

BERKELEY-HAAS
INNOVATION LAB



YOUR IMPACT OF GIVING TO HAAS

University of California, Berkeley
Haas School of Business

2013–2014

ANNUAL REPORT OF PRIVATE GIVING
AND HONOR ROLL

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*A complete honor roll of donors from July 1, 2013, to June 30, 2014, is available online at haas.berkeley.edu/annualreport.





Dear Fellow Alumni and Supporters:

As this year marked the close of our Campaign for Haas, which began in 2005, we have much to celebrate. I'm happy to report that 21,800 alumni and friends invested more than \$227 million to support faculty chairs, scholarships and fellowships, new centers and institutes, new spaces for learning and collaboration, and more. That's an incredible achievement! Our endowment also hit a milestone: It ended the year just over \$300 million and has more than tripled over the last 15 years.

Perhaps most excitingly, we are just now breaking ground on our North Academic Building, which will complement our existing Haas buildings. This will be a purely student-focused space—there will be no administrative offices. It's a learning laboratory that will enable the collaboration and team activity needed for today's business education while ensuring our readiness for tomorrow's business education, including digital learning.

Through your generosity, you help ensure that Berkeley-Haas continues to educate innovative leaders who redefine how we do business. On these pages, you'll find many examples of how your donations have been put to good use. A vital new Institute for Business & Social Impact, led by former Dean Laura Tyson. An Innovation Lab that allows ingenuity to flourish. And a David S. Ng Fellowship aimed at helping Haas attract the brightest students and stay competitive—just for starters.

It's a thrilling time for Berkeley-Haas and I'm proud to have your support. Thank you for all you do for our beloved school.

Sincerely,

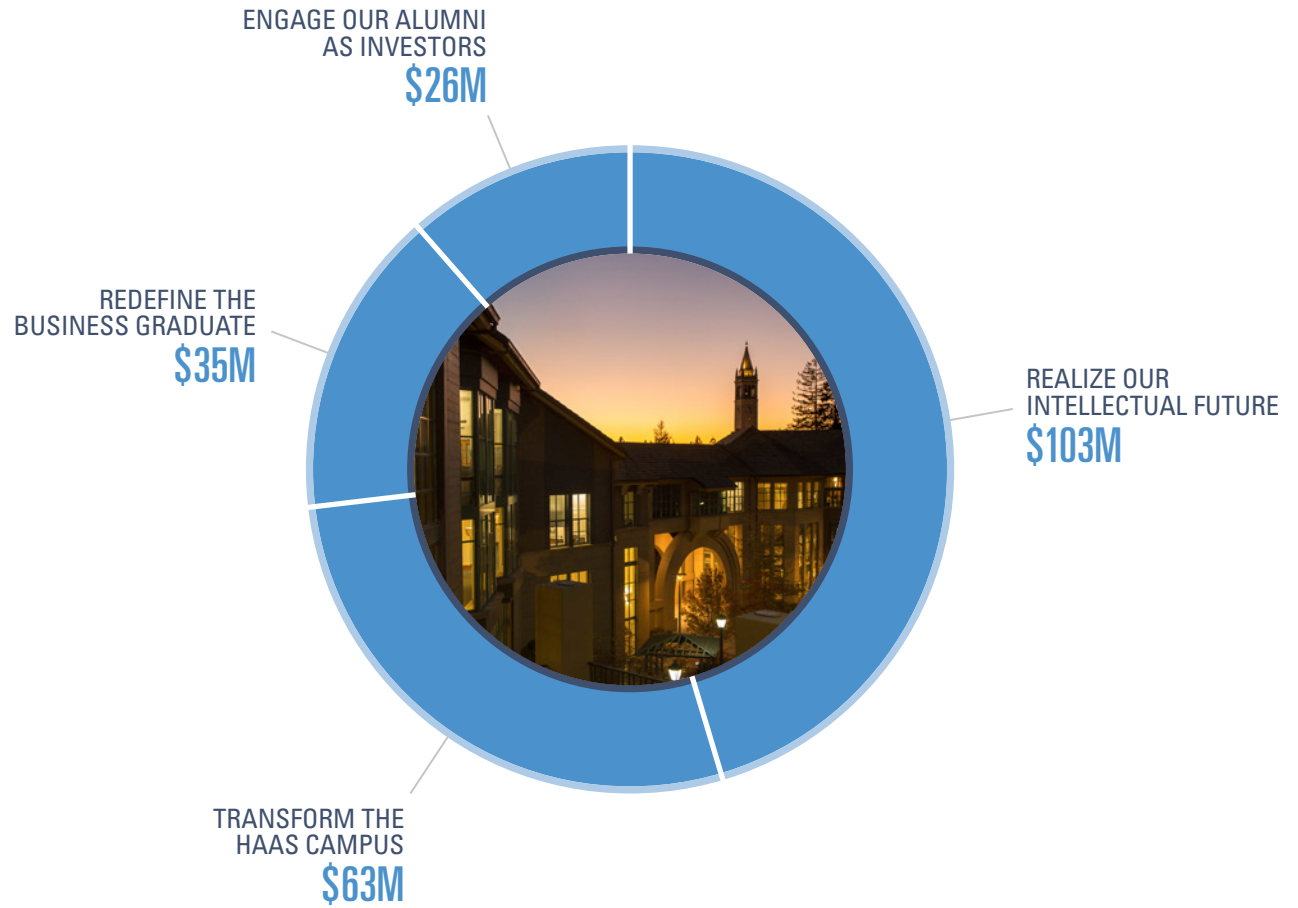
A handwritten signature in black ink, appearing to read 'R. Lyons', written in a cursive style.

RICHARD K. LYONS, BS 82
DEAN, HAAS SCHOOL OF BUSINESS

OUR CAMPAIGN FOR HAAS

On December 31, 2013, the Haas School of Business completed our Campaign for Haas—the largest campaign in our school’s history. During the eight-year campaign there were many examples, large and small, of your generosity, connection to our community, and commitment to keeping Berkeley-Haas one of the top business schools in the world. Together 21,800 donors came forward and gave more than \$227 million to Berkeley-Haas.

Our Campaign for Haas set out to pioneer a new brand of innovative leadership with four strategic priorities—redefining the business graduate, realizing our intellectual future, transforming our Haas campus, and engaging our alumni as investors.



\$227 MILLION RAISED

JULY 1, 2005 – DECEMBER 31, 2013



YOU

MADE THIS POSSIBLE

The success of the Campaign for Haas is a celebration of you—your philanthropy, your commitment, your voice in concert with tens of thousands of others, joined together to support a new brand of business education.

TEN


FACULTY CHAIRS

Nobel Prize winners, the chair of the Federal Reserve, top advisors to presidents—the Berkeley-Haas faculty has always included some of the world's leading thinkers. To attract up-and-coming stars and to retain our prestigious faculty, 10 new faculty chairs were endowed. The William and Flora Hewlett Foundation matched five of the new chairs with a \$1 million grant to each.

ONE

NEW BUILDING

To truly be a place where innovation thrives, the Haas School of Business requires a new state-of-the-art building filled with classrooms, flexible learning spaces, and group-study rooms to launch our school into the next era. Designed by award-winning architects from Perkins+Will, the new North Academic Building will be a place entirely for our students—a hub of formal and informal learning spaces where we will develop the next generation of business leaders.



25

SCHOLARSHIPS & FELLOWSHIPS

The dream of attending Berkeley-Haas is now a reality for some of our brightest applicants since 25 new scholarship and fellowship funds were endowed to help us win talent battles for the top students year after year. These students inspire our faculty, strengthen our alumni network, and will carry the Berkeley-Haas brand forward into the world for years to come.

\$60M

FOR CENTERS & INSTITUTES

Cutting-edge research and thought leadership have been synonymous with Berkeley since the beginning. With \$60 million in new support for our centers and institutes, including gifts to establish the Garwood Center for Corporate Innovation and the Institute for Business & Social Impact, Berkeley-Haas will continue to make the world a better place by conducting and disseminating world-class research.

44,700

INVESTMENTS

Our alumni and friends are partners in our future. Year after year, thousands of alumni, students, faculty, staff, parents, and friends invest in the expanding excellence of our school. During our Campaign for Haas, 44,700 donations were made to the Haas Fund (about 6,000 more donations than the school has alumni), raising \$26 million to support our school's pressing needs and to launch strategic initiatives such as SkyDeck, our startup accelerator.

INSPIRING GIFTS

These are just a few of the many transformative gifts, large and small, made during our Campaign for Haas.

The close of our Campaign for Haas marks a new future for our school. As we strengthen Berkeley-Haas for generations to come, we appreciate that you are alongside us on the journey.

TRANSFORMING OUR HAAS CAMPUS



A man of foresight and conviction, **Ned Spieker, BS 66**, was our leading partner in developing the vision for our new North Academic Building and continues to help us bring this project to life.

To fulfill the dream to have an open laboratory space to teach experiential and team-based courses, **Linda and Michael Gallagher, BS 67, MBA 68**, funded an Innovation Lab in Memorial Stadium.

Our school's first high-tech classroom was constructed five years ago with support from the **Koret Foundation** and Berkeley-Haas began its journey into digital education and synchronous learning across distance.



Robert G. O'Donnell, BS 65, MBA 66, helped Berkeley-Haas transform its courtyard into an active space that builds community and promotes the exchange of ideas. The courtyard was named after O'Donnell in 2014.

REALIZING OUR INTELLECTUAL FUTURE



Professor Emeritus Oliver Williamson received the world's top honor—the Nobel Prize—but he honored Berkeley-Haas and donated his award money to create a chair in the economics of how organizations thrive. His former students answered back and created a student fellowship in his name.

