

December 2016

ADI UPDATE

The GM Accessories Newsletter from CAAD



'Tis the Season to offer these to EVERY CUSTOMER EVERY TIME! Remote Starter Kits make a Great Christmas Gift!

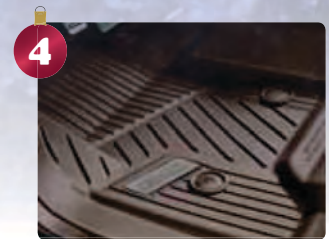


Remote Start

**\$275 MSRP
Plus Installation**

Available for most GM models.

Your Holiday Accessories Wish List



1. Black Illuminated Bowtie Emblem
2. Keyless Entry System
3. Trailing Camera System
4. Premium All-Weather Floor Liners
5. Bullfrog® JUMP Portable Bluetooth Speaker by Kicker®
6. Performance Air Intake System
7. Gift Certificate for GM Accessories



HERE'S WHAT'S INSIDE:

Year End GM Accessories Dealer Bonus
2017 Business Choice Offers Program
Accessories eCommerce Info

Chevrolet Bowties Sell Sheet
Kicker® Products Sell Sheet
Buick & Cadillac LPO Essentials

New Full Size Truck 18" Black Wheel
Acadia Keyless Entry System
Accessories Videos

Capital Area Accessory Distributors
222 Gregson Drive
Cary, NC 27511



Website: WWW.GMCAAD.COM
Phone: (888) 277-6290
Fax: (919) 463-5874

YEAR-END (OCTOBER, NOVEMBER & DECEMBER) GM ACCESSORIES DEALER BONUS PROGRAM

CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the Q4 2016 Program (October, November and December). Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** October 1, 2016 – January 3, 2017
- ★ **HOW IT WORKS:** To qualify for the Q4 Accessories Bonus Program, your dealership must meet or exceed one of the three bonus levels outlined below:



1. **LEVEL 1 BONUS: 100% – 109.9% / \$15 per eligible delivery**
Meet or exceed your GM Accessories Sales Objective* for the Q4 2016 Program (October, November and December).
2. **LEVEL 2 BONUS: 110% – 119.99% / \$20 per eligible delivery**
Meet or exceed your GM Accessories Sales Objective* for the Q4 2016 Program (October, November and December).
3. **LEVEL 3 BONUS: 120%+ / \$25 per eligible delivery**
Meet or exceed your GM Accessories Sales Objective* for the Q4 2016 Program (October, November and December).

Q4 2016 Year-End Accessories Dealership Bonus	
BONUS LEVEL	ACCESSORIES BONUS PAYOUT
100% -109.99%	\$15/VIN
110% -119.99%	\$20/VIN
120%+	\$25/VIN

* Q4 2016 Accessories Sales Objectives are based on specific criteria. Dealer objectives are determined by combining all divisional objectives within the BAC. Dealers must achieve their cumulative accessory objective for Q4 2016 (October, November and December) to qualify for a payout.

For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.



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ACCESSORIES ECOMMERCE

The Accessories eCommerce program is exclusive to the GM Accessories Digital Solution platform.

MARKETING SUPPORT FOR THE GM ACCESSORIES ECOMMERCE PROGRAM INCLUDES:

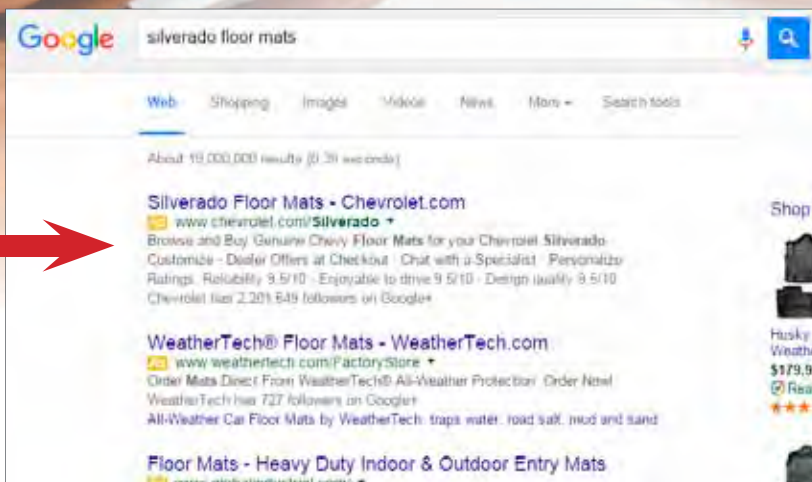
- BRAND SITE PROMOTIONS
- PAID SEARCH
- ONLINE DISPLAY ADVERTISING
- OWNER ANNOUNCEMENT EMAIL
- GM CARD STATEMENT INSERT
- ONGOING INTEGRATION WITH BRAND COMMUNICATIONS (OWNER EMAILS, MAGAZINES, PERFORMANCE CHANNELS)



Online Display Advertising



Brand Site Promotions



Paid Search



GM Card Statement Insert

MERCHANT SET-UP INSTRUCTIONS ON FOLLOWING PAGES.

