unlawful conduct at certain newspapers, the extent to which the police received corrupt payments and how this was allowed to happen, and the extent of corporate governance and management failures at newspaper companies, and the role, if any, of politicians and others, in relation to any failure to investigate wrongdoing at certain newspapers. At the time, the second part of the Inquiry was delayed while criminal investigations into the press took place. The criminal investigations and trials have now been completed. Which of the following statements comes closest to your view?

The need for the second part of the inquiry has increased since July 2011	21	27	19	19	28	29	15	22	21	17	18	27	24	24	18	19	23	20	20	25
The need for the second part of the inquiry has decreased since July 2011	4	4	5	7	4	3	4	5	4	4	4	4	4	5	3	10	4	4	4	1
The need for the second part of the inquiry has stayed the same since July 2011	23	27	20	26	22	39	21	27	20	17	24	24	23	26	19	17	24	22	25	25
There was never any need for the second part of the inquiry	6	3	9	8	3	4	14	8	5	5	4	8	11	6	6	10	5	8	6	4
Don't know	45	38	46	40	43	26	46	39	50	55	50	37	38	39	53	45	44	46	45	44

Which of the following statements comes closest to your view?

Leveson Part 2 should proceed	46	55	41	47	52	58	35	49	42	40	45	50	45	50	40	39	47	45	47	47
Leveson Part 2 should be cancelled	10	7	14	16	5	10	19	13	8	8	8	12	15	12	8	11	9	12	11	7
Don't know	44	37	45	37	43	32	46	38	50	52	47	38	40	39	51	50	43	43	42	46

Who do you believe should decide how the press is regulated?

A judge, after conducting an inquiry	33	41	28	32	36	46	22	36	31	29	34	35	33	37	29	29	34	34	34	36
The Government and Parliament	23	24	24	25	25	28	24	24	22	20	22	25	24	23	23	19	26	22	20	26
Newspaper owners, editors & executives	11	7	15	13	10	4	20	11	11	9	6	13	19	10	12	13	11	11	9	11
None of the above	12	10	12	12	10	9	13	13	10	16	12	11	10	11	12	15	11	9	14	8
Don't know	21	18	21	17	19	13	21	16	27	26	25	17	15	19	24	25	17	25	22	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

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The need for the second part of the inquiry has increased since July 2011	21	13	18	25	12	12	24	15	39	40	30	41	47	0	30	23	18
The need for the second part of the inquiry has decreased since July 2011	4	0	8	0	0	3	10	7	5	5	12	0	0	0	3	1	3
The need for the second part of the inquiry has stayed the same since July 2011	23	31	21	14	0	14	34	23	32	25	24	20	0	100	15	30	22
There was never any need for the second part of the inquiry	6	20	10	3	30	12	6	10	3	3	11	0	0	0	12	7	4
Don't know	45	36	43	58	59	59	26	45	21	28	23	39	53	0	41	39	53

Which of the following statements comes closest to your view?

Leveson Part 2 should proceed	46	38	41	43	12	20	54	37	79	67	52	61	47	100	51	55	41
Leveson Part 2 should be cancelled	10	21	16	3	52	17	22	17	4	8	23	0	0	0	14	7	6
Don't know	44	41	43	54	37	62	23	45	17	25	25	39	53	0	35	37	52

Who do you believe should decide how the press is regulated?

A judge, after conducting an inquiry	33	28	28	22	33	18	38	43	47	53	46	100	17	100	28	27	34
The Government and Parliament	23	6	23	29	0	20	24	26	28	15	22	0	83	0	31	20	22
Newspaper owners, editors & executives	11	13	18	18	30	21	14	31	6	14	11	0	0	0	15	15	6
None of the above	12	20	13	12	0	9	11	0	11	8	15	0	0	0	15	12	11
Don't know	21	33	18	18	37	32	14	0	7	10	6	0	0	0	10	26	26

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

Total	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1629	640	696	459	381	98	157	788	841	189	696	402	342	929	700	195	541	350	393	150	
1629	764	663	478	404	114	161	717	912	157	706	429	337	982	647	138	581	367	404	139	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

The Government has announced it is consulting on whether to bring into force a new law which was recommended by the Leveson Report and enacted by Parliament, which would introduce a system of penalties for newspapers who do not join a regulator that is subject to external checks. The Government argues that they should have discretion over whether or not the law comes into force. Supporters of stronger regulation of the press argue that the introduction of the law should not be subject to Government discretion. Newspapers argue that the law is wrong in principle and should not be brought into force, and if necessary repealed. Which of the following statements comes closest to your view?