The **William and Flora Hewlett Foundation** made the largest gift ever to UC Berkeley in a challenge grant to create faculty chairs across the campus. The five Hewlett faculty chairs at Berkeley-Haas were established by **Cheryl Valentine, BS 79, MBA 91, and Christian Valentine, MBA 91; Rick Cronk, BS 65, and Janet Cronk, BA 68; Kingsford Capital Management; Roslyn and Lisle Payne, MBA 67; and Oliver Williamson.**

Elsie and Ed Garwood, BS 31, created the Garwood Center for Corporate Innovation through a generous bequest. **Allan Holt, MBA 76**, gave the lead gift to launch the Institute for Business & Social Impact, which is led by Laura Tyson.



Our Haas School's Center for Teaching Excellence was launched with a gift from **Steve and Susan Chamberlin, MBA 87**, former members of the professional faculty, to help award-winning researchers become top-rated teachers.



REDEFINING THE BUSINESS GRADUATE

Alumni and friends gave in numerous ways to honor **Rashell Young, BA 94, MBA/MPH 05**, a beloved classmate who lost her battle with breast cancer at the age of 38. The Rashell Young Fellowship was established to support health-care-focused MBA students who serve needy communities around the globe.



Students are learning first-hand about how to make investments that deliver a strong financial return and have a positive social impact after **Marguerite Johnson, BA 60, and Al Johnson, BS 62, MBA 69; Doris Michaels, MA/MAT 79, and Charlie Michaels, BS 78; and Victoria and Larry Johnson, BS 72**, established the first and largest student-led socially responsible investment fund.

Jennifer Maxwell, BS 88, has watched a dozen bright students live out their passions and carry forward her late husband's legacy as Brian Maxwell Fellows. The fellowship program will continue on in perpetuity and honors the entrepreneurial spirit that led her husband to co-found PowerBar.

Dorothy and Ralph Bahna, MBA 65, were instrumental in two pioneering projects at the Haas School of Business. Before he passed away in 2014, Bahna provided guidance and support to launch the Berkeley Innovative Leader Development (BILD) program and to pilot the Haas School's venture into digital education.



ENGAGING OUR ALUMNI AS INVESTORS

Year after year our school broke records for alumni giving as well as student giving. During our Campaign for Haas, over \$26 million was given by alumni, students, faculty, staff, parents, and friends to the Haas Fund from more than 44,700 gifts.



Volunteers like **Brad Howard, BS 79; Steve Peletz, BS 83, MBA 99; Guadalupe Nickell, BCEMBA 10/11; and Marty McMahon, MBA 01** rallied the alumni network to invest back in our school each year.

The New Alumni Challenge, a generous matching gift program from the UC Berkeley Foundation Board members, more than doubled the number of young alumni giving across the campus.

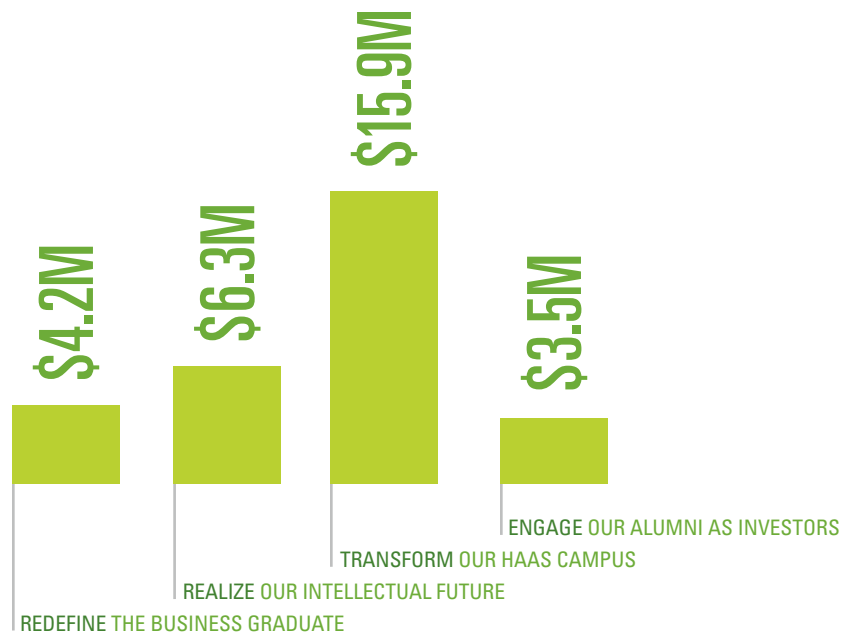
Small gifts made a big impact in our Campaign for Haas. Close to \$7 million was raised from 38,000 gifts of under \$1,000. Gifts of \$100 counted for \$1 million alone.

YOUR GIFTS TO BERKELEY-HAAS

The Haas School of Business celebrated another successful fundraising year, including a record number of donations to the school. Your gifts to Berkeley-Haas create leaders who will redefine how we do business.

Fiscal year 2014 was the year of the challenge match. In addition to generous gifts made throughout the school, donors came forward to challenge others to give. Ten women philanthropists, led by Margo Alexander, BS 68, gave \$200,000 to match the gifts of other women as part of the Women in Leadership event. A group of undergraduate alumni challenged undergraduate students by matching their gifts 3:1, and Berkeley-Columbia Executive MBA alumni challenged each other with class gifts.

GIFTS & PLEDGES TO THE HAAS SCHOOL OF BUSINESS JULY 1, 2013 – JUNE 30, 2014



6,956	Record number of gifts made to the Haas School of Business in fiscal year 2014	\$252 THOUSAND	Given to the Haas Socially Responsible Investment Fund through crowdfunding
ONE	New Innovation Lab to teach classes like Problem Finding, Problem Solving	70%	Percentage of Berkeley-Haas graduate students who depend on financial aid
34	Scholarships and fellowships supported	SIX	Stellar new faculty arrived at Berkeley-Haas this fall

\$29.9M
JULY 1, 2013 – JUNE 30, 2014

THE HAAS FUND

Each year, thousands of Berkeley-Haas alumni, students, faculty, staff, and friends give generously so the Haas School of Business can capitalize on emerging opportunities and defining moments.

4,693

Donors to the Haas Fund last year

50%

Percentage increase in Haas Leadership Society donors over the last five years

41

(& COUNTING)

Number of years Tim Carlson, BS 63, (our most loyal True Blue donor) has given to Berkeley-Haas

DEC.

When the school would close each academic year (August–May) if we only relied on student fees

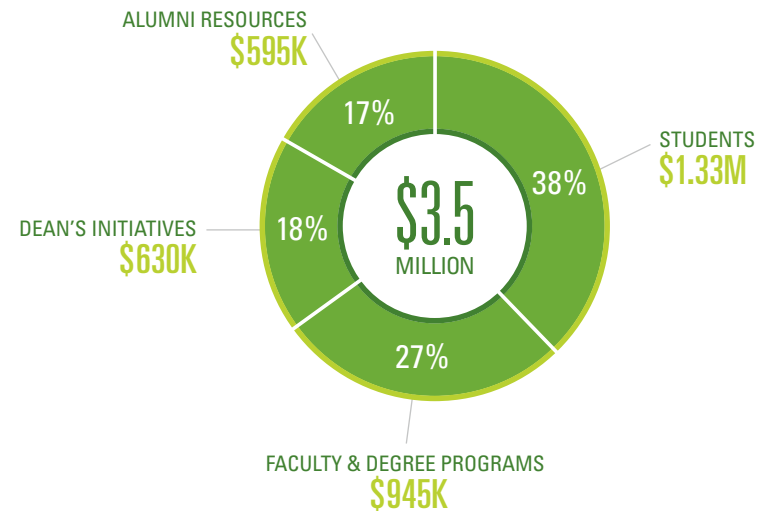
\$724

Average gift to the Haas Fund

\$200
THOUSAND

Amount contributed by 10 women philanthropists for the Women in Leadership challenge match

YOUR GIFTS AT WORK



38%

STUDENTS. The next generation of path-bending leaders. Support for our innovative leadership development curriculum and career resources for 2,250 of the brightest young minds.

27%

FACULTY & DEGREE PROGRAMS. Attracting and retaining our world-class faculty and supporting research and instruction in our top-rated degree programs.

18%

DEAN'S INITIATIVES. Investments in international business development, our culture and diversity initiatives, and our Energy Institute.

17%

ALUMNI RESOURCES. Services to launch alumni businesses and careers, tap into a top-tier network, and offer lifelong learning, all with the help of a dedicated staff.

UNDERGRADUATE STUDENT AND REUNION CAMPAIGNS

Undergraduate students are going forth and giving back.

With job offers in hand and bright futures ahead, Berkeley-Haas undergraduate seniors celebrated the completion of their Senior Gift Campaign at the second annual Senior Send-Off Party. The party was the culmination of the efforts of a committee of undergraduate students led by Roschelle Lowe, Jackie Zhou, and Shubhit Noor, all BS 14, who spent the year educating their classmates on the importance of investing back in Berkeley-Haas after graduation.

Each year, the senior class honors their Berkeley-Haas experience by donating to the school to support future generations of students. The annual Senior Gift Campaign set new records this year in overall participation (58 percent), helping to raise a total of \$47,623 for Berkeley-Haas.

A group of alumni including Dean Rich Lyons, BS 82; Lecturer Steve Etter, BS 83, MBA 89; Tim Carlson, BS 63; Brad Howard, BS 79; Tara Kramlich, BS 03; Kathryn O'Connor, BS 98; Lucky Sandhu, BS 96, MBA 15; and Kinman Tong, BS 03, helped inspire students by matching donations 3:1 through the "Beyond Yourself Challenge Match." In addition, a university-wide 1:1 match of senior gifts contributed \$7,854 to the Senior Gift Campaign.