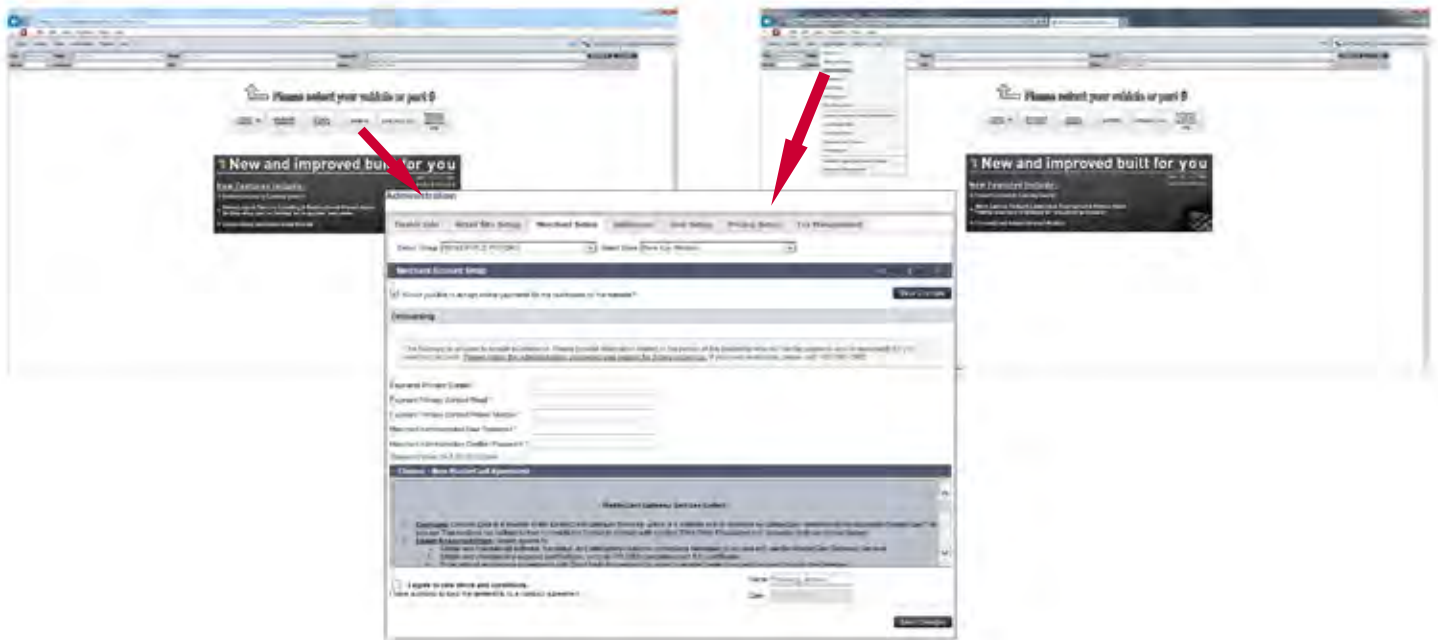
Administration > Merchant Setup

Participation in the eCommerce Program requires online payments be accepted. The Merchant Setup wizard will guide you through the process of connecting your existing merchant account to the Accessories Solution via the MasterCard Payment Gateway. Once completed, customers will be able to order GM Accessories online and pay with most major credit and debit cards.

There are two methods of accessing the wizard:

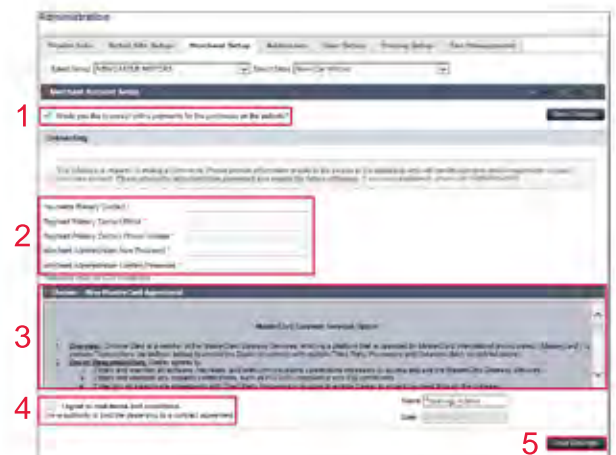
Method 1: From the landing page
Click on the Admin shortcut and select the Merchant Setup tab.