The Government should have discretion as to whether to bring into force the law or not	27	28	30	33	26	30	31	29	25	21	25	28	33	29	23	30	26	26	26	27
The Government should not have discretion and the law should be brought into force	25	32	22	22	32	33	14	28	22	18	25	28	26	27	23	19	25	25	27	30
The law should not be brought into force, and if necessary, repealed	10	7	13	13	7	8	17	11	10	9	8	11	14	10	11	12	11	10	8	7
Something else	4	3	5	4	4	3	6	4	5	5	4	5	4	4	5	8	4	4	3	4
Don't know	34	30	31	28	32	27	32	29	39	47	39	28	23	30	38	31	34	34	36	32

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

		Newspaper Readership - Main Daily															
Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	The Scotsman	The Herald (Glasgow)	The Western Mail	Other local daily morning newspaper	Other Newspaper	None	
Weighted Sample 1629	32	216	56	6	94	82	7	131	37	61	2	6	1	58	89	753	
Unweighted Sample 1629	33	223	49	5	86	87	8	146	40	69	3	4	1	61	82	732	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The Government has announced it is consulting on whether to bring into force a new law which was recommended by the Leveson Report and enacted by Parliament, which would introduce a system of penalties for newspapers who do not join a regulator that is subject to external checks. The Government argues that they should have discretion over whether or not the law comes into force. Supporters of stronger regulation of the press argue that the introduction of the law should not be subject to Government discretion. Newspapers argue that the law is wrong in principle and should not be brought into force, and if necessary repealed. Which of the following statements comes closest to your view?

The Government should have discretion as to whether to bring into force the law or not	27	27	29	14	0	22	45	67	26	30	36	41	0	100	35	26	24
The Government should not have discretion and the law should be brought into force	25	19	23	28	12	15	20	18	42	29	27	39	30	0	27	31	24
The law should not be brought into force, and if necessary, repealed	10	19	16	3	52	19	12	0	10	11	18	20	0	0	11	9	6
Something else	4	3	3	7	0	5	1	15	5	2	5	0	0	0	3	5	4
Don't know	34	32	30	48	37	39	21	0	17	27	14	0	70	0	23	29	41

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

Weighted Sample
Unweighted Sample

Total	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region				
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1629	640	696	459	381	98	157	788	841	189	696	402	342	929	700	195	541	350	393	150
1629	764	663	478	404	114	161	717	912	157	706	429	337	982	647	138	581	367	404	139
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which condition, if any, do you think should be put on newspapers to join an independent press regulator?

Newspapers should be required by law to join an independent press regulator	43	50	42	46	48	55	33	44	41	27	44	46	46	45	40	31	46	43	44	44
Newspapers should be able to choose whether or not to join an independent press regulator	7	5	10	9	5	3	12	8	5	9	5	6	9	7	6	9	6	8	5	6
Newspapers should be able to choose whether or not to join an independent press regulator but they should obtain financial benefits in legal cases if they do	3	3	3	4	2	4	1	5	2	6	4	3	1	4	2	9	2	3	4	1
Newspapers should be able to choose whether or not to join an independent press regulator but they should face financial penalties in legal cases if they do not	8	9	7	9	9	5	9	8	7	9	6	9	9	7	8	8	10	8	6	5
Newspapers should be able to choose whether or not to join an independent press regulator but they should get financial benefits in legal cases if they do, as well as face financial penalties in legal cases if they do not	8	7	8	7	8	11	11	7	8	8	5	11	8	9	6	10	8	7	7	7
Other	2	2	1	1	2	1	3	2	2	4	3	1	1	2	1	2	1	3	2	2
Don't know	30	24	30	23	26	22	30	26	35	37	33	26	26	25	37	32	28	29	32	35

[The following question was only asked to those who, in the previous question, selected 'newspapers should be required by law to join an independent regulator'; n=722]

If compulsion is not available as an option, which of the following best expresses your second preference?

