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Four-quadrant Division of Behavior

Logical, careful Formal, disciplined Precise, follows rules

Withdrawn, shy
Does not express opinions
Gets stuck in details
Does not take risks

Thinking

Decisive, tough
Strong-willed
Competitive, demanding
Independent, self-confident

Aggressive, blunt Self-centered, overbearing Exceeds authority

Sensing

Calm, steady, careful, patient Good listener, modest Trustworthy

Resists new ideas
Does not express
Does not seek change
Stubborn

Intuition

Talkative, open, sociable Enthusiastic, energetic Persuasive

Flamboyant, frantic Careless, indiscreet Excitable, hasty Loses sense of time

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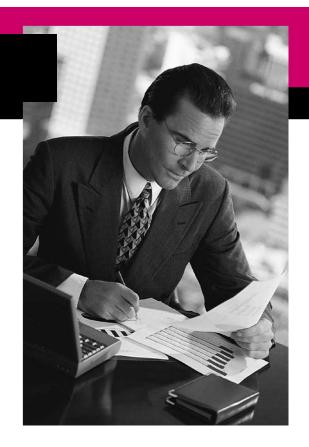
Feeling

S



D-Style

- Decisive, tough
- Strong-willed
- Competitive, demanding
- Independent, self-centered

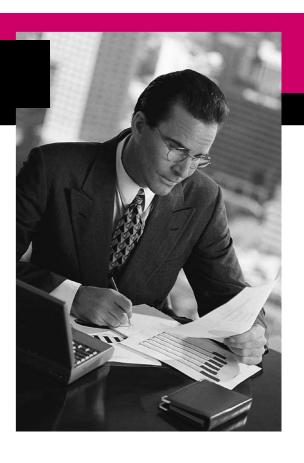


- Under pressure lack of concern
- Fear loss of control



D-Style

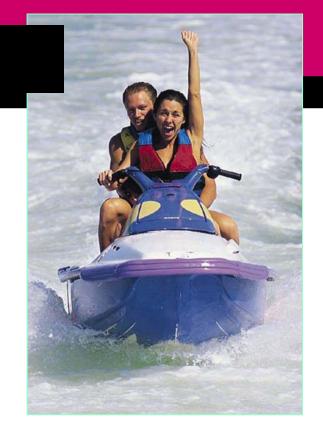
Gen. Patton Madonna J.R. Ewing of Dallas **Coach Bobby Knight Jennifer Lopez** Pink Sean "P. Diddy" Combs **Venus Williams** John McEnroe **Captain Kirk Hillary Clinton Charles Barkley** Dr. Phil





I-Style

- Sociable
- Talkative, open
- Enthusiastic
- Energetic
- Persuasive

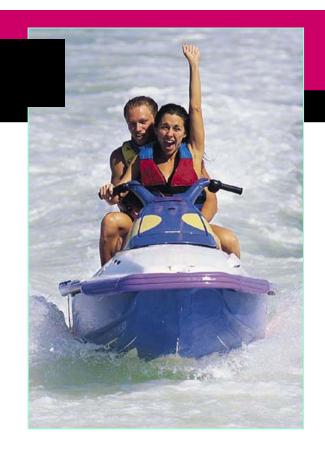


- Under pressure disorganized
- Fear social rejection



I-Style

Robin Williams
Bill Clinton
Jay Leno
Ashton Kutcher
Will Smith
Serena Williams
Dr. McCoy
Dolly Parton
"Hawkeye" Pierce
Arnold Schwarzenegger
Jim Carrey
Arsenio Hall



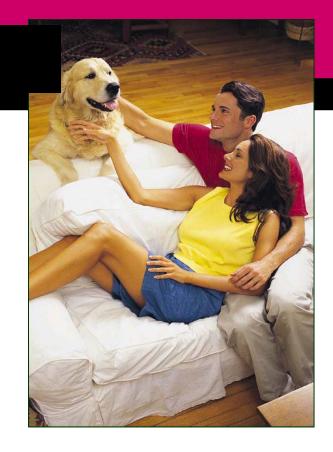


S-Style

- Calm, steady
- Careful, patient
- Family-oriented
- Good listener
- Modest
- Trustworthy