Method 2: From anywhere in the solution
Mouse over the Administration menu and click on Merchant Setup.



Beginning the Onboarding Process

1. Check the box 'Would you like to accept online payments...'
2. Complete the contact fields and create a password
3. Review the MasterCard Agreement
4. Check the box to agree to the terms and conditions
5. Click 'Save Changes' to proceed

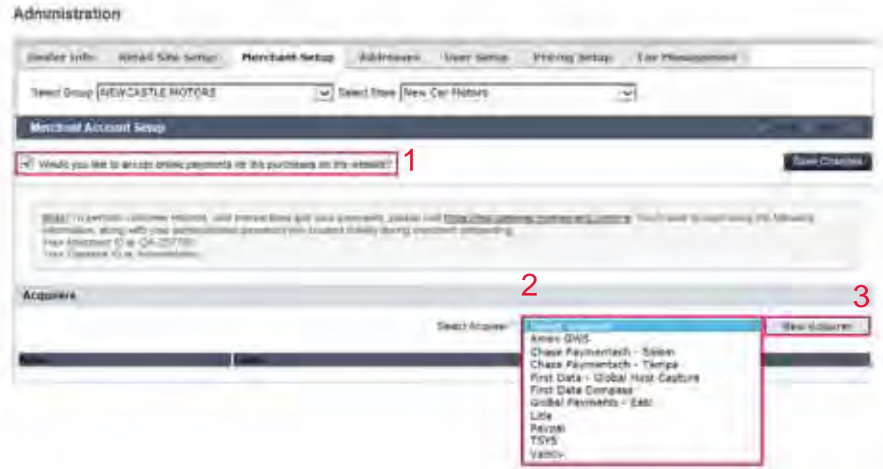


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Administration > Merchant Setup

Selecting your Acquirer

1. Ensure checkbox is still checked
2. Select your acquirer from the dropdown
3. Click 'New Acquirer' button



Entering your Merchant Account information

1. Type your 'Merchant Bin'
2. Type your 'Bank Merchant ID'
3. Type your Terminal ID*
 - 3a. *only one is required, click 'More' to enter additional Terminal IDs if desired
4. Check the boxes for each card type you want to accept
5. Click 'Save Changes'



A BIG DEAL FOR SMALL BUSINESSES!

**CHEVROLET ACCESSORIES
& GMC ACCESSORIES
CASH ALLOWANCE!**

NEW! 2017 BUSINESS CHOICE OFFERS PROGRAM

Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200* in FREE ACCESSORIES** to get their new vehicle work-ready!

\$400 Accessories Cash Allowance for:

- 1500 SILVERADO/SIERRA
- COLORADO/CANYON
- CITY EXPRESS
- EXPRESS/SAVANA PASSENGER VAN

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of eligible GM Accessories are purchased (excludes labor & installation).

\$1,000 Accessories Cash Allowance for:

- 2500 SILVERADO/SIERRA
- 3500 SILVERADO/SIERRA

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of eligible GM Accessories are purchased (excludes labor & installation).

\$500-\$1,200

Accessories Cash Allowance for:

- EXPRESS/SAVANA CARGO VAN

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of eligible GM Accessories are purchased (excludes labor and installation). GM match up to \$1,200 Chevrolet/GMC Cash Allowance, requires a minimum spend of \$500.

FINAL MONTH FOR 2015 MODEL YEAR VEHICLES! MUST TAKE DELIVERY BY JANUARY 3, 2017!

- ★ Effective October 1, 2016, the part(s) MSRP must meet or exceed the minimum incentive amount to qualify for the Accessory Cash Offer. Labor and installation charges are no longer eligible.
- ★ Chevrolet/GMC Accessories Cash Allowance applies to eligible commercial accessories only. BUSINESS CHOICE OFFERS program terms exclude exterior/interior appearance accessories and certain entertainment accessories.
- ★ Program includes MY 2015-2017 vehicles. For 2015 model year vehicles, take delivery by 1/3/2017. For 2016-17 model year vehicles, take delivery by 1/2/2018.
- ★ The 2017 BUSINESS CHOICE OFFERS program is valid from October 1, 2016, through January 2, 2018, for 2016-17 model year vehicles (January 3, 2017, for 2015 model year vehicles). You must purchase or lease your vehicle during the program period and be prepared to provide proof of your business. To qualify, vehicle must be used in the day-to-day operation of the business and not solely for personal/non-business-related transportation purposes.
- ★ Revised incentive spiff amounts
- ★ NEW "Core Vehicles" in program do not require proof of business ownership (City Express, Savana/Express Cargo Vans)

CONTACT YOUR TSM OR GO TO WWW.GMFLEET.COM FOR FULL PROGRAM DETAILS!



