

Since 1952, it has been our goal to have every customer recommend us.

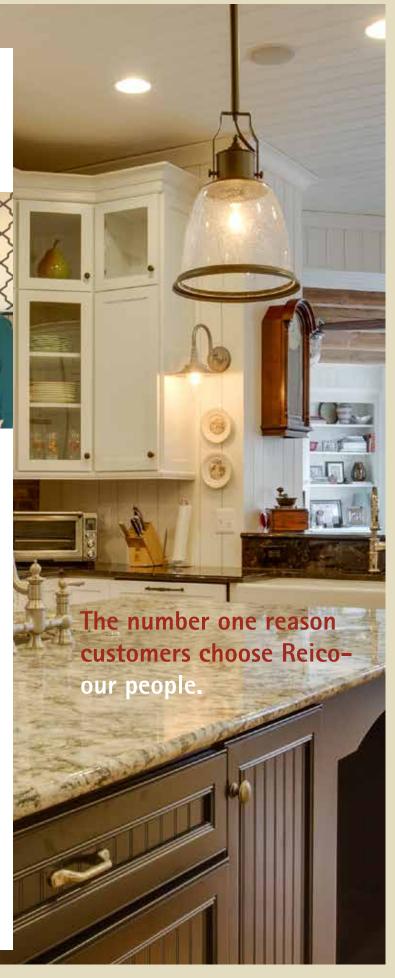


History has shown that if we create an outstanding experience that exceeds your expectations from the moment you walk into our showroom to the completion of the project, you won't be able to help but talk about it!

But in order for you to have a great experience it has to be more than just beautiful showrooms, one-stop shopping convenience, the finest product lines and the best delivery service in the industry. In order to provide a world class experience we must have the best people and processes in place.

## We do.

Our company and its culture has been designed with you in mind. Our processes, computer systems and delivery service, combined with our people's focus on kitchens and baths will make your experience both positive and fun. Whether you are building a high-end kitchen or just updating a rental unit you should be confident that Reico will make it an experience you can't help but talk about.







Introducing simplicity, in the form of cabinetry. Merillat Basics gives you straightforward cabinet choices that can create exceptional looks, all at a price point that makes it practical and extremely simple. A well-defined variety of cabinet options is represented with an assortment of door styles, finishes and glaze options that can work for any kitchen style, from modern to traditional. Merillat Basics can work for any cabinet remodeling project looking to stay within a practical budget.

## Category Stock Cabinetry

**Average Lead Time** 2-3 weeks

Warranty

1 year

Merillat Classic Cabinetry brings ingenuity and innovation to the most important room in the house. Maple, Oak, Cherry, Hickory and Laminate doors in a variety of styles and finishes offer you hundreds of options for your project. This is not your typical stock cabinet line. From glazed finishes to unique accessories, all at a competitive price and lead time, Merillat Classic is an outstanding choice for your kitchen project.

# **Category** Stock Cabinetry

**Average Lead Time** 

2-3 weeks

# Warranty

25 years







Merillat Masterpiece Cabinetry mixes fashion and function for beautiful everyday living. Its semi-custom approach provides remarkable flexibility in order to capture your needs, tastes and vision. The possibilities are endless with your choices of wood species, door styles, stains and finishes. Merillat Masterpiece combines ingenious design options, meticulous quality standards and a total commitment to making your new kitchen just what you want.

# Category Semi-Custom Cabinetry

Average Lead Time

4-6 weeks

# Warranty

Limited lifetime warranty

Ultracraft Cabinetry is the nation's premier manufacturer of fullaccess cabinetry for the home. The Destiny Collection offers endless style and finish combinations for any room. The Vision Collection couples sophistication and elegant design with quality construction and long term value. With a large variety of styles, finishes and accessories, Ultracraft cabinets truly are "Cabinets for the way you live."

**Category** Semi-Custom to Custom Frameless Cabinetry

# **Average Lead Time**

4-6 weeks

# Warranty

100 year limited warranty









At **Woodharbor**, creating distinctive, enduring cabinetry is a family tradition. Woodharbor offers matching or complimentary kitchen, bath and home cabinetry and interior doors. Their selection of cabinetry is unsurpassed, offering framed and frameless cabinetry with choice woods, designer finishes and endless options. Selecting Woodharbor Cabinetry can bring your home to life.