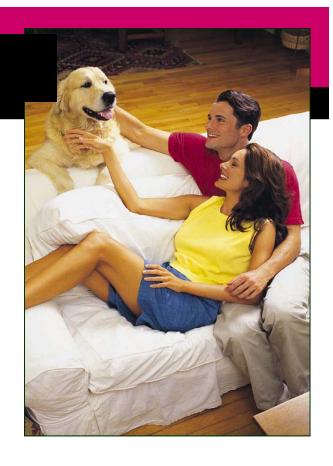
Fear - loss of stability





S-Style

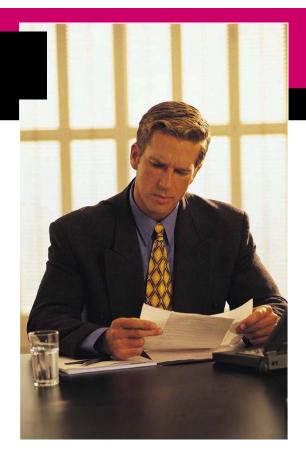
Gandhi
Mr. Sulu of Star Trek
Princess Diana
Dr. Carter of ER
Tom Cruise
Halle Berry
Magic Johnson
Ron Howard
Michael J. Fox
Tom Brokaw
Mother Teresa





C-Style

- Precise
- Follows rules
- Logical, careful
- Formal, disciplined

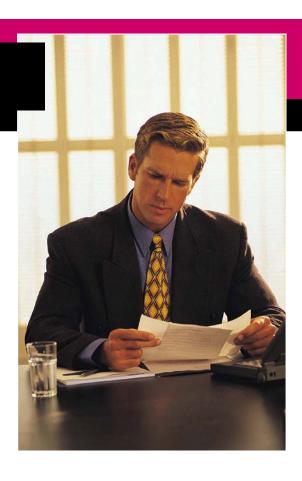


- Under pressure overly critical
- Fear criticism of work



C-Style

Spock
Al Gore
Albert Einstein
Johnny Depp
Tiger Woods
Keanu Reeves
Jack Nicklaus
Jimmy Carter
Ted Koppel
Bjorn Borg
Clint Eastwood





D-Style

Adjectives

competitive, demanding, vocal, adventurous, initiating

Describing terms

• reorganizer, project leader, idea creator, pioneer

How to identify

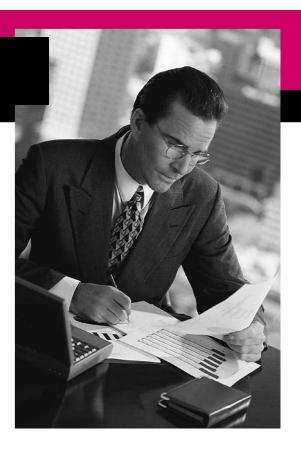
- often interrupts you, speaks on the telephone at the same time
- is often in a hurry and has many projects
- does not always appear polite



D-Style

Communication

- often only to one direction; from him/her to listeners
- own opinions are communicated as facts that need no more discussion
- may be blunt; says what he/she thinks
- good in discipline situations in which compromise is not sought





I-Style

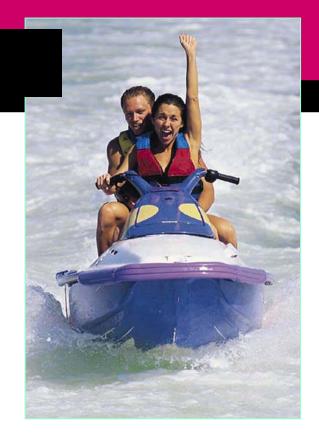
- Adjectives
 - talkative, social, communicative
- Describing terms
 - performer, merrymaker, idea generator, quick-witted
- How to identify
 - excited, open and friendly
 - expresses when agrees with you
 - emphasizes the positive side of issues and things



I-Style

Communication

- selling and inspiring style
- wants to talk a lot, but avoids details
- avoids bringing up difficult subjects
- good in giving constructive feedback