ACCESSORIES



GMC ACCESSORIES



**This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit gmfleet.com.*

2017 INCENTIVE POINT SCALE (BASED ON TOTAL PARTS MSRP)

Sales Consultants and Sales Managers take advantage of GM earnPOWER points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2017 BUSINESS CHOICE OFFERS program.

**1500 SILVERADO/SIERRA, COLORADO/CANYON,
EXPRESS/SAVANA (PASSENGER)**

Total Parts MSRP	Sales Consultant	Sales Manager
\$850 - \$1,099	\$25	\$10
\$1,100 - \$1,499	\$50	\$25
\$1,500 - \$1,999	\$125	\$75
\$2,000 & Up	\$175	\$100

**2500/3500 SILVERADO/SIERRA,
EXPRESS/SAVANA (CARGO)**

Total Parts MSRP	Sales Consultant	Sales Manager
\$1,350 - \$1,599	\$25	\$10
\$1,600 - \$1,999	\$50	\$25
\$2,000 - \$2,499	\$125	\$75
\$2,500 & Up	\$175	\$100

SAMPLE PACKAGES (BASED ON TOTAL PARTS MSRP, EXCLUDES INSTALLATION)

SILVERADO/SIERRA 1500



- 6 INCH CHROME ASSIST STEPS (CREW OR DOUBLE CAB)
- BEDLINER (INCLUDES TAILGATE LINER)
- FRONT & REAR PREMIUM ALL-WEATHER FLOOR LINERS

MSRP \$1,195 / CUST CO-PAY \$795 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP
MSRP DOES NOT INCLUDE INSTALLATION.

SILVERADO/SIERRA 2500/3500



- CURT® GOOSENECK HITCH PACKAGE
- 4 INCH BLACK ASSIST STEPS (CREW OR DOUBLE CAB)
- BED STEP
- FRONT & REAR PREMIUM ALL-WEATHER FLOOR LINERS

MSRP \$1,614 / CUST CO-PAY \$614 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP
MSRP DOES NOT INCLUDE INSTALLATION.

SILVERADO/SIERRA 1500



- HARD TRI-FOLD TONNEAU COVER (STD. BOX)
- BED STEP
- FRONT & REAR PREMIUM ALL-WEATHER FLOOR LINERS
- UNDERSEAT STORAGE

MSRP \$1,615 / CUST CO-PAY \$1,215 PLUS INSTALL
SALESPERSON 125 EP / SALES MGR. 75 EP
MSRP DOES NOT INCLUDE INSTALLATION.

SILVERADO/SIERRA 2500/3500



- HARD ROLLING TONNEAU COVER BY REV®
- REV® BOX FOR REV® HARD ROLLING TONNEAU COVER
- TRAILERING MIRRORS

MSRP \$2,053 / CUST CO-PAY \$1,053 PLUS INSTALL
SALESPERSON 125 EP / SALES MGR. 75 EP
MSRP DOES NOT INCLUDE INSTALLATION.

AUDIO UPGRADE: SUBWOOFER & AMP SYSTEMS BY KICKER®

FOR CHEVROLET SILVERADO, COLORADO, CAMARO, CRUZE & SONIC | GMC SIERRA & CANYON

AUDIO UPGRADES BY KICKER®

- ★ Adds big-bass subwoofer in a small space, along with high-efficiency, low power-draw amplifiers and a unique sound signature from the multichannel 32-bit DSP amp
- ★ 200-watt powered Kicker® subwoofer with quick-connect wire harness to easily secure or remove when needing more cargo room
- ★ Combined kit “kicks out” 400 watts of power
- ★ Plug and play – no wire cutting or vehicle modifications
- ★ Cosmetically integrated for original factory look
- ★ Minimally impacts vehicle’s charging system
- ★ 3-year/36,000-mile Kicker® warranty when installed by an authorized Chevrolet or GMC dealer