The annual "Beyond Yourself Challenge Match" is a great opportunity for alumni to partner with current students to raise support for Berkeley-Haas and to teach students about philanthropy.



58%

PARTICIPATION RATE OF UNDERGRADUATE SENIORS

\$47K

GIFTS RAISED FROM THE SENIOR GIFT CAMPAIGN (\$11,510 FROM STUDENTS AND \$36,105 IN MATCHING GIFTS)

182

SENIORS DONATED, PLUS 24 JUNIORS, 1 SOPHOMORE, AND 2 PROFESSORS

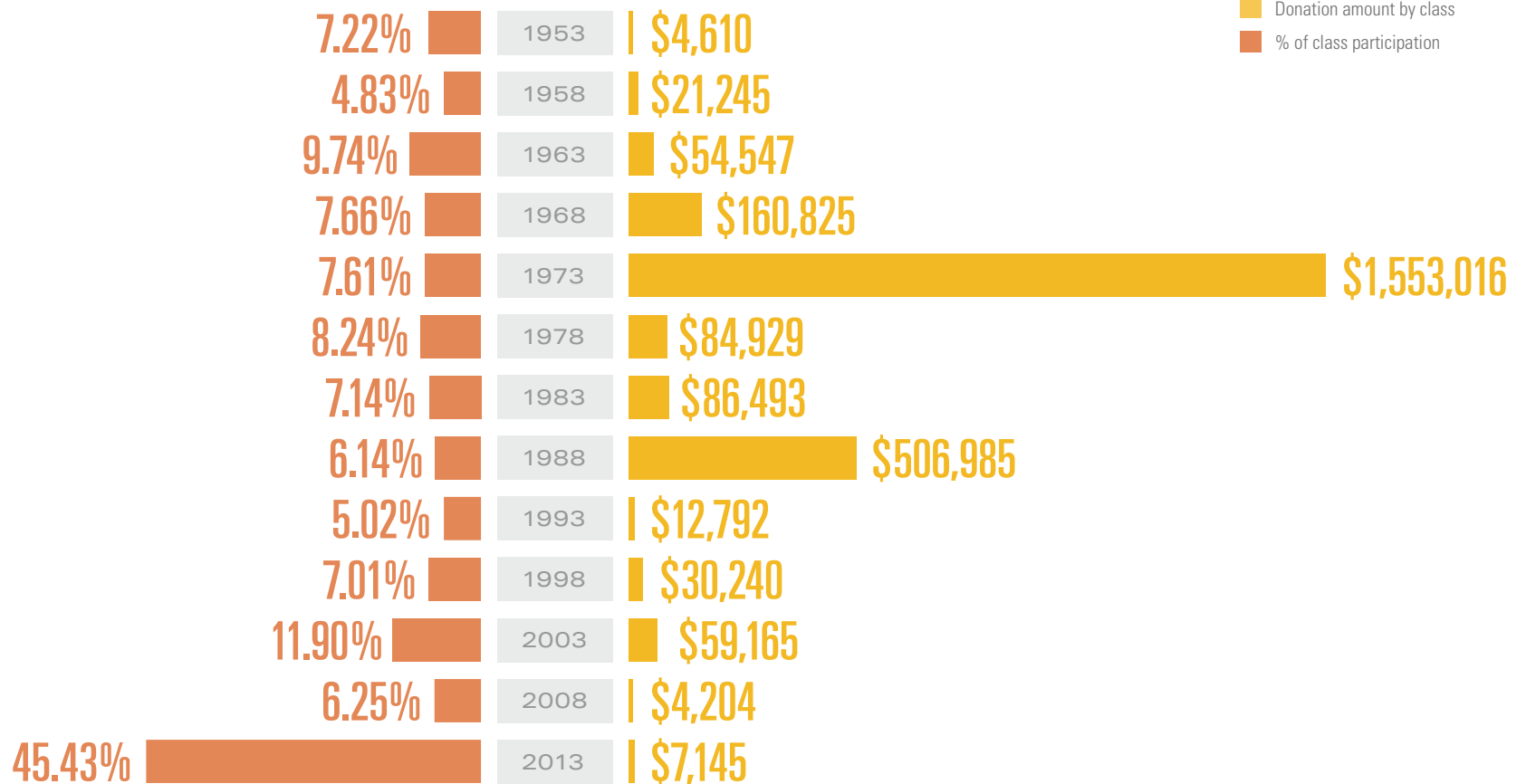
48%

PERCENTAGE INCREASE IN TOTAL DONATED FROM LAST YEAR

UNDERGRADUATE REUNION CLASSES HONOR THEIR TIME AT BERKELEY-HAAS.

Thousands of alumni, parents, and students came back to campus in October to celebrate Homecoming Weekend. With three days of fun and more than 100 events, Homecoming Weekend is the reunion celebration where alumni remember their undergraduate experience and commemorate their time at Berkeley by giving back. The undergraduate reunion giving campaigns begin in January and culminate at Homecoming Weekend in October.

Throughout the year, undergraduate alumni volunteer and invite their classmates to come back to the reunion and to invest back in their school. In 2013, the reunion classes celebrating their 1st through 60th reunions raised a total of \$2,586,096 for Berkeley-Haas.



MBA STUDENT AND REUNION CAMPAIGNS

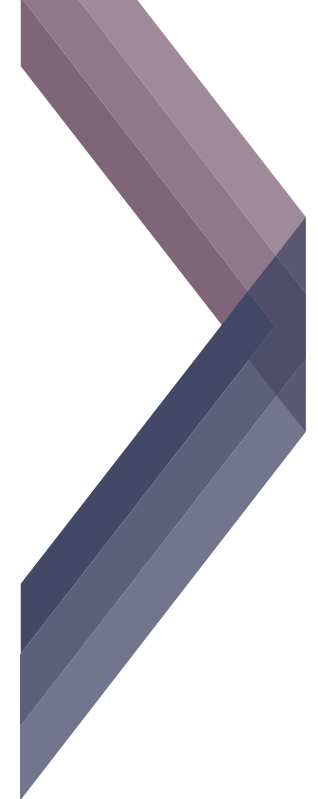
MBA students are keeping Berkeley-Haas 'Haasome.'

Before taking the stage to receive their diplomas, Full-time and Evening & Weekend Berkeley MBA students raised \$43,000 as part of the 2014 graduating gift campaigns.

Led by Michael Larcher and Ryan Schultheis, both MBA 14, and fueled by a competition among cohorts, social activities, and encouraging videos, the Full-time MBA campaign achieved 90 percent class participation and raised more than \$31,000 for Berkeley-Haas. The campaign committee focused messaging on keeping Haas "Haasome," and encouraged classmates to donate so that other students will have the same life-changing experience at Haas that they had.

In the Evening & Weekend Berkeley MBA Program, 24 percent of the graduating class raised almost \$12,000 for their gift campaign, which was led by Katie McMahon and Jathurshun Sivaloganathan, both MBA 14. The campaign featured a lively competition to see which one of the four class cohorts could raise the most.

The MBA student giving campaigns celebrate the Berkeley MBA experience and remind students that their investment in the school and their connection to classmates extend well beyond graduation. Gifts made before December were matched 1:1 during the final year of the UC Berkeley New Alumni Challenge.



90%

PARTICIPATION RATE IN THE LIFELONG CONNECTIONS CAMPAIGN AMONG FULL-TIME MBA STUDENTS

\$43K

TOTAL RAISED THROUGH THE MBA GRADUATING GIFT CAMPAIGNS

1:1

RATIO OF GIFTS MATCHED BY THE NEW ALUMNI CHALLENGE

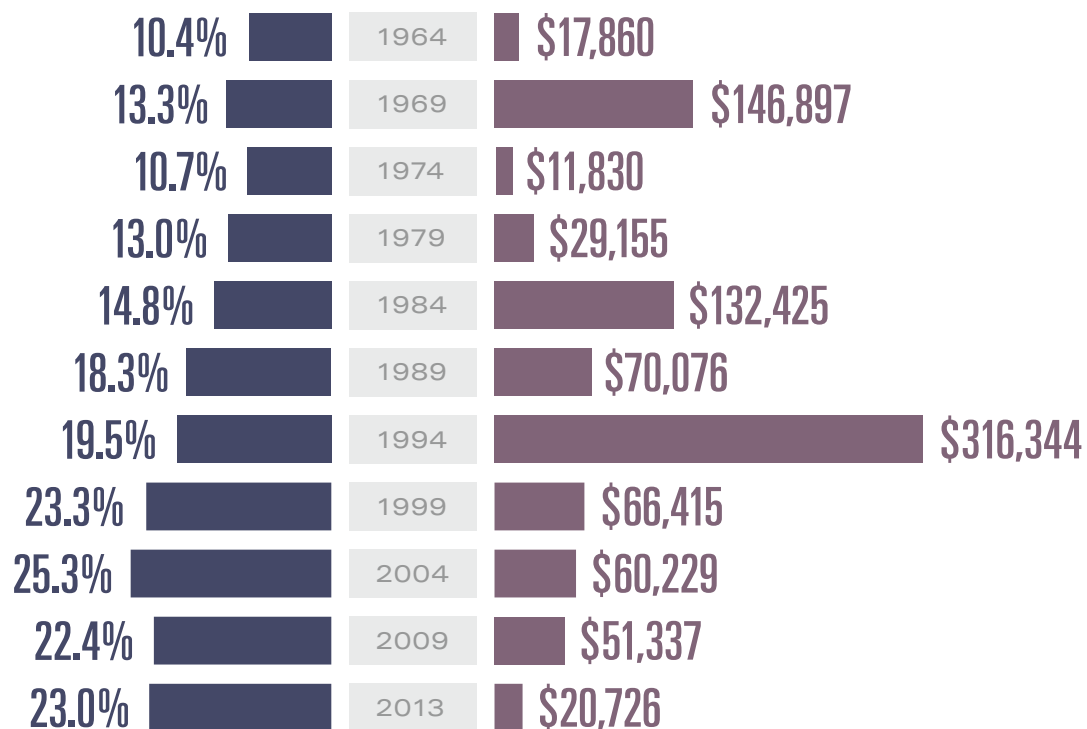
50

EVENING & WEEKEND STUDENTS DONATED TO THEIR GRADUATING GIFT CAMPAIGN

MBA REUNION BRINGS RECORD NUMBERS OF ALUMNI BACK TO CAMPUS TO RECONNECT AND REINVEST.