S-Style

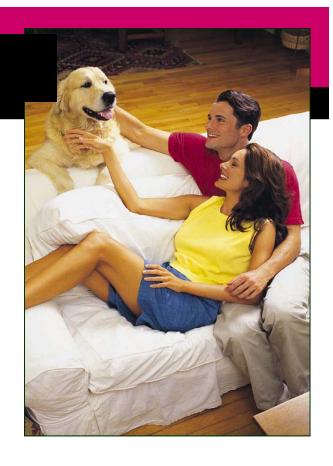
- Adjectives
 - deliberate, careful, stable, systematic
- Describing terms
 - worker with a steady trend, does not get in your face, does not envy others, feet on the ground, balancing force
- How to identify
 - secure and stable
 - proceeds carefully
 - listens and nods



S-Style

Communication

- often only to one direction;
 he/she listens
- answers when is asked
- talks calmly and systematically
- prefers to talk about issues he/she masters
- prefers to talk one-to-one than to a large group
- good instructor





C-Style

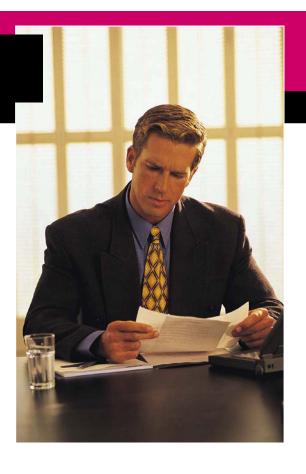
- Adjectives
 - precise, perfectionist, logical
- Describing terms
 - fears to be wrong, follows the rules, performance criticizer
- How to identify
 - things in order
 - focuses on details
 - polite in a diplomatic way



C-Style

Communication

- prefers to communicate in writing
- does not easily express disagreeing views
- masters the details
- may lose the essentials
- does not like to talk about opinions or abstract matters
- does not order; refers to rules





D-Style

Pros and cons

Pushy control-expert

+ determined

+ strong

+ gets results

+ fast

+ takes risks

- rough

- pressuring

- sore loser

- selfish

- can be a risk



I-Style

Pros and cons

Expressive human relations-expert

- + enthusiastic
- + active
- + relationships expert
- + fast starter

- too intuitive
- emotional
- butterfly
- too many balls in the air



S-Style

Pros and cons

Kind encouragement-expert

- + pleasant
- + gains trust
- + seeks compromise
- + family & friends are important

- slow
- sticks to routine
- "yes-yes" person
- gives in



C-Style

Pros and cons

Analytical system-expert

- + thorough
- + persistent
- + matter-of-fact
- + facts are important

- slow
- does not see forest for the trees
- difficult to approach
- an "expert"



	D	I	S	С
Adjectives	Aggressive Competitive Demanding	Talkative Social Communicating	Deliberate Stable Systematic	Precise Perfectionist Logical
Describing Terms	Reorganizer Project Leader Idea creator Visionary Pioneer	"Character" Merrymaker Idea generator Quick-tongued Inspirer	Worker with a steady trend Doesn't get in your face Feet on the ground	Fears to be wrong Follows the rules Precise Logical
How To Identify	Is busy with many simultaneous projects May interrupt you Talks on the phone at the same time Is not always polite	Very excited, open and friendly Agrees with you Talks about people he/she knows	Secure, stable Proceeds carefully Listens and seems to agree	Things in order Focuses on details Polite in a diplomatic way



	D	I	S	С
Communication	Often to only one direction, he/she talks Own opinions as facts May be blunt Good in disciplining	Selling and inspiring Talks a lot, but not about details Avoids unpleasant subjects Good in providing constructive feedback Not always direct	Often only to one direction, he/she listens Answers when asked Talks calmly Creates trust Talks about topics he/she masters Better in one-to-one situations Good instructor	Better in written communication Doesn't exactly express disagreeing views Includes a lot of facts and details May lose essentials Doesn't talk about opinions or abstract matters Extremely diplomatic
Perspective	\$13,287,543.57 \$13,000,000.00	\$13,287,543.57 A lot, some, a little	\$13,287,543.57 \$13,287,543.57	\$13,287.543.57 \$.57
Authority	Fear	Charisma	Experience	Distance
Is Based	Power	Motivation	Expertise	Rules and
On	Distance	Atmosphere	Bureaucratic status	standards