Silverado/Sierra
Kicker Subwoofer & Amp



Colorado/Canyon Kicker
Subwoofer & Amp

SILVERADO/SIERRA CREW CAB (2014-17 LD & 2015-17 HD)	Part #	Dir. Net	MSRP	QTY
200 / 400 Watt Powered Subwoofer and Amp, Crew Cab by Kicker®	19303117	\$847.20	\$1,059.00	
200 Watt Powered Subwoofer Kit, Crew Cab by Kicker®	19303118	\$527.20	\$659.00	
SILVERADO/SIERRA DOUBLE CAB (2014-17 LD & 2015-17 HD)				
Kicker 200 / 400 Watt Powered Subwoofer and Amp, Double Cab by Kicker®	19303115	\$847.20	\$1,059.00	
Kicker 200 Watt Powered Subwoofer Kit, Double Cab by Kicker®	19303116	\$527.20	\$659.00	
2015-17 COLORADO/CANYON CREW CAB				
Crew Cab Colorado & Canyon 200 Watt Subwoofer & 200 Watt DSP Amp Not Compatible with BOSE systems	19333507	\$847.20	\$1,059.00	
Crew Cab Colorado & Canyon 200 Watt Subwoofer Compatible w/All Radios	19333508	\$527.20	\$659.00	
2011-15 CAMARO				
Camaro 200-watt powered subwoofer and Camaro 200-watt DSP amp kit	19119199	\$839.20	\$1,049.00	
Camaro 200-watt DSP amp kit	19119200	\$359.20	\$449.00	
Camaro 200-watt powered subwoofer and Camaro 200-watt DSP amp kit, Camaro Coupe ONLY with MyLink Audio with or without Navigation	19119226	\$839.20	\$1,049.00	
Camaro 200-watt DSP amp kit. Camaro Coupe ONLY with MyLink Audio with or without Navigation	19119227	\$359.20	\$449.00	
Camaro 200-watt powered Subwoofer Kit. Compatible w/All Radios	19303112	\$527.20	\$659.00	
2013-15 CRUZE LTD.				
Cruze 200-watt powered subwoofer and Cruze 200-watt DSP amp kit. Cruze without MyLink Audio	19119201	\$839.20	\$1,049.00	
Cruze 200-watt DSP amp kit3. Cruze without MyLink Audio	19119202	\$359.20	\$449.00	
Cruze 200-watt powered subwoofer and Cruze 200-watt DSP amp kit. Cruze 4- and 5-door with MyLink Audio	19119228	\$839.20	\$1,049.00	
Cruze DSP amp kit. Cruze 4- and 5-door with MyLink Audio	19119229	\$359.20	\$449.00	
Cruze 200-watt Subwoofer kit. Compatible with all radios	19329796	\$527.20	\$659.00	
2013-15 SONIC				
Sonic 200-watt powered subwoofer and Sonic 200-watt DSP amp kit. Sonic 4- and 5-door Base Audio Only	19119230	\$839.20	\$1,049.00	
Sonic DSP amp kit. Sonic 4- and 5-door with Base Audio Only	19119231	\$359.20	\$449.00	
Sonic 200-watt powered subwoofer and Sonic 200-watt DSP amp kit. Sonic 4- and 5-door with MyLink Audio	19119232	\$839.20	\$1,049.00	
Sonic DSP amp kit. Sonic 4- and 5-door with MyLink Audio	19119233	\$359.20	\$449.00	
NEW! Bullfrog JUMP Waterproof Portable Speaker	19355511		\$399.00	

PO#: _____

Dealership/BAC: _____

Contact Name: _____



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CHEVROLET BOWTIE EMBLEMS



ACCESSORIES

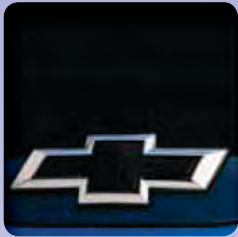


CAMARO ILLUMINATED BOWTIE EMBLEM - IN BLACK OR GOLD



SILVERADO BLACK ILLUMINATED BOWTIE EMBLEM

BLACK BOWTIE EMBLEM PACKAGE (NON-ILLUMINATED):