Newspapers should be able to choose whether or not to join an independent press regulator	7	7	8	12	4	2	3	8	7	15	8	5	7	7	9	6	6	8	9	6
Newspapers should be able to choose whether or not to join an independent press regulator but they should obtain financial benefits in legal cases if they do	5	4	4	4	7	2	2	4	5	7	4	5	5	4	5	3	6	3	5	3
Newspapers should be able to choose whether or not to join an independent press regulator but they should face financial penalties in legal cases if they do not	46	47	47	47	46	60	55	48	44	50	44	48	47	47	44	53	42	48	50	38
Newspapers should be able to choose whether or not to join an independent press regulator but they should get financial benefits in legal cases if they do, as well as face financial penalties in legal cases if they do not	16	18	12	14	15	19	13	15	16	10	16	19	14	17	14	10	18	15	13	19
Other	5	5	5	3	5	6	4	6	3	3	5	5	4	5	4	8	5	5	3	6
Don't know	21	18	23	20	23	10	21	19	24	15	23	19	24	20	24	20	23	20	19	27

Sample Size: 1629 GB Adults
Fieldwork: 5th - 6th January 2017

		Newspaper Readership - Main Daily															
Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	The Scotsman	The Herald (Glasgow)	The Western Mail	Other local daily morning newspaper	Other Newspaper	None	
Weighted Sample 1629	32	216	56	6	94	82	7	131	37	61	2	6	1	58	89	753	
Unweighted Sample 1629	33	223	49	5	86	87	8	146	40	69	3	4	1	61	82	732	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Which condition, if any, do you think should be put on newspapers to join an independent press regulator?

Newspapers should be required by law to join an independent press regulator	43	44	40	41	12	30	47	7	53	45	42	100	37	100	48	50	42
Newspapers should be able to choose whether or not to join an independent press regulator	7	12	12	6	0	8	12	10	4	7	9	0	0	0	9	5	5
Newspapers should be able to choose whether or not to join an independent press regulator but they should obtain financial benefits in legal cases if they do	3	7	3	0	0	1	3	8	7	5	9	0	0	0	11	4	2
Newspapers should be able to choose whether or not to join an independent press regulator but they should face financial penalties in legal cases if they do not	8	9	7	2	22	10	14	18	12	13	11	0	17	0	9	7	5
Newspapers should be able to choose whether or not to join an independent press regulator but they should get financial benefits in legal cases if they do, as well as face financial penalties in legal cases if they do not	8	3	9	13	37	7	8	31	8	7	8	0	0	0	1	6	7
Other	2	0	1	0	0	1	1	12	3	3	7	0	0	0	0	2	2
Don't know	30	25	27	39	30	43	14	15	12	20	15	0	46	0	22	26	37

[The following question was only asked to those who, in the previous question, selected 'newspapers should be required by law to join an independent regulator'; n=722]

If compulsion is not available as an option, which of the following best expresses your second preference?

Newspapers should be able to choose whether or not to join an independent press regulator	7	7	8	12	0	15	12	0	9	6	14	0	0	0	2	1	6
Newspapers should be able to choose whether or not to join an independent press regulator but they should obtain financial benefits in legal cases if they do	5	7	4	5	0	6	8	0	5	6	3	0	0	0	16	5	3
Newspapers should be able to choose whether or not to join an independent press regulator but they should face financial penalties in legal cases if they do not	46	43	49	34	100	34	52	100	52	40	35	80	20	0	48	47	46
Newspapers should be able to choose whether or not to join an independent press regulator but they should get financial benefits in legal cases if they do, as well as face financial penalties in legal cases if they do not	16	26	18	21	0	18	14	0	18	35	21	20	0	100	19	4	14
Other	5	5	6	4	0	0	0	0	3	0	2	0	0	0	0	14	5
Don't know	21	11	16	24	0	28	15	0	12	13	25	0	80	0	16	28	25