	D	I	S	С
Things/ people manager	Things - sees results - people a resource - big units	People - needs a lot of people contacts	Small groups - participating manager	Things - interested in facts
Decision Making	Strong opinions Wants to make decisions Cold decisions New situations Difficult decisions Quick	May change opinion to avoid conflicts Remembers human aspects Customer-oriented Feeling based	Wants to double check Is cautious in new situations Avoids risks Thinks about how it has been solved in the past	Doesn't make final decision until knows all the details Doesn't take risks Is able to handle large amounts of detail
Listening	Listens only to short explanations Thinks how this can benefit me Not thorough Impatient; tends to show own feelings	Listens to others Likes discussion and socializing Participates Doesn't listen very long	Good listener Can see things from many viewpoints Can therefore help people Nods while might disagree	Has difficulty listening if not presented logically Critical, even looks for errors If interested, very eager to learn



	D	I	S	C
Fears	Losing control Failure	Abandonment Fights – doesn't participate in conflicts	Insecurity Losing face	Disorganization Conflicts
Relationship to supervisor	Either respects (when no overlapping responsibilities) or no respect at all (competitive situation)	Doesn't oppose Protests by neglecting responsibilities (late, errors, etc.)	Trustworthy – "right arm" Needs clear instructions	Same as to other employees Seeks safety from conflicts and new situations
Irritated	Inefficiency	Boredom	Dishonesty	Surprises
Ву	Indecisiveness	Routines	Impatience	Unpredictable situations
Situational Management	Crisis Changes New organizations	Creating good atmosphere Service orientation	Maintains routines Stable environment	Emphasis on rules Emphasis on quality



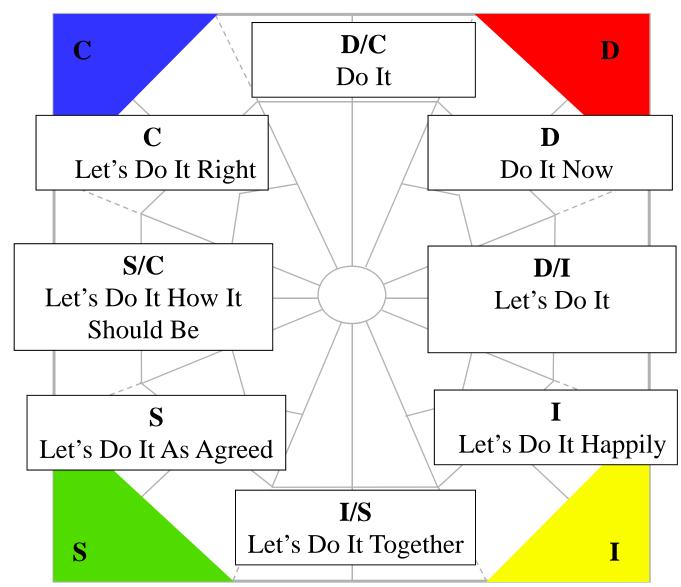
	D	I	S	С
Problems	Wants new challenges; gets bored Does not stay within area of responsibility Own businesses People relations Team work	Forgets the roles Makes small mistakes Forgets the goals Creates own informal network Is not persistent Falls into idealism; not realistic	Resists change and new procedures Very opinionated Protects own team emotionally Doesn't initiate	Gets bogged down in details Resists responsibility Overly cautious
Paperwork	Forgets the details May want detailed info from others to assist in decision making Needs an assistant who provides info May forget reporting, while requesting reports from others	Not interested in administrative routines Not good in organizing the paperwork Needs an assistant to organize paperwork May forget the reports or does at last minute	Bureaucrat; builds info collection systems Gets lost/forgets himself/herself in own office Often regards paperwork more important than other tasks Reliable and careful	Effective in checking and finding mistakes Precise, meticulous Has difficulty in increasing work pace Good at generating reports