With record-breaking attendance, MBA Reunion Weekend brought well over one thousand alumni and friends back to campus to reconnect with classmates and reinvest in Berkeley-Haas. Alumni attended house parties on Friday night, refreshed their business knowledge at the alumni conference, danced and dined at the class reunion dinner, and relaxed in the sun at the family picnic.

Alumni also invested back in their degrees by contributing to a class gift in honor of their reunion. This year, the Berkeley-Columbia Executive MBA Class of 2004 doubled the number of donors and more than quadrupled the amount of gifts in honor of their reunion with challenge matches from Ezra Roizen, Gary Roth, and Maura O'Neill, all BCEMBA 04/05. All in all, close to \$1 million was raised by the 1st through 50th reunion year classes in honor of the 2014 MBA Reunion.



■ Donation amount by class
■ % of class participation

NG FELLOWSHIPS SHARPEN CAREER GOALS

Award helps two new MBA students clarify their true passions and find new ways to pursue them.

The first recipients of the David S. Ng Fellowship, Joy Henderson and David von der Leyen, both MBA 16, are driven to impact the world in important ways. Their motivation helped them win the fellowship, which is aimed at attracting the brightest students to Haas.

During their first semester, after interacting with classmates, faculty, and guest speakers, they've each examined their career goals and distilled their true passions, opening up new options for their futures.

Henderson, who had worked in consulting and with a major hotel chain, initially wanted to pursue strategy for the hospitality industry. "It's been good to realize that I'm really passionate about

anything where I can fix a consumer problem. That opens up other windows," she says. "Maybe that means brand management and connecting with a consumer through a product as opposed to a service. I'm keeping options open."

Von der Leyen, who had worked in finance and strategy at SAP and co-founded a fledgling tech company, came to Haas planning to immediately pursue another startup, but he's since reconsidered. "I want to do something where I actually have an impact," he says. "I'm trying to think right now what the best way is. It could also be from inside a bigger company where I see something's going wrong and I feel like I have the power to change it. That could be my entrepreneurship."





David von der Leyen and Joy Henderson. The Ng Fellowship solidified German national von der Leyen's decision to leave Europe. It gave Henderson confidence. "I'm motivated to be a path-bending leader," she says. "It's validating to have this fellowship and support for what I want to do moving forward."



KEEPING HAAS COMPETITIVE

DAVID S. NG, BS 70, MBA 72, PHD 75

David S. Ng wants to ensure that the most promising business students come to Berkeley-Haas. The real estate developer and investor gave nearly \$1.5 million to fund two annual \$110,000 David S. Ng Fellowships—one each for a U.S. and an international full-time MBA student—as well as a Dean's Special Prize aimed at keeping Haas more competitive with peer institutions.

SILICON VALLEY IMMERSION WEEK OFFERS CAREER-CHANGING EXPERIENCE

Entrepreneurship classes at Google, Facebook, and Airbnb. Face time with seasoned venture capitalists. Candid conversations with founders and C-level hosts at 35 of the region's most interesting startups, including PayPal and ShareThis. Such was last fall's Silicon Valley Immersion Week in the inaugural Berkeley MBA for Executives Program. Created and led by Professor Toby Stuart, the deep-learning module—the first of five worldwide—gave students a unique look at Silicon Valley. "I thought being an entrepreneur was for 22-year-old kids with nothing to lose," says student Neal Fornaciari. "But what I found...was there are approaches I can take to minimize my personal risk and still become an entrepreneur."

REALIZE OUR INTELLECTUAL FUTURE

RETHINKING THE ROLE OF BUSINESS IN SOCIETY

A new institute aimed at solving society's greatest challenges becomes a vibrant hub for social-impact endeavors at Haas and within the broader campus community.

At the Institute for Business & Social Impact (IBSI), no problem is beyond tackling: healthcare costs, poverty, fraud, clean-water access. Launched last November, the Institute offers a rich array of courses, activities, and research to empower the Haas community to develop pioneering solutions for pressing social and environmental challenges. The Institute's guiding principle is that solving these challenges requires leadership and cooperation from all areas of business: for-profit companies, nonprofit organizations, and the public sector. "These problems are simply too big and complex for any one of these actors to solve by themselves," said Professor and former Dean Laura Tyson at last November's launch event. "We will provide students with the tools and vision they need to design pathways to fulfilling

careers so that they can help create a more prosperous, equitable, inclusive, and sustainable society."

Led by Tyson, the Institute joins several units at Haas under one umbrella: the Center for Nonprofit and Public Leadership, the Center for Responsible Business, the Graduate Program in Health Management, the Center for Young Entrepreneurs at Haas (YEAH), and the Global Social Venture Competition. Tyson also plans to launch a women's initiative and other new programs related to the Institute's mission.

The Institute launch was supported by donations from alumni. Allan Holt, MBA '76, and his wife, Shelley, gave a \$1 million endowment (more at right). Margo Alexander, BS '68, chairman emeritus of the Acumen Fund, gave a \$100,000 gift.





Jo Mackness, Haas chief strategy and operating officer and senior assistant dean, poses with IBSI faculty members at the IBSI launch event: **Kristi Raube**, IBSI associate director, adjunct professor, and executive director, Graduate Program in Health Management; **Kellie McElhane**y, adjunct assistant professor, Center for Responsible Business; **Nora Silver**, faculty director, Center for Nonprofit and Public Leadership; and **Laura Tyson**, IBSI director, professor, and former Haas dean.



BANKING ON SOCIAL RESPONSIBILITY ALLAN HOLT, MBA 76

As managing director and co-head of the U.S. buyout group for the Carlyle Group, a global alternative asset manager, Allan Holt transforms good companies into great ones that generate sizable profits. What translates into good business, Holt says, is social responsibility. His \$1 million endowment gift helped launch the new Institute for Business & Social Impact. “We can make money for our investors and do good in the community and for the environment,” Holt says. “These are not mutually exclusive goals.”

CROWDFUNDING EXPANDS STUDENT-LED FUND, OFFERS VALUABLE EXPERIENCE

The Center for Responsible Business raised \$252,418 last spring for its student-led Socially Responsible Investment Fund. Half of the money was raised via a new UC Berkeley crowdfunding platform; the other half was a matching gift from Charles F. “Charlie” Michaels, BS 78, president of Sierra Global Management, and his wife, Doris, a Berkeley alumna. Students will now diversify the fund’s assets into fixed-income and social-impact bonds. Since its 2008 launch, they’ve grown the fund to \$2 million+, a return of better than 50 percent, and many have accepted leadership positions at top firms.

TRANSFORM OUR HAAS CAMPUS

NEW LAB HELPS STUDENTS TAP INTO CREATIVITY

What could be more fitting than housing an Innovation Lab in an unconventional space—an athletic stadium?

With Haas space at a premium, school leaders questioned the status quo to accommodate the team-based and experiential learning classes that have become important for Haas' innovative leader curriculum.

Located a mere 300 steps from the Haas campus at Cal Memorial Stadium, the Berkeley-Haas Innovation Lab is a 2,700-square-foot industrial-style space that enables students to more easily work together and break into small groups with their own partitioned spaces. It was made possible by a gift from the Gallaghers (more at right). The flexible room, which opened in August 2013, allows for a reconfigurable orchestration of tables, chairs, and white boards as teams shift collaboration techniques. There's also storage for foldable project boards on which teams can keep their brainstorming Post-Its.

"Teaching in the new I-Lab shows what education can be: active, collaborative, flexible, exciting," says Adjunct Professor Nora Silver, director of the school's Center for Nonprofit and Public Leadership. She's taught Social Sector Solutions for Social Enterprises in the Innovation Lab. "I was able to vary working with the whole class, consulting with the five teams working separately and encouraging teams to move around and learn from one another. It was a wholly satisfying and exciting experience."





The Innovation Lab is perfect for MBA students in Problem Finding, Problem Solving classes (shown). They spend 90 percent of their time on group work and the remaining time listening to lecture.



HAAS CLASSES GET SPACE TO THRIVE

MIKE GALLAGHER, BS 67, MBA 68

"I think pretty much anyone can be taught to innovate," says Mike Gallagher, the retired CEO of Playtex Products. Gallagher and his wife, Linda, donated \$1 million to launch and support the Berkeley-Haas Innovation Lab. "Haas students are exceptional people with great opportunities for successful careers and a way to impact the business world positively," he says. "The I-Lab seemed perfect for...students to have a place to work on innovative projects collaboratively and individually and where professors can try new teaching techniques."

TIMED CHALLENGES SPUR CREATIVE SOLUTIONS, ENCOURAGE TEAMWORK

Deadlines can fuel great invention, Berkeley-Haas students have found. The Lester Center for Entrepreneurship at Haas has hosted several hackathons—one- or two-day competitions aimed at generating quick solutions to specific problems—such as the third annual Digital Health Hackathon last fall. Professionals and students from UC Berkeley, UCSF, and UCLA pitched health-care apps and vied for \$11,000 in prizes. Whistleblower, a team with two Berkeley MBA students, won most innovative entry for an oxygen meter for asthma patients.

