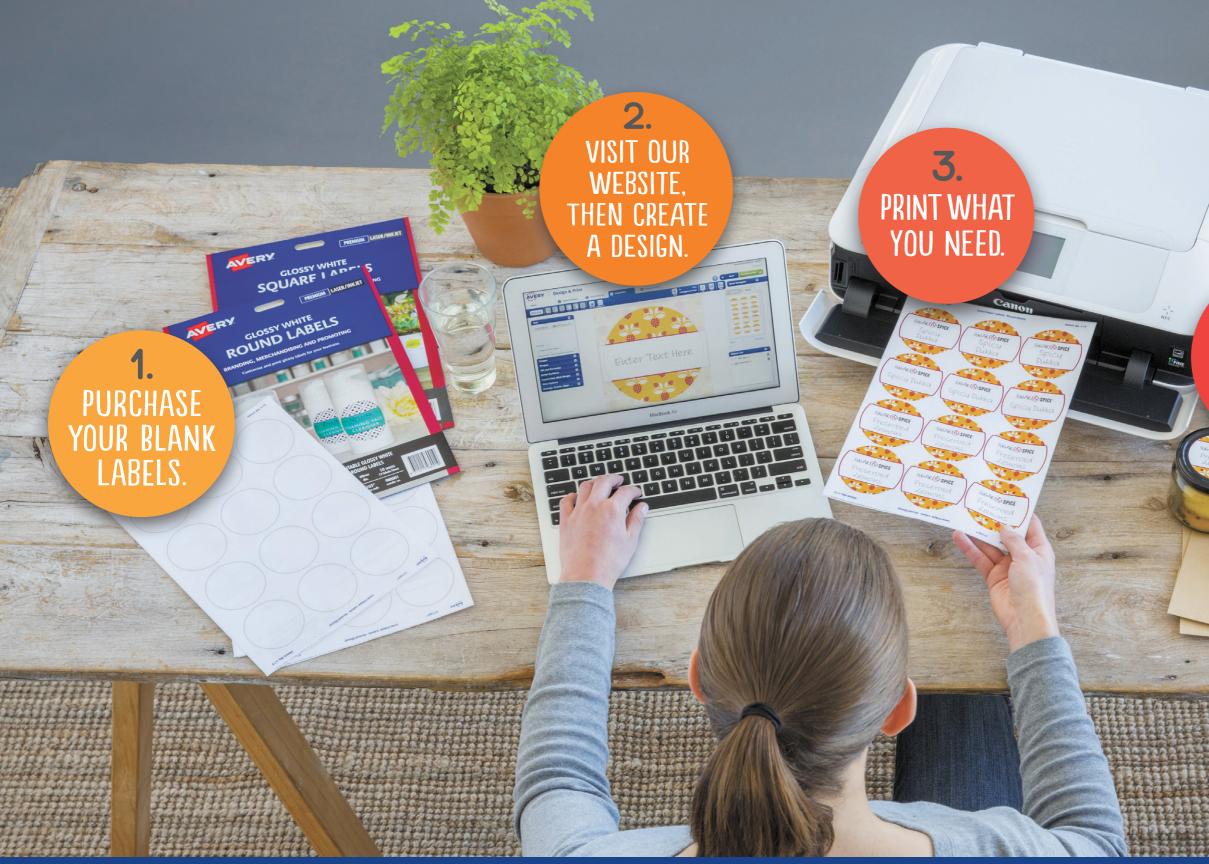# AVERY™

Your business, perfectly packaged.

Now you can professionally design and print your own marketing materials.

Thanks to the range of Avery Branding, Merchandising and Promoting products together with free online software and templates, creating professional consistent looking marketing materials is simply a breeze. This brochure will tell you all about this range and what it can do to help build your business.

Little things that work in a big way.™

Create your own branding in 4 easy steps.

AVERY

1. PURCHASE YOUR BLANK LABELS.

2. VISIT OUR WEBSITE, THEN CREATE A DESIGN.

3. PRINT WHAT YOU NEED.

4. BRAND YOUR PRODUCTS.

Branding

White Glossy Rectangular Labels

Get professional-looking product or promotional labels without the large price tag with our glossy white rectangular labels. These premium labels are fully customisable using free software and templates, which makes it easy to create your own, personal design. Plus, the permanent adhesive sticks to glass, plastic, paper and more.

Avery No.	Description	Labels/Pack
980013	Glossy Rectangular Labels, 62 x 42mm, 10 Sheets	180
980014	Glossy Rectangular Labels, 80 x 35mm, 10 Sheets	140

White Glossy Oval Labels

Give your brand that extra pop it needs to stand out with these sleek and glossy oval white labels. The print-to-the-edge capability lets you apply bold colours and sharp clear text all the way to the edge of the label, helping you market your brand vividly. Backed with permanent adhesive, the labels stick to glass, plastic, paper and more, so you can make your mark on a wide variety of products.