ALL-NEW BOLT



CRUZE



IMPALA



MALIBU



COLORADO



SILVERADO



TAHOE/SUBURBAN



SONIC



TRAVERSE



VOLT

QTY	Accessory	Vehicle	Part #	Dir. Cost	Install	MSRP
	Black Bowtie Emblem	All-New 2017 Bolt	42475530	\$86.25	TBA	\$115.00
	Black Bow Tie Emblem	2017 All-New Camaro	23358104	\$86.25	0.25 hr.	\$115.00
	Illuminated Black Bowtie Emblem	2016-17 All-New Camaro	23393028	\$243.75	0.5 hr.	\$325.00
	Gold Illuminated Front Grille Bowtie with Chrome Surround	2016-17 All-New Camaro	23380121	\$206.25	0.75 hr.	\$275.00
	Black Bowtie Emblem Package	2017 Cruze	84025722	\$86.25		\$115.00
	Bowtie Emblems, Chrome with Black Insert	2015-2017 Impala	23287538	\$86.25	1.1 hr.	\$115.00
	Black Bowtie Emblems	2017 Malibu	23384199	\$86.25	0.5 hr.	\$115.00
	Black Bowtie Emblems	2015-2017 Colorado	23219389	\$112.50	0.6 hr.	\$150.00
	Illuminated Black Grille Bowtie w/Black Tailgate Bowtie	2017 Silverado 1500	84129741	\$243.75	1.0 hr.	\$325.00
	Emblems, Black Bowtie ZR2	2016-2017 Silverado 1500	23303572	\$112.50	0.5 hr.	\$150.00
	Illuminated Black Grille Bowtie w/Black Tailgate Bowtie	2017 Silverado 2500HD/3500HD	23385942	\$243.75	1.0 hr.	\$325.00
	Black Bowtie Front Grille and Endgate Emblems	2015-2017 Silverado 2500HD/3500HD	23463799	\$112.50	0.7 hr.	\$150.00
	Black Bowtie Front Grille and Liftgate Emblems	2015-2017 Tahoe & Suburban	23463800	\$112.50	0.7 hr.	\$150.00
	Black Bowtie Emblem Package - Sedan	2017 Sonic 4-door Sedan	42475824	\$86.25		\$115.00
	Black Bowtie Emblem Package - Hatchback	2017 Sonic Hatchback	42475828	\$86.25		\$115.00
	Black Bowtie Emblems	2016-2017 Traverse	23213446	\$86.25	1.1 hr.	\$115.00
	Black Bowtie Emblems	2017 Volt	84047181	\$86.25	1.0 hr.	\$115.00



ACCESSORIES

Dealership Name _____

BAC _____ PO# _____

Contact Name: _____

BUICK LPO ESSENTIALS



VAV
All-Weather Floor Mats



VLI
All-Weather Cargo Mat



W2D
Cargo Net



CAV
Integrated Cargo Liner



SIF
Universal Tablet Holder

LPO CODE	DESCRIPTION	INSTALL TIME	LPO PRICE
ALL-NEW CASCADA			
VAV	All-Weather Floor Mats, Front & Rear - Ebony	0.1	\$140
VLI	All-Weather Cargo Mat, Black	0.1	\$85
W2D	Cargo Net	0.1	\$60
ALL-NEW ENVISION			
VAV	All-Weather Floor Mats, Front & Rear - Black	0.1	\$150
SIF	Universal Tablet Holder	0.2	\$195
ALL-NEW 2017 LACROSSE			
CAV	Custom Molded Cargo Tray	0.1	\$135
SIF	Universal Tablet Holder	0.2	\$115
ENCLAVE			
CAV	Integrated Cargo Liner	0.2	\$135
VLI	All-Weather Cargo Mat	0.1	\$75
VAV	All-Weather Floor Mats, Front & 2nd Row - Cocoa, Ebony or Titanium	0.1	\$150
VKN	All-Weather Floor Mat, 3rd Row - Cocoa, Ebony or Titanium	0.1	\$75
SIF	Universal Tablet Holder	0.2	\$195

LPO CODE	DESCRIPTION	INSTALL TIME	LPO PRICE
ENCORE			
VAV	All-Weather Floor Mats - Ebony, Saddle or Titanium	0.1	\$140
CAV	Custom Molded Cargo Tray	0.1	\$110
VLI	Cargo Carpet Mat - Ebony, Saddle or Titanium	0.1	\$60
W2D	Cargo Net	0.1	\$60
LACROSSE (2016)			
VAV	All-Weather Floor Mats, Front & Rear - Black or Cocoa	0.1	\$140
VLI	All-Weather Cargo Mat	0.1	\$80
REGAL			
VAV	All-Weather Floor Mats, Front & Rear - Black or Cocoa	0.1	\$160
VERANO			
VLI	All-Weather Cargo Mat, Black	0.1	\$80
W2D	Cargo Net	0.1	\$60
VAV	All-Weather Floor Mats, Front & Rear - Black or Cocoa	0.1	\$140

CONSISTENT LPO STRATEGY:

- ★ SIMPLE, LOW-COST INTERIOR PROTECTION
- ★ HIGHEST PENETRATION RATE ACCESSORIES
- ★ FULLY RESIDUALIZED (LISTED ON MONRONEY LABEL)
- ★ INCLUDED ON FLOOR PLAN
- ★ GREAT PROTECTION FOR FUTURE TRADE-IN VEHICLES

ADDED FEATURES AND BENEFITS OF LPO PROGRAM

- Ordered during vehicle order process
- Fully residualized (listed on the Monroney label)
- Covered by the New Vehicle Limited Warranty
- Included in floor plan
- Provided by ADI and installed by dealer
- Labor paid through warranty system similar to Pre-Delivery Inspection (PDI)

For a complete list of current LPO packages and details, please refer to the ONLINE ORDER/REFERENCE GUIDE found on the Order Workbench on GM GlobalConnect.

The LPO packages are available to order via the workbench configurator using the unique option code associated with each package. For additional information on any LPO package, please contact your ADI.



CADILLAC LPO ESSENTIALS



VAV
All-Weather Floor Mats



VLI
All-Weather Cargo Mat



CAV
Cargo Tray



W2D
Cargo Net

LPO CODE	DESCRIPTION	INSTALL TIME	LPO PRICE
ALL-NEW XT5			
CAV	Cargo Tray	0.1	\$185
W2D	Cargo Net, Envelope Style	0.1	\$60
WH6	Cargo Net, Floor Mounted	0.1	\$60
ALL-NEW CTS-V SEDAN			
VLI	All-Weather Cargo Mat	0.1	\$120
VAV	All-Weather Floor Mats, Black	0.1	\$140
ATS			
VLI	All-Weather Cargo Mat	0.1	\$120
W2D	Cargo Net	0.1	\$60
VAV	All-Weather Floor Mats, Jet Black or Medium Cashmere	0.1	\$140
CT6			
W0A	Carpeted Cargo Mat, Black w/ Cadillac Logo	0.1	\$150
W2D	Cargo Net	0.1	\$60
VAV	All-Weather Floor Mats - Jet Black or Maple Sugar	0.1	\$180

LPO CODE	DESCRIPTION	INSTALL TIME	LPO PRICE
CTS			
VLI	All-Weather Cargo Mat, Jet Black	0.1	\$120
VAV	All-Weather Floor Mats, Black or Cashmere	0.1	\$140
ELR			
VLI	All-Weather Cargo Mat, Black	0.1	\$120
VAV	All-Weather Floor Mats, Black or Cashmere	0.1	\$140
ESCALADE			
VLI	All Weather Cargo Mat, Black	0.1	\$85
VAV	All-Weather Floor Mats, Black or Dune (Front, Rear & Third Row)	0.1	\$225
XTS			
VLI	All-Weather Cargo Mat	0.1	\$120
VAV	All-Weather Floor Mats - Black, Dark Urban or Dune	0.1	\$140
SIF	Tablet Holder	0.2	\$115

CONSISTENT LPO STRATEGY:

- Simple, low-cost interior protection
- Highest penetration rate accessories
- Fully Residualized (listed on Monroney label)
- Included on Floor Plan
- Great protection for future trade-in vehicles

ADDED FEATURES AND BENEFITS OF LPO PROGRAM

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ACCESSORIES



Silverado & Sierra Tubular Nudge Bar

Both on- and off-road, the front bumper-mounted Tubular Nudge Bar offers rugged style while helping to protect your vehicle's front end from minor obstacles or brush.

Silverado: Part # 23387670 Sierra: Part # 23387671

MSRP \$595



Bed Side Rails for Silverado, Sierra, Colorado & Canyon

Create a personalized look for your vehicle with these versatile Bed Side Rails. Available in Black and includes logo on rear of the rail.

MSRP \$375

Part numbers vary by vehicle and bed length. See your TSM for more information.



Tailgate Spoiler for Colorado & Canyon

Add an element of style to the rear of your vehicle with this sleek-looking Tailgate Spoiler. Part # 84127088
MSRP \$325



Rear Blackout Decal for Camaro

A Rear Blackout Decal can be added between the taillamps of your Camaro to accentuate the vehicle's powerful style lines. Part # 23241386

MSRP \$75

Kicker® Bullfrog® JUMP Waterproof Portable Bluetooth Speaker

The waterproof Bullfrog Jump is a self-contained high-performance 2.1-channel speaker with dual 4" drivers and dual 3" x 4" passive subwoofers in a weatherproof cabinet that is specifically voiced to sound great inside and even better outdoors! A built-in FM tuner, AUX jack and charging USB connection complement a Bluetooth range of up to 100 feet.
Part # 19355511 MSRP \$399

**All I want for
Christmas
is...**



NEW FULL-SIZE TRUCK WHEEL AVAILABLE!