HAAS LEADERSHIP SOCIETY

Thank you for investing in the success of our students. You make Berkeley-Haas one of the leading business schools in the world.

The Haas School of Business recognizes donors at the following Haas Leadership Society levels:

\$50,000+	DEAN'S VISIONARIES CIRCLE
\$25,000 – \$49,999	DEAN'S STRATEGISTS CIRCLE
\$10,000 – \$24,999	DEAN'S INNOVATORS CIRCLE
\$5,000 – \$9,999	HAAS PARTNERS CLUB
\$2,500 – \$4,999	HAAS DIRECTORS CLUB
\$1,000 – \$2,499	HAAS ASSOCIATES CLUB*

The following honor roll places individuals in Haas Leadership Society levels based on gifts, pledge payments, and matching gifts or pledges received from July 1, 2013, to June 30, 2014.

For a complete honor roll of donors to the Haas School of Business, including lists based on class year, visit haas.berkeley.edu/annualreport.



*Undergraduate and graduate students and alumni of the last five years qualify for the Haas Associates Club with gifts of \$250 and \$500 or more, respectively.



DEAN'S VISIONARIES CIRCLE
\$1,000,000+

Sandra R. & Melvin L. Bacharach, BS 48
Barbara Bass Bakar & Gerson P. Bakar, BS 48
Lisa M. & Douglas E. Goldman, MD, BA 74
Gilbert M. Meyer, MBA 70
Annie H. Ng, BS 73, MBA 75 & David S. Ng, BA 70, BS 70, MBA 72, PhD 75
Roslyn B. & Lisle W. Payne, MBA 67
Carol F. Spieker, BA 66 & Warren E. "Ned" Spieker Jr., BS 66
Chua S. Har & Hsioh K. Wu

DEAN'S VISIONARIES CIRCLE
\$500,000–\$999,999

Alden W. Clausen
Shelley L. & Allan M. Holt, MBA 76
Jong & Dong Koo Kim
Renee L. & Matthew S. Levin, BS 88
Carol K. Meyer, BS 69, MBA 71
Anonymous

DEAN'S VISIONARIES CIRCLE
\$100,000–\$499,999

Margo N. Alexander, BS 68 & Robert C. Alexander
Kathrine F. & Frank E. Baxter, BA 61
Richard I. Becker, BS 51
Irene H. Boschken, BS 66 & Herman L. Boschken, BS 66, MBA 68
Paul J. Cortese, BS 48

Kamalnayan Duggirala, MBA 84, MS 84
Elizabeth B. & John M. Foraker, MBA 94
Tad J. Freese, BS 91
Linda K. & Michael R. Gallagher, BS 67, MBA 68
Florence B. & Leo B. Helzel, MBA 68, LLM 92
Nancy S. & Allan L. Herzog, BS 61
Suanne B. & Grant M. Inman, MBA 69
Lori A. Ireland, MBA 80 & Gregg E. Ireland
Susan Dulany Jackson, BA 87 & Palmer G. Jackson, MBA 95
Ted Janus, MBA 94 & Kathleen Kelly Janus, BA 00, JD 03
Deborah A. & John M. Larson, BS 73
Doris S. Michaels, MA 79, MAT 79 & Charles F. Michaels, BS 78
Thomas F. Mulcahy, BS 43
Miles M. Rankin
Annette R. Ryan, BA 61 & W. Timothy Ryan, BS 59, MBA 62
Family of Victor Y. Thay, BA 95, BS 95
Karen & Victor S. Trione, MBA 70
Cheryl A. Valentine, BS 79, MBA 91 & Christian D. Valentine, MBA 91
Melody Howe Weintraub & Jerald M. Weintraub, BS 80, MBA 88

Joan M. Goddard, BA 68 & John W. Goddard, MBA 66
Jason E. Goldman, BA 10
Matthew W. Goldman, BA 10
Betty & William A. Hasler
Melissa A. Held, MBA 80
Stephen B. Herrick, BS 60
Judith D. & Clifford H. Higgerson, MBA 66
Elizabeth S. Holmstrup, BA 33, MSW 49
Yolanda Yuen & Harton Ma
Scott M. Pinkus
Norman W. Schlinger, BS 75
Katharine & Warren G. Schlinger
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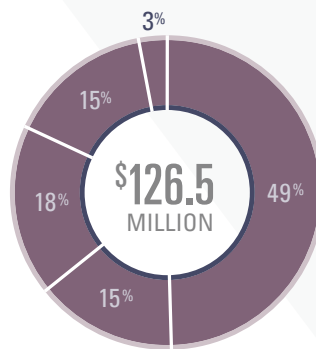
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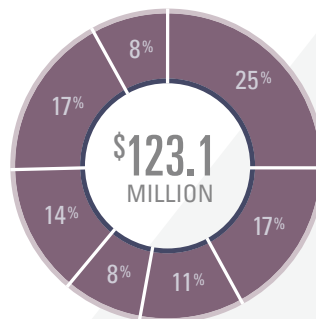
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- 49% STUDENT FEES
- 15% CAMPUS SUPPORT (BEFORE CAMPUS FEES)
- 18% EXECUTIVE EDUCATION
- 15% GIFTS & ENDOWMENT PAYOUT
- 3% OTHER SOURCES



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- 25% ACADEMIC SALARIES
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- 17% ANNUAL OPERATIONS
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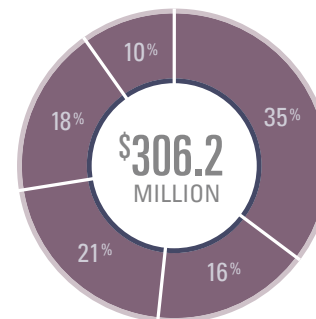
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- 21% CURRICULUM & RESEARCH**
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 Constance W. Ring, BA 79 & William T. Ring
 Barbara Fanning Roberts, BS 78 & Eric R. Roberts, BS 67, MBA 68
 Joanna M. & Matthew J. Rodriguez, MA 02, MFE 04
 Karin & Marco A. Salvalaggio, MEng 85, MBA 89
 Geoffroy J. Samarcq, MFE 10
 Gail & J. Phillip Samper, BS 60
 Takumi & Takeshi Sasaki, MBA 95

Zoe D. Scheinman, MBA 92 & A. Daniel Scheinman
 Carola E. & Lars H. Schonander, MBA 88
 Hilary Altman & Kevin J. Schwartz, MBA 98
 Kristen M. Scully, MBA 08
 Carol S. & Jonathan A. Sebastiani, MBA 11
 Carolyn A. Wendler & Fredric Selinger, BA 61
 Andrea D. & Bryon T. Sheets, MBA 88
 Ann E. & Mark S. Sievers, MBA 83
 Veronica & Richard J. Simmons, MBA 72
 Scott Soong, MBA 01
 Katie L. Soroye, MBA 08
 Lauren & Mark V. Stanich, BS 82
 Teresa H. Stigler, MBA 02 & Ben Stigler
 Martin E. Strain, BS 82
 Douglas K. Sugimoto, BS 93
 Jolanta & Victor B. Szczerba, MBA 99
 Karen & John D. Tallichet, MBA 06
 Karen L. Khor, BS 91 & Shu Yang Tan, MBA 88
 Wendy P. & Cleaves R. Thompson, MBA 76
 Ann E. Forst, MBA 03 & Ian L. Townsager, MBA 03
 Leslie L. Trigg, MBA 98 & Michael C. Trigg, MBA 98
 Judy & Wayne M. Tsuchitani, BS 84
 Dominic C. Tu, MBA 08
 Susan & Gregory van Inwegen, BS 83
 Ellen P. Vanderwilt, MBA 14

Robyn S. Varellas, BS 80 & Lawrence P. Varellas, BS 80
 Rajni & Anand M. Vijn, PhD 87
 May M. Volkman, BS 73, MBA 75
 Barbara J. Waite, BS 50
 James T. Walton, MBA 85
 Jessica M. Wan, MBA 10 & John S. De Nero, PhD 10
 Gordon C. Wang, MBA 90
 Lingling Yang & Niandong Wang, MBA 04
 Susan R. & Randolph A. Weil, MBA 74
 Dianne E. & John S. Wheatley, MBA 83
 George A. Willman, MBA 93
 Diane B. Wilsey
 Kimberly M. Wirtz, MBA 93 & Brian J. Wirtz



Kim Wright-Violich
 Shuhong Ye, MBA 05
 William M. Zarit, MBA 83
 Linda R. & Joseph L. Ziegler
 Janet & Theodore J. Zouzounis, BS 72



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Laura C. Abrahamson, BS 84 &
Alan Y. Abrahamson
Wendy A. Adams, MBA 97 &
Peter Rukavina

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**ACTIVE ALUMNI
CHAPTERS IN
15 COUNTRIES**

Laura M. Adint, MBA 14 &
Victor J. Adint, MBA 98
Rahim Ahmad
Sajeed Ahmed
Sajjad Ahmed
Ricki & Joseph C. Akiwenzie,
MBA 04
Mhaer J. Alahydoian, MBA 03
Thomas J. Alexander, BS 62,
MBA 63
Lisa B. Allanson, BS 78 &
Joseph C. Allanson
Cortney & Benjamin E. Allen,
MBA 05
James P. Allwein, MBA 15
Andrea & Randy Almond
Faissal A. Al-Saud, BS 69
Meghan B. & Gregory M.
Amroffell, MBA 03
Jeanette C. & Kenneth D.
Anders, MBA 04
Neil P. Anderson, MBA 62