**Category** Semi-Custom to Custom Cabinetry

# Average Lead Time

4-6 weeks

## Warranty

100 year limited warranty





#### **Green Forest Cabinetry**

understands what customers need, offering value priced superior quality cabinetry. The product line features all wood cabinets assembled using advanced engineering and an innovative locking joint system. This allows for the fastest and easiest assembly in the business and the cleanest look in the marketplace. It all adds up to great projects and happy clients.

## Category

Stock Cabinetry Average Lead Time 7-10 business days

#### Warranty

5 years





**Greenfield** offers cabinet creations that masterfully combine form and function with the pleasure of affordability and lasting style - the ultimate expression of "luxury within reach". From the finest woods, finishes, stains, paints, colors and styles to the myriad of cabinet configurations and accessories to meet every need, the quality of Greenfield is beyond compare.

Category Semi-Custom to Custom Cabinetry Average Lead Time 6 weeks Warranty Limited lifetime warranty





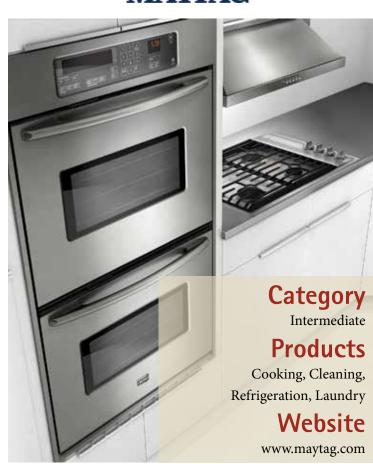
Category
Super Premium
Products
Cooking, Cleaning, Refrigeration
Website
www.jennair.com







# **MAYTAG**°



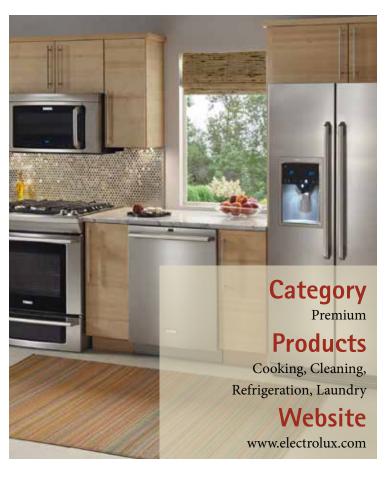








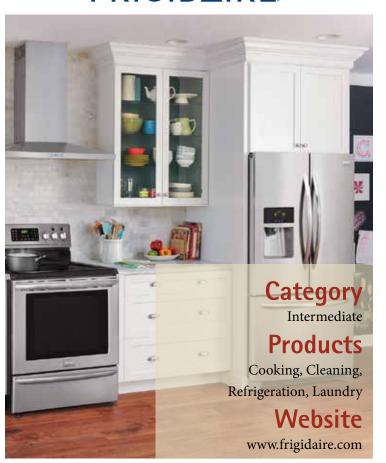




## AMANA



# **FRIGIDAIRE**



# **Countertops**

When comparing countertops, make sure each quote takes into account the many necessary costs required for any countertop. These costs will be specific to your situation and could include, but are not limited to, the following: cut outs, edge treatments, back splashes, radius corners and premium colors.

At Reico, we price every countertop on a per job basis. We want you to have all the information necessary to make an informed decision about your countertop. If you have any questions about any of the products, please ask a Reico representative.









# **Engineered Stone**

- Mainly quartz-based product with resins creates a dense surface material
- Combines look and feel of natural quartz with superior performance
- No sealing required
- Greater heat, scratch and stain resistance than natural stone
- Greater color consistency throughout top than natural stone

Upgrades

Decorative edges, Splayed and Clipped corners, Radius corners and edges, Eco-friendly product surfaces

Other Costs

Cooktop, Outlet and drop-in bowl cuts, Grommet hole drilling



## Granite

- One of the hardest materials on earth
- Natural product offers multiple colors, textures and patterns from which to choose
- Choice of actual stone slabs (made by customer at fabricator shop)
- Will require maintenance by homeowner over the life of the countertop