18 Inch Low-Gloss Black Alt-Finish Wheel



- Popular low-gloss black (almost matte) finish
- Alt-finish production wheel
- Currently available for Silverado & Sierra

FINISH THE LOOK



Accessory

	MSRP
<input type="checkbox"/> Black Off-Road Step Bars	\$795.00
<input type="checkbox"/> Black 6 Inch Rectangular Steps	\$650.00
<input type="checkbox"/> Black 4 Inch Round Steps	\$600.00
<input type="checkbox"/> Illuminated Black Bowtie Emblem (includes Black Tailgate Bowtie)	\$325.00
<input type="checkbox"/> Front Floor Liners, Black	\$110.00
<input type="checkbox"/> Front Floor Liners, Black w/Chrome Logo	\$160.00
<input type="checkbox"/> Rear Premium Floor Liners	\$80.00



ACCESSORIES

GMC ACCESSORIES

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EASILY ACCESS YOUR ALL-NEW 2017 ACADIA



Now there's fast, easy access to your All-New 2017 Acadia without the need for vehicle keys or a key fob transmitter. With no wiring required and quick dealer installation and programming, the GMC Accessories Keyless Entry System's Wireless Keypad offers added convenience for owners on the go.

PART #	DESCRIPTION	MSRP ¹
23473341	Keyless Entry System	\$125

CONVENIENCE

- Use the pre-programmed code or create a custom programmable 5-digit code
- Can be returned to the pre-programmed code simply and quickly
- Individual commands allow for:
 - Locking/unlocking all vehicle doors
 - Locking/unlocking the rear liftgate
 - Opening, closing, stopping or reversing the power liftgate
- LED backlight illuminates numbers for visibility in dark conditions

SECURITY

- Offers same security protocol as original key fob with anti-scanning technology plus a five-digit code to deter unauthorized entry

DESIGNED, ENGINEERED, TESTED AND BACKED

- Designed for the All-New 2017 Acadia and backed by GMC Accessories

FOR THE COMPLETE LIST OF GMC ACCESSORIES, SEE YOUR DEALER OR VISIT GMC.COM/ACCESSORIES

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most GMC Parts and Accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following:

a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Does not apply to Associated Accessories. See your dealer for details.

October 2016



ACCESSORIES VIDEOS ON THE AIC

Many accessories videos are available on the AIC under Sales/Marketing > Marketing > Accessories Videos. Check them out! They are great tools for training, customer sales, showroom displays, and more!

LINK to videos: <https://aic.autopartners.net/cms/home/sales--marketing/marketing/accessories-videos.html>



Chevrolet Illuminated Bowtie



2016 Buick Accessories



2015 Chevrolet Accessories



2015 Cadillac Accessories



GMC Trailing Camera
Chevrolet Trailing Camera

Also available: 2015 GMC Accessories, GMC Floor Liners, Chevrolet Floor Liners



Dale Jr. Chevrolet Accessories (Camaro)
Ricky Carmichael Chevrolet Accessories (Colorado)
Jimmy Johnson Chevrolet Accessories (Corvette)
Kasey Kahne Chevrolet Accessories (Silverado)

Capital Area Accessory Distributors
222 Gregson Drive
Cary, NC 27511



Website: WWW.GMCAAD.COM
Phone: (888) 277-6290
Fax: (919) 463-5874

THE★TOP TWENTY

Presenting our Top 20 Customers for the month.

1. **ABERNETHY CHEVROLET**
2. **HENDRICK CHEVROLET**
3. **JEFF GORDON CHEVROLET**
4. **FLOW CHEVROLET BUICK GMC**
5. **MODERN CHEVROLET**
6. **TERRY LABONTE CHEVROLET**
7. **RICK HENDRICK CHEVROLET BUICK GMC**
8. **HENDRICK BUICK GMC**
9. **SIR WALTER CHEVROLET**
10. **THOMPSON BUICK GMC CADILLAC**
11. **MARINE CHEVROLET CADILLAC**
12. **HENDRICK CHEV BUICK SOUTHPOINT**
13. **WILLIAMS BUICK GMC**
14. **PRIORITY CHEVROLET**
15. **CREWS CHEVROLET**
16. **DEACON JONES AUTOPARK, INC.**
17. **BRADSHAW AUTOMOTIVE**
18. **RANDY MARION PONTIAC BUICK**
19. **STEVENSON CHEVROLET**
20. **HENDRICK CHEVROLET CADILLAC**



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