Helen M. Armbrust, MBA 83 &
Leonard A. Mentzer, JD 70
Chimayo L. Armijo, BS 14
Mary & Christy P. Armstrong,
BS 37
Navneet S. Arora
Güven B. Arpat, MBA 10
Ciera N. Ashley, MBA 11
Ameen Ashraf
Rebecca S. & Patrick G. Awuah,
MBA 99
Udayakiran S. Ayyagari, MS 03,
MBA 09
Joy Zarlenga Bachleda & Mark
J. Bachleda, MBA 06
Mohammed Y. Bafakyh
Harrison M. Bains, Jr., MBA 66
Tracy E. Baldwin, MBA 04 &
Kevin R. Baldwin
Connie J. & John S. Banker,
BS 68
Cristina G. Banks, BA 74
Liping Jiang & Zhoujia Bao,
MBA 05
Stephen G. Barany, BS 77
Shiho H. & Paul A. Barbir, BS 94
Luc-Emmanuel Barreau, MBA 12
Nancy J. & Christopher C. Barry,
MBA 83
Jacqueline A. & Wayne A.
Bartholomew, MBA 68
Marietta L. Bartoletti, MBA 83
& Stephen M. Bartoletti,
MBA 86
Jennifer A. Baus, BS 85
Elinor V. & Gilbert L. Beck, BS 51
Lorna K. & Michael J. Belkin,
BS 86
David G. Bell, MBA 87
Lisha M. Bell, MBA 12
Jason G. Bellet, BS 14

Edmund J. Bellord, MBA 01
Jaime S. Benchimol, MBA 80
Natalie & Eliot Bencuya,
MBA 09
Allen L. Bender, BS 54
Deborah S. Cahn, MA 72 &
Edward T. Bennett, BS 60
Paul V. Bennett, MBA 80
Gerard F. Benson, MBA 03
Deanna & James R. Berkeley,
MBA 93
Janice S. Berman, MBA 98 &
Richard L. Nelson, BA 84
Irene Bernard
John B. Bernard, MBA 83
Heidi & Joshua M. Bersin,
MBA 88
Ilissa L. & Brian R. Best,
MBA 96
Patricia J. Bewley, BA 66
& Philip A. Bewley, BA 58,
MBA 65
Cybele Tomlinson & Roveen
Bhansali, MBA 89
Mabel M. & Jeffrey V. Bialik,
MBA 89
Vivek A. Bidwai, MBA 13
Tore Bjorn-Hansen, BS 69
Sheila A. Amoroso & John M.
Blackmore, MBA 71
June Ressler & Michael B.
Bloch, MBA 90
Stephen R. Blough, MA 85,
PhD 87
Ann S. Blundell, BS 73 & Roger
Blundell
Megha Rajput, BA 07 & Robert
S. Bogolub, BA 07, BS 07,
MBA 13
Brenda & Jeffrey R. Bohn,
MS 97, PhD 99

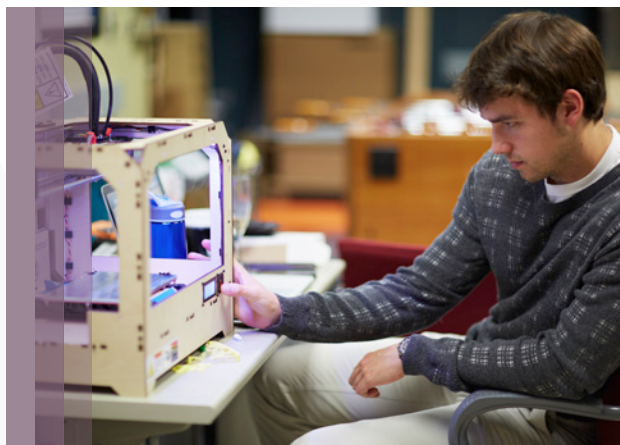
Michelle & Sebastien M.
Boifort, MBA 07
Lee Anna S. & David A. Botkin,
BA 89, PhD 95, MBA 99
Marilyn M. & Robert N. Bowles,
BS 58
Laura M. Bowman, BA 65 &
Donald K. Bowman, MBA 67
Barbara J. Brady-Smith, BS 78,
MBA 80 & Scott Brady-Smith,
BA 76
Tanya Brara Shah, BA 98,
MPH 04, MBA 04 & Romit Shah
Leanne & Jordan M.
Breckenridge, MBA 06
Linda J. Brennan, BS 01 & Sean
M. Brennan
Wendy P. & Titus A.
Brenninkmeijer, MBA 86
Grace S. Brett Kelly, MBA 97
Cammie & Earl A. Bright,
MBA 05
Eric J. Brink, MBA 87
Nena J. Brogan, BA 77 & Kevin
H. Brogan, BS 76
Monica S. Brown, MBA 03
Oliver E. Buckley, MBA 88
Susan & Donald Bull, BS 59
Sharon S. Bullard, BA 72 &
Edward D. Bullard, BS 71
Rebecca M. & Ernie G. Bumatay,
MBA 73
Barbara J. Burger, MBA 94
William R. Buster, BS 11, BA 11
Mariah W. Byrne, MBA 09
Lisa M. Calandro, BA 85,
MPH 87, MBA 14
John T. Carleton, MBA 05
Bruno Carrilho, MBA 06
Salvatore Caruso, MBA 10
Negar S. & Richard D. Case,
MBA 00

Colleen Cassidy, MBA 86
Beatrice M. Cassou, MBA 87
Medora & Patrick A. Cesarano,
MBA 08
Hae Seung H. Cha, BA 90,
MBA 96 & Marc Pawliger
Anne E. Chambers, BA 75,
MBA 79 & Edward B. McAlpine
Ida C. Chan, BS 94
Steven Chan, BS 88
Gurtej S. Chandok
Heather & Michael J. Chaput,
MBA 10
Meera Chary, BS 02, MBA 08 &
Eric D. Schell, MBA 08
Hwang K. Chee, MBA 71
Brooke F. & Scott C. Cheeseman,
MBA 03
Charlene Chen, MBA 09
Kristin E. Chen, MBA 95 &
Charles Chen, MBA 95
Angel K. & Howard H. Chen,
MBA 05
Kenneth Chen, BS 03
Seong J. Chen, MBA 02
Yaning Chen, BA 14, BS 14
Thomas Cheung

Vivian S. Cheung, BS 02
Wanda L. Cheung, MBA 04
Charlotty W. Pan, BS 89 &
Justin A. Chew, BS 87
Thaili Chi, MBA 10
Liz & Donald A. Chiboucas,
BS 66, MBA 67
Kathleen Chien, MBA 96
Patricia S. Chin, MBA 86 &
Geoffrey C. Chin, BA 79
William E. Chipman, BS 48
Irwin Chiu, MBA 06
Stephanie E. Clark-Chow,
BA 87 & Gregg A. Chow, BA 86,
MBA 94
Tiffany M. Choy, MBA 97 &
David J. Speer, MBA 89
Enlai Chu, MBA 03
Dan Cioaca, BS 01
Michael A. Cipresso, MBA 05
Katarina & Stephan J. Clarkson,
MBA 69
Edward S. Clay, BS 84
Jose D. Cobangbang, BS 09
John A. Coelho, BS 97, MBA 07
Randy L. Levin-Cohen & Brian S.
Cohen, BS 81



John D. Cole, MBA 01
 Brian T. Collins, BS 10
 Marie B. Collins, BS 53 &
 Leonard G. Collins, MBA 66
 Donna W. Colson, BA 86,
 MBA 94 & Eric Colson
 Natalie S. Comartin, BA 95
 & Joseph J. Comartin, BA 95,
 MBA 01
 Ameer & Matthew T. Cooper,
 MBA 10
 Arturo M. Cornejo, MBA 92
 Heidi L. Nielsen & Andrew
 Cotton
 Trevor A. Cox, MBA 10
 Denise E. Coyne, BA 74,
 MBA 79 & Michael S. Coyne
 Margaret & Alan J. Cremers,
 MBA 85
 Catherine L. & David L.
 Critchfield, BA 74, MBA 82,
 MArch 82
 Kara F. & Christopher C. Cronk,
 MBA 09
 Jamie Cronk, BA 92 & Jeff
 Cronk, BA 91, MBA 96
 Dianna & Brian D. Cruz, MBA 87
 Leslie H. & Michael G.
 Cunningham, MBA 93
 Gemma & Theodore J. Cutler,
 MBA 65
 Joao P. Da Barrosa, MBA 79
 Ladan S. Dalla Betta, MBA 13
 Krista R. Dalton, MBA 04 &
 Peter J. Dalton
 Kakali G. & Manoj K. Das,
 MBA 00
 Sourabh Dash, MBA 12
 Virginia M. & Stephen L.
 Davenport, BS 54, MBA 55
 Florinda F. & Andrew J. Davis,
 MBA 94



Ronald J. Day, BS 69, MBA 70
 Ronald J. de Golia, BS 59
 Dana K. & Vincent P. Dee,
 MBA 02
 Roby D. DeManche, MBA 08
 Lori & Patrick M. Dempsey,
 MBA 08
 Mary E. Denton, MBA 77 &
 Monte J. Deignan
 David T. Dickson, MS 64,
 MBA 69
 Dennis M. Dillon, BS 87
 Jessica D. & Mark P. DiPaola,
 BS 99
 Thao N. & Jerome L. Dodson,
 BA 65
 Meredith L. Willa, MPP 09 &
 Stephen J. Dodson, BS 99
 Sandra C. Doi, BS 87, MBA 97
 & David K. Sandford, MBA 97
 Cecilia I. Doty, MBA 84 &
 Robert MacNamara
 Julie & Mark S. Douglass,
 MBA 89
 Kaiann H. Drance, MBA 08
 Michelle & David G. Duckhorn,
 MBA 96
 Brian M. Dunham, MBA 12