Avery No.	Description	Labels/Pack
980000	Print-to-the-Edge White Glossy Oval Labels, 63.5 x 42.3mm, 10 Sheets	180
980012	Print-to-the-Edge White Glossy Oval Labels, 84.7 x 50.8mm, 10 Sheets	80

White Glossy Square Labels

Get professional-looking product or promotional labels without the large price tag with our glossy white square labels. These premium labels are fully customisable using free software and templates, which makes it easy to create your own, personal design. Plus, the permanent adhesive sticks to glass, plastic, paper and more.

Avery No.	Description	Labels/Pack
980015	Glossy Square Labels, 35 x 35mm, 10 Sheets	350
980016	Glossy Square Labels, 45 x 45mm, 10 Sheets	200

White Glossy Round Labels

Give your brand that extra pop it needs to stand out with these sleek and glossy round white labels. The print-to-the-edge capability lets you apply bold colours and sharp clear text all the way to the edge of the label, helping you market your brand vividly. Backed with permanent adhesive, the labels stick to glass, plastic, paper and more, so you can make your mark on a wide variety of products.

Avery No.	Description	Labels/Pack
980001	Print-to-the-Edge White Glossy Round Labels, 60mm dia, 10 Sheets	120
980052	Print-to-the-Edge White Glossy Round Labels, 40mm dia, 10 sheets	240

Kraft Brown Product Labels

Show off your brand and products with Avery® Print-to-the-Edge Kraft Brown Labels. They're perfect for professional-looking labels that blend into brown and kraft boxes and bags. The permanent adhesive sticks to glass, plastic and paper, giving you the flexibility to label a great range of packaging material.

Avery No.	Description	Labels/Pack
980002	Print-to-the-Edge Kraft Brown Round Labels, 60mm dia, 15 Sheets	180
980017	Print-to-the-Edge Kraft Brown Rectangular Labels, 62 x 42mm, 15 Sheets	270
980018	Print-to-the-Edge Kraft Brown Oval Labels, 63.5 x 42.3mm, 15 Sheets	270
980051	Kraft Brown Wraparound Label, 190 x 16mm, 15 sheets	180

White Removable Product Labels

Build your brand with our range of White Removable Product Labels. The labels can be removed without leaving a residue, which means you can remove them prior to gift wrapping or your customers can remove them after purchase. In short, they're the ideal way to make your mark, without ever leaving one behind.

Avery No.	Description	Labels/Pack
980008	Removable Print-to-the-Edge White Oval Labels, 63.5 x 42.3mm, 10 Sheets	180
980009	Removable Print-to-the-Edge White Round Labels, 60mm dia, 10 Sheets	120
980010	Removable Print-to-the-Edge White Rectangular Labels, 62 x 42mm, 10 Sheets	180
980011	Removable Print-to-the-Edge White Rectangular Labels, 62 x 89mm, 10 Sheets	90

Crystal Clear Product Labels

These labels let you create professionally branded products directly from your printer. The 100% transparent glossy labels virtually disappear into the background, allowing coloured or clear packaging to look as though it has been printed and customised with your brand. The durability of the labels makes them ideal for products containing oil, or products that will be transported or heavily handled. Better still, you can use free Avery software and templates to design your perfect product labels.

Avery No.	Description	Labels/Pack
980019	Crystal Clear Rectangular Labels, 96 x 50.8mm, 10 Sheets	100
980020	Crystal Clear Square Labels, 35 x 35mm, 10 Sheets	350
980021	Crystal Clear Square Labels, 45 x 45mm, 10 Sheets	200
980022	Crystal Clear Round Labels, 60mm dia, 10 Sheets	120

Durable Glossy White Labels

Ensure your products look clean and professional under extreme conditions, with these heavy duty labels. Create your own eye-catching design or select from a range of pre-designed templates from Avery. They're great for branding bottles, jars, and paper or plastic packaging containing chilled or oily products.

Avery No.	Description	Labels/Pack
980054	Durable Glossy White Rectangular Labels, 96 x 51mm, 10 sheets	100
980053	Durable Glossy White Wraparound Labels, 196 x 51mm, 12 sheets	60

White Arched Water-resistant Labels

These textured arched labels combine a premium-quality label with the versatility of water-resistant material. The unique arched shape and print-to-the-edge capability allow you to create distinctive, professional-looking product labels. The labels stick to glass, plastic, metal and paper. The water-resistant material makes them ideal for chilled or liquid products, such as wine bottles, home-made sauces or branded water bottles at conferences.