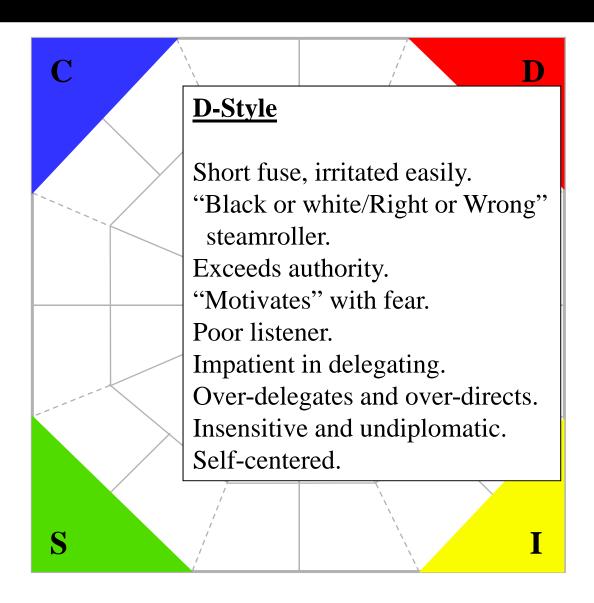
	D	I	S	C
D	+Same wavelength (if no overlapping responsibilities)	+Presentation	+Reliable	+Expertise
		+Influence	+Peaceful	+Professional skills
		-Makes a lot of	-Resists change	-Focuses on nitty
		fuss	-Slow,	gritty
		-Butterfly	unimaginative	-Non-enterprising
I	+Results oriented	+Humane	+Reliable	+Accuracy
	+Holds direction	+Nice person	+Sustainable	+Amount of
	-Doesn't understand		-Depresses	knowledge
	people		-Spoils the fun	-Boring, cold
	-Uncooperative		-Distant	
S	+Courage	+Takes care of talking	+Reasonable	+Good teammate
	+Ability to take risks	+Presents well		-Cold, sober
	-Inconsiderate	-Unreliable		
	-Disturbs	-High flyer		
C	+Clear opinion	+Social skills	+Not a threat	+Doesn't disturb
	+Responsible	+Sympathetic	+Neutral	
	-Autocrat	-Rambler	-Committee-minded	
37	-Full of steam	-Superficial	-Not sharp enough	



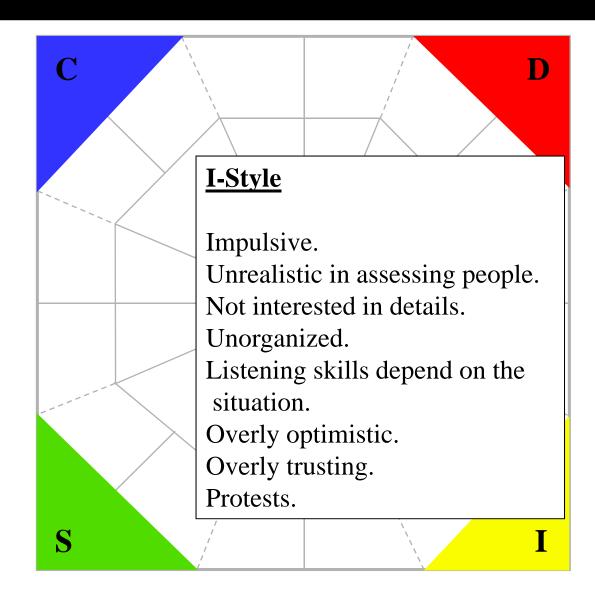
Doing



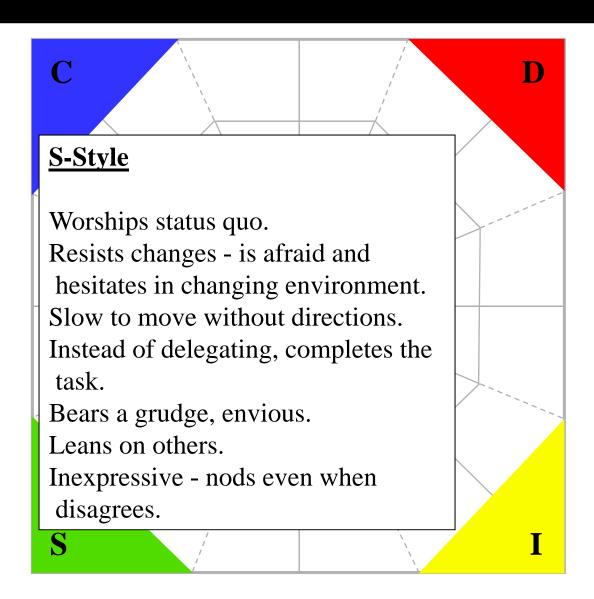