Anna S. Dunshee de Abranches,
 MBA 94
 Adrian Durbin, MPH 08,
 MBA 08
 Satadip Dutta, MBA 09
 Diane Dwyer, BS 87 &
 Timothy Sharp
 Ellen M. & Thomas R. Dwyer,
 BS 76
 Chris R. Dyer, BS 84
 Julie F. Earne, MPH 04, MBA 04
 Jennifer L. Eccles, MBA 86
 Lorraine E. Edelstone, BS 84 &
 Mark L. Edelstone, BA 83
 Marjorie G. Edmonston, BA 98
 & Jeffrey I. Edmonston
 Mariana Egan, MBA 00 &
 David M. Egan, MBA 04
 Levon Eldemir, BS 10
 Johanna L. Davis & Ross T. Ellis,
 MBA 88
 Tara English, MBA 13
 Sue & Paul Epps
 Nerys & George C. Estes,
 MBA 80
 Linda J. & Kenneth B. Everett,
 BS 67

Ann & Stanley F. Farrar, BS 64,
 JD 67
 Claudia Soyer, MEng 92 &
 Charles W. Farrell, MBA 00
 Amir J. Feerasta, BS 85
 Vacharee B. & Gordon A. Fell,
 BS 69
 John P. Fernandez, MBA 07
 Sara E. Filipek, MBA 02 &
 Eric Filipek
 Elizabeth J. Wilson Filose,
 MBA 09 & Luke W. Filose,
 BA 99, MBA 09
 Jennifer Finigan, MBA 09 &
 Aaron Finigan
 Kimberly Fisher, MBA 94 &
 John R. Schwab, MBA 94
 Shelley Fisher Fishkin &
 James Fishkin
 Kelly S. Kirkpatrick &
 Peter S. Fiske, MBA 02
 Kathleen K. FitzGerald, BA 82 &
 Bruce M. FitzGerald, BS 81
 Veronica M. Flanagan, BA 84,
 MBA 90
 Limay & Geoffrey L. Flavell,
 BS 78
 Joseph E. Florczak, MBA 04
 Jessica Zuniga & Gabor Foldes,
 MBA 11
 Kim M. Folta, MBA 88
 Albert G. Fong, BS 82, MBA 10
 Valerie A. Fong, BS 80 &
 Chris W. Fong, BS 80, MS 81,
 MBA 86
 Winifred Fong
 Jane M. & Paul S. Foster, BS 66
 Jean M. Frammolino, MBA 92
 Mary A. Francis, MBA 06
 Sharon R. & Thomas J. Francis,
 BS 73

Gisela Franken-Ohlemutz, BS 70,
 MBA 72 & Walter Ohlemutz
 John E. Frantz, BS 68
 Dianne & Donald R. Fraser,
 MBA 62
 Dava H. Freed, MPH 80 &
 Donald M. Freed
 Jocelyn S. Friel, MBA 97 &
 Myles Friel
 Sharon W. Lai, BA 05 &
 William D. Frymann, MBA 14
 Yiwen Fu, BS 10
 Stephanie T. Fujii, MBA 04
 Gregory A. Funk, MBA 00
 Susan S. & Douglas J. Galen,
 BA 84, MBA 88
 Shannon M. Gallagher-Bolton,
 BA 03, BS 03
 Purvi J. Gandhi, BS 92 &
 Aman Kapoor
 Kristin T. Gannon, BS 89 &
 David Gannon

\$306M
 HAAS SCHOOL
 OF BUSINESS
 ENDOWMENT AS OF
 JUNE 2014

Bryan E. Garbutt, MBA 81
 Jean E. & Ralph Garcia, MBA 88
 Stacia S. Garr, MBA 14 &
 Matthew Garr
 Dwight A. Gaudet, MBA 11
 Timotej Gavrilovic, MBA 11

Natali & Alexander Gaysinsky,
 MBA 12
 Aylin Gezguc, MBA 99
 Caroline S. Giannini, MBA 92 &
 Beau Giannini, MBA 94
 Sandra & Terence R. Gibson,
 MBA 64
 Timothy A. Gibson, MBA 12
 Kristin & William F. Gilmore,
 BA 95, BS 95, MBA 03
 Christine A. & Ioannis E.
 Gkatzimas, MFE 05
 Suman & Manoj P. Goel,
 MBA 90
 Ruchi A. Goel, BS 98
 Laura A. Goff, BS 78, MBA 85
 Julia R. & Philip J. Gold, BS 51
 Earl M. Goldman, BS 52
 Evan C. Goldstein, MBA 08
 Carlos A. Gonzalez, MBA 11
 Stacey K. Grace, MBA 02 &
 Peter Grace
 Suzanne & Scott W. Graeser,
 MBA 88
 Margaret M. Grandy, MA 67,
 MLS 69 & Arthur H. Grandy,
 BA 67, MBA 69
 Jennifer M. Granholm, BA 84 &
 Dan Granholm Mulhern
 Elizabeth K. Gray, MBA 99
 Josephine A. Tang, BA 92 &
 Mark A. Greenbaum, BS 93,
 MBA 00
 Lisel M. & James B. Greenfield,
 MBA 93
 Anne J. Gu, BS 00
 Philip Guindi, MBA 02
 Jeremy V. Guttenplan, BS 00,
 MBA 09
 Jonathan Ha, MBA 09
 Felynn Q. Haberecht, MBA 97



Jean B. Hadfield, MBA 80 & Edmund C. Sutton, PhD 79
 Andrew J. Hahm, BS 12
 Gregory S. Haley, MBA 06
 Olivia S. & Scott D. Hansen, MBA 90
 Bonnie A. Harkins, MBA 02
 Hernan D. Haro, MBA 10
 Jennifer C. Haroon, MBA 05
 Hilary & Ben Harris
 Alyssa & Jonathan M. Harris, MBA 96
 Mary & Robert B. Harrison, BS 48
 Audrey J. Muller-Hartwig & David A. Hartwig, MBA 06
 Sharon T. Hasegawa, BS 69 & Harry K. Hasegawa, BArch 71, MS 75
 Lori A. Haugen, BA 81 & James A. Haugen, BA 79, MBA 84
 Ka Man Hauser, BS 96 & John F. Hauser, BS 94
 Sarah E. Hauser, BA 02 & David Hauser
 Jo A. & Jeffrey Helman, MBA 76
 Christina & Matthew S. Hengehold, BA 01, MBA 10
 Deirdre L. Henry, BS 78 & Steven N. Kliegman
 Mary Ann D. & Merlin L. Henry, BS 54
 Anne B. Hickey
 Margaret J. Hill, BA 66 & Alan J. Hill, BS 67, MBA 71
 Hideki Hirano, MBA 02
 Heng-Chun Ho
 Thomas Ho, MBA 14
 Robyn S. & Brett A. Hodess, MBA 92
 Patrick B. Hogan, BA 04, BS 04

Adrienne L. Hogg, BS 86, MBA 94 & Warren D. Hogg, BS 87, MBA 91
 Melissa O. & Paul F. Hopkins, MBA 04
 Galena V. Miller-Horii, BA 84 & Dwayne M. Horii, BS 82
 Peter A. Horn
 Liora J. & Marcel P. Houtzager, MBA 85
 Marjorie A. Bennett, MBA 87 & Kari J. Hovland, MBA 85
 Robert Hsia, MBA 86
 Jeanne S. Hsu, MBA 84
 Rosemary C. Hua, BS 14, BA 14
 Geoffrey Huang, MBA 12
 Urs W. Huber, MBA 93

TWO
 NOBEL PRIZES IN
 ECONOMICS,
 A RARE HONOR FOR A
 BUSINESS SCHOOL

Andrew T. Hueser, MBA 10
 Kimberly & David D. Hughes, MBA 01
 Bente & Mogens C. Hugo, MBA 73
 Rose Y. Huie, BS 73, MBA 75 & Chapman Huie
 Julie A. & Tom Hurvis, MBA 62
 Samia Y. Husain, BA 03, BS 03
 Asra Azmi & Mohammed A. Hussain

Nasira Shahin & Mohammed A. Hussain
 Billy J. Hwan, MBA 12
 Mei-Tsuey Hwang, MBA 89
 Daniel K. Imamura, BS 89, MBA 98
 Megan K. Ingraham, MPH 06, MBA 06 & David S. Ingraham, MBA 06
 Elizabeth C. Ingram, MBA 08
 Nicholas J. Ionita, MBA 13
 Page Mailliard & James L. Isaacs, MBA 88
 Fabio O. Ishigami, MBA 99
 Allison & Daniel E. Israel, MBA 01
 Susan H. & Bertram C. Izant, BA 63, MBA 77
 George P. Jaber, BS 12
 Carl D. Jacobs, BS 65
 Liz Hume & Carl B. Jacobs, MBA 11
 Margaret L. Jadallah, MBA 94
 Keren Y. Jakobovits, BA 09, BS 09
 Dorothy L. Jang, BS 49
 Carolyn Sue Foster Jung, MBA 75
 Angelina J. & Joseph C. Jimenez
 Greg Johnson, BS 74
 Kelli B. Jones, MBA 89 & Charles E. Jones, MBA 90
 Sidney S. Jordan, MBA 76
 Anne H. Jordan, BA 80 & Thomas S. Jordan, BA 76, MBA 83
 Birgit & Simon A. Juen, MBA 95
 Pamela Kahn, MBA 06
 Umar Malick Kamal Batcha
 Marion H. & Martin C. Kanselbaum, MBA 77