Upgrades

Decorative edges, Splayed and Clipped corners, Radius corners and edges

Other Costs

Cooktop, Outlet and drop-in bowl cuts, Grommet hole drilling

## Laminate

Nevamar Laminate

- Hundreds of design choices for use in the kitchen, bath or any room
- Affordable price point
- Durable and easy to maintain
- Resists stain, heat and impact
- Avoid cutting and using abrasive cleaners

**Upgrades** 

Bevel, Wood and Radius edges, Splayed and Clipped corners, Finish upgrades (gloss, chemical resistant) Other Costs

Measurement, Delivery, Installation, Additional cutouts

# **Solid Surface**

- Durable, beautiful surface material ideal for kitchen and bath
- Made of acrylic resins and mineral fillers
- Easy to maintain and repair, if necessary
- Variety of colors, patterns and decorative edge treatments
- 10 year warranty when installed by authorized fabricator

Upgrades

Decorative edges, Drain boards, Thermo rods, Radius corners, Splayed corners, Cove back splashes Other Costs Undermount sinks, Cutouts/Notches, Sink cutouts There are many details in the remodeling process, from selection to completion.

## Reico Delivery Solutions ensures you will never have to wait around all day for a delivery.



# Here are some of the most frequently asked questions that we get from our clients:

# How long will my selections appointment take with Reico?

It typically takes a few appointments before you finalize a layout. With so many product and design options available, each appointment could take up to an hour or more. Future meetings can be held using web conferencing from your home or office to review changes.

### What products can I choose at Reico?

From stock to custom cabinetry, laminate to granite countertops and standard to premium appliances, Reico offers many different options to meet any budget and style. You can also find sinks, faucets, hardware, lighting, tile backsplashes and other products as well.

# How can I be sure I am getting a fair price and the best value for my budget?

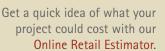
By offering design solutions, world-class service and one-stop shopping, Reico is uniquely suited to offer you the best value for your budget. Being the largest cabinet distributor in the country, Reico can offer the most competitive pricing. We communicate openly and directly about pricing, payment terms, financing and all options a client has before selections are finalized.

## Do you deliver on your own trucks?

We use our own trucks and drivers on deliveries. The only exception is countertops, which are delivered by the fabricator. Our delivery service is the best in the industry, offering you delivery notifications the day before and morning of your delivery. We'll then update you one more time when we are about an hour away from your delivery, all so you can actually plan your time without losing the whole day.



One-stop shopping so you don't have to go anywhere else for your project.





Designing a dream kitchen or preparing a home to sell will impact how much you spend.



The more you know, the better your remodeling experience will be.

## How much do things cost?

According to National Kitchen & Bath Association research an average of 29% of your total kitchen remodel costs will be in cabinets and hardware, followed by installation (17%), appliances (15%) and countertops (10%). The remaining costs can go to faucets, sinks, plumbing, backsplashes, flooring, lighting and more. In comparison, bathroom remodels often see the highest percentage of cost in installation.

## Do I need to be concerned about lead paint?

Yes. Any home being renovated, especially if built before 1978, must be properly evaluated for the presence of lead paint. Lead primarily comes from dust, which is a constant presence in any home renovation. The key to protecting your home and family during a renovation is to use lead-safe work practices such as containing dust inside a work area, using dust-minimizing methods and conducting a careful cleanup. A certified professional can be hired to check for lead based paint. For more info, contact the EPA at 1-800-424-LEAD (5323) or go to: www.epa.gov/getleadsafe.

#### What happens after a contract is signed?

Congratulations! You've made all your decisions, finalized the design and signed off on your order. Next? Time to wait. Product lead times for cabinets can range from as little as 2 weeks to as many as 6-10 weeks depending on the type of cabinet you choose. We will keep you updated the entire time and before you know it we will be scheduling the work to begin.

## What should I do next?

Visit our website, www.reico.com, and check out our picture galleries, our getting started and what to expect sections and many other resources to help you.

A good sign of things to come...your new kitchen! Since 1952, it has been our goal to have every customer recommend us.

So many options to consider to help you create your dream kitchen or bathroom.