Avery No.	Description	Labels/Pack
980003	Print-to-the-Edge White Textured Arched Labels, 57.2 x 77mm, 10 Sheets	90
980023	Print-to-the-Edge White Textured Arched Labels, 89 x 120.7mm, 10 Sheets	40

Merchandising and Promoting

Business and Promotion Cards

Promote yourself and your business with Avery® Matt White Business and Promotion Cards. They are made from premium card stock and are a great way to promote your business. The cards are the ideal size for promoting special offers or your business information.

Avery No.	Description	Cards/Pack
980026	Business & Promotion Cards for all Inkjet Printers (260 gsm) – Double Sided 85 x 54mm, 10 Sheets	80

Compliment Cards

Avery® Compliment Cards are the perfect finishing touch to every delivery. They act as a reminder of your corporate image, brand logo or contact details. This DL size card is ideal when you don't need a full page, and double-sided printability provides plenty of space to create memorable brands and successful promotions.

Avery No.	Description	Cards/Pack
980027	Compliment Cards for Laser Printers (220 gsm) - Double Sided DL Format, 210 x 99mm, 10 Sheets	30

Removable Retail Signs

Don't waste valuable space, make use of spare walls and windows to advertise and promote your brand with Avery® White Removable Retail Signs. The signs are customisable and can be used in your storefront window, on mirrors or walls. They stick and stay, but they're also easy to remove - leaving no sticky residue. So now it's easy to promote your brand anywhere!

Avery No.	Description	Signs/Pack
980007	White Removable Letter-size Retail Signs, 10 Sheets Window – 196.9 x 260.4mm Wall – 215.9 x 279.5mm	10

Retail Solutions

Removable Shelf Talkers

Make your customers take notice of your next sale, promotion or offer with these repositionable retail shelf talkers. These professional looking shelf talkers are a quick way to announce new arrivals, special offers or introduce new products and can be used on shop shelves, products or merchandise. Simply remove them after without leaving a mark.

Avery No.	Description	Cards/Pack
980047	Removable Shelf Talkers, 85 x 55mm, 5 Sheets	30

Double Sided Printable Pricing Tags

Double sided tags with enough room for branding, promotion and pricing details. Give your promotions a premium and attractive look and feel with these Do-It-Yourself printable tags customised to your own business.

Avery No.	Description	Tags/Pack
980046	Double Sided Printable Pricing Tags, 89 x 51mm, 5 Sheets	50

Pricing Labels

The Avery® Round and Rectangular Pricing Labels lets you brand and price your products on the same label without the need for a pricing gun.

Avery No.	Description	Labels/Pack
910007	Matt White Round Pricing Labels, 40mm dia	192
910009	Matt White Rectangular Pricing Labels, 38 x 21mm	520

Retail Tags

The Avery® Double-sided and Scallop shaped Tags instantly creates attention and adds style to your product or display with its modern and elegant look and feel.

Avery No.	Description	Tags/Pack
980046	Double Sided Printable Pricing Tags, 89 x 51mm	50
980050	Printable Scallop Pricing Tags, 50 x 32mm	90

Display Cards

Alert your customers to specific products in-store or just make your customers take notice of new arrivals, sales or special offers with Avery® Shelf Talkers and Round Display Cards to help create a professional and modern look and feel to in-store shelf or stall displays.

Avery No.	Description	Cards/Pack
980049	Removable Adhesive Round Display Cards, 104 x 108mm	32

Tri-Fold Brochures

Print brochures quickly and not worry about printing too many with the Avery® Tri-Fold DL brochures. Create quality brochures on durable paper stock which also come pre-scored for easy folding. The Avery innovative Tri-Fold Brochures with Tear Away Cards will help to make sure your customers keep coming back with the tear away section on the brochure ideal for coupons, rewards and business cards.

Avery No.	Description	Brochures/Pack
980043	Tri-Fold Brochure with Tear Away Cards, 216 x 279mm, Letter Size	20
980044	Tri-Fold DL Brochures, 210 x 297mm, A4	20

FREE Avery Design & Print software

Give your project the personal touch with labels, cards and tags that you have designed yourself. It's easy with Avery Design & Print!

Online | Offline | Mobile

Scan this with your mobile device to watch our demonstration video.

DESIGN
Choose from a variety of blank and pre-designed templates to customise.

PRINT
Print from your PC, Mac® or tablet.

SAVE
Access your projects from any device with an internet connection.

averyproducts.com.au/print

Want to know more? Our Consumer Service Centre is always happy
to provide you step-by-step assistance:
Free call 1800 644 353 or email consumerservice-au@avery.com

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