Irem Karacagil, MBA 07
 Sunsanee Karnasuta, MBA 00
 Kendra & Thomas M. Kasten, BS 64, MBA 65
 Mariel & Andrew L. Katz, BS 84
 Amy Wertheimer & David M. Katz, BA 89, MBA 99
 Linda B. & Donald L. Keene, BS 55
 Michael R. Keenly, MBA 10
 Laura M. & Abbott J. Keller, MBA 74
 Yumiko & Thomas A. Kelley, MBA 83
 Patricia A. & David E. Kepler, BS 75
 Elizabeth J. Kerley
 Nicola R. & Jordan R. Kerner, MBA 76
 Shaheena & Javed S. Khan, MS 74
 Mohammad A. Khan
 Roshan & Khaja N. Khateeb
 Ann & Troy S. Kiem, MBA 01
 David S. Kim, BA 05, BS 05
 Joon K. Kim, BS 81
 Yeon M. & Min You Kim
 Jean Ahn, MA 02, PhD 08 & Sungchan R. Kim, MFE 03
 Marilyn C. & Michael T. King, BS 75
 Sheri L. & Thomas P. King, MBA 90
 Marie-Jeanne & Vincent V. King, MBA 66
 Carolyn C. & Douglas A. Kirkpatrick, MBA 97
 Aimee F. & Jeremy M. Kish, MBA 11
 Mary E. Knox
 David S. Ko, MBA 01

Nancy G. & William A. Koefoed, BS 85, MBA 94
 Robert J. Koerner, MBA 05
 Willis J. Koo, BS 99
 Jeffie & Kevin R. Kocpczynski, MBA 08
 Stephanie L. Koran, BA 03, BS 03 & Michael J. Koran, BA 03, BS 03
 Terry & R. Gregory Krause, BS 76
 Linda Kreitzman
 Shanna & John D. Kritser, MBA 05
 Sandra S. Kruger, MBA 89 & Kurt A. Kruger
 Mirjana Kelava & William S. Kucirek, BS 88, MBA 99
 Bala Kudaravalli, MBA 12
 Milind M. Kulkarni, MBA 08
 Donald R. Kummer, MBA 71
 Flora Kuo, BA 07, BS 07, MBA 13
 Zenda J. Kuo, MBA 92
 Jennifer A. Kurkoski, MS 05, PhD 10
 Pin C. Kwok, MBA 09 & Stefan Jacob, MBA 10

Margaret A. Pietrasz Kwoka & Christopher D. Kwoka, MBA 88
 Silvia I. Lacayo, BA 99, MBA 09
 Bart H. Lam, BS 10
 Paul K. Lam, BS 81
 Connie D. Lee & Wallace T. Lam, BS 95
 Sandra A. Lambert, BS 79 & Allen Dragge
 Vanessa L. Lambright, MBA 94 & Stephen J. Lambright, MBA 94
 Steven E. Lane, MBA 80
 Barbara J. Lannin, MBA 88
 Lillian & Andrew P. Laszlo, MBA 97
 Winita V. Lau, BS 03
 Kathleen H. Lauer, BS 59 & Allen J. Lauer, MBA 65
 Robin L. & Adam L. Leader, MBA 99
 Patrick W. Leahy, BS 63, MBA 64
 Kin P. Lee, BA 96, MFE 06
 Kin-Fun Lee, BA 98, MFE 05
 Kristen M. Lee, BA 12, BS 12
 Saw Ewe & Tong Wai Lee, MBA 81



Kathryn A. & Ty H. Lee, MBA 02
 Steven J. Lehmer, BA 88,
 MBA 94
 H. Maya Leibman, MBA 94
 Scot Leisy, BS 77
 Stefanie A. Lenway, MBA 79,
 PhD 82 & Tom Murtha
 Karen M. & Terence R. Leon,
 BA 71, MBA 74
 Eve D. Lerman, BA 71 & Jerome
 H. Lerman, MLS 77, MBA 91
 Yonnie Leung, BA 04, BS 04,
 MBA 11
 Sabrina L. & Markus Leunig,
 MBA 05
 Janet L. Levitt, BA 82 & Ronald
 J. Levitt, BA 80, MBA 83
 Michelle C. Lewis, MBA 05
 Moriah L. Lewis, MBA 08 &
 Kenneth C. Wallace, MBA 08
 Duncan T. Ley
 Jeanne & Eric F. Li, MBA 56
 Inga & Anthony Lim, BA 86
 Jane Y. Liou Li, BS 97 & George
 K. Li
 Jacqueline K. Liu, BS 86 & Peter
 K. Liu, BS 88
 Joyce Y. Liu, BS 07
 Alan M. Lock, MBA 11
 Ginny E. Lockhart, BS 89 &
 Mark Lockhart
 Petra N. Loer, BS 01 & Peter B.
 Loer, BA 01
 Gerardo B. Loera, BS 04
 Janet M. Long, MBA 77
 Eric H. Lu, MBA 98
 Daphne H. Luong, BS 87,
 MBA 11 & Randy Polen
 James E. Lurie, BS 64
 Leang T. Ly, BS 03
 Ann Marie J. Lynch, MBA 03

Michael T. Lyon, MBA 67
 Jennifer K. Ma, BA 03, BS 04
 Tina W. Ma, BS 05, BA 05,
 MBA 11, MPH 11 & Tanay
 Dudhela, MBA 11
 William H. Ma, BS 79
 Yu X. Ma, BS 10
 Ann Marie Macdonald, MBA 01
 Kathryn J. MacDonald, BA 03,
 MBA 09 & Allan R. Duckett,
 MBA 09
 Joanna Mackness, MBA 04
 Margaret Q. & Bruce W.
 Madding, BS 72
 Ivan I. Magana, BS 06
 Kira R. Makagon, BA 84,
 MBA 96
 Daniel A. Malandrin, MBA 05
 Cynthia Chung & James H. Man,
 MBA 03
 Rachel Markov, BA 03, BS 03
 Garrad W. Marsh, BS 78,
 MBA 86
 Dale R. Marshall, MA 60 &
 Donald J. Marshall, MA 78,
 PhD 80
 Hallie W. Marshall, MBA 11
 Holley & Robert Martens
 Carole H. & Redge A. Martin,
 MBA 77
 Barbara K. Mattson, BA 54
 & Donald E. Mattson, BS 54,
 MBA 58
 Alice T. May, BS 50
 Suzanne E. McCluney, BS 98
 James D. McDaniel, MBA 04
 Kellie Ann McElhaney
 George A. McElveen, MBA 14
 Marion L. McGovern, MBA 85 &
 Gerald J. McGovern
 Peter J. McIntyre, BA 97,
 MBA 11

Andrew S. McKibben, MBA 12
 Paul C. McKnight, BS 50
 Kathryn J. & John B. McMahon,
 BS 79
 Linnell W. McRee, BS 83 &
 Brian P. McRee, BS 83
 Susan & Brian J. Meath,
 MBA 86
 Linda Kazares & Peter Meeks,
 BS 68
 Pablo Menendez, MBA 11
 Mikel Merodio Roza, MBA 05
 Jennifer & Ronald S. Merriman,
 MBA 96
 Kakul Srivastava, MBA 01 &
 Jon J. Metzler, MA 01, MBA 01
 Marco Remedios & Richard S.
 Michaels, MBA 12
 Nancy L. Milby, BS 82 & Steven
 A. Nahm
 Kathryn F. Miller, BA 74,
 MBA 82 & Michael P. Shea
 Vinie Z. Miller, MBA 99 &
 J. Sanford Miller
 Abdul W. Mir
 Neal I. Miura, BS 60
 Junko & Nobusuke Miyawaki,
 MBA 91
 Farid Mojtahedi, BS 13
 Amy & Robert L. Moon, MBA 90
 Doris P. & James E. Mooney,
 MBA 82
 Sarah E. Morra, MBA 13
 Kurt A. Mortensen, MBA 92
 Alexander B. Moskowitz, BS 14
 Hallie A. & David K. Moskowitz
 Taryn N. Moy, BA 03
 Kevin P. Murphy, MBA 05
 Allyson W. Murrow-Satin, BS 07
 & Joshua B. Satin, BA 08
 Yang Nan, BS 14, BA 14

Albert T. Nassi, BS 73
 Gail J. & Bernard W. Nebenzahl,
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Evening & Weekend MBA	11.1%	\$496	\$259K
Berkeley-Columbia Executive MBA	19.0%	\$923	\$107K
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We have carefully reviewed the gift information that appears in this annual report. We apologize if any gifts are reflected incorrectly or omitted. Please bring any errors to our attention by contacting our donor stewardship department at constance@haas.berkeley.edu or (510) 642-1063.

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TRUE MOTIVATOR

Marty McMahon inspires classmates to support Haas and each other

Marty McMahon, MBA 01, has a long and distinguished volunteer career with Berkeley-Haas. As chair of the MBA Class of 2001 for more than 12 years, he has set the standard for engaging and maintaining consistent communication with classmates. He encourages his peers to support one another professionally and to continue forging personal connections.

He also passionately conveys the importance of giving back to Berkeley-Haas. As chair and former vice chair of the Development Council, McMahon has served as a key motivator and strategist in driving record-breaking annual giving results, helping raise over \$3.3 million in unrestricted support in FY12 and \$3.5 million in FY13. He also offers invaluable service and advice as a member of UC Berkeley's new Center for Executive Education Board. A former Naval officer, McMahon is co-founder and managing director of the retained executive search firm FlemingMartin, LLC.

Berkeley-Haas is grateful to the many alumni who volunteer and promote Haas around the world.



IN FALL 2013, MARTY MCMAHON, SHOWN WITH FORMER HAAS DEAN RAYMOND MILES AND DEAN RICH LYONS, WAS AWARDED THE RAYMOND E. MILES SERVICE AWARD IN RECOGNITION OF HIS SUPPORT OF BERKELEY-HAAS.

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Cover: Nikita Mitchell, Naoko Miyamoto, and Chad Brinton, all MBA 15, outside the new Berkeley-Haas Innovation Lab. Photo: Karl Nielsen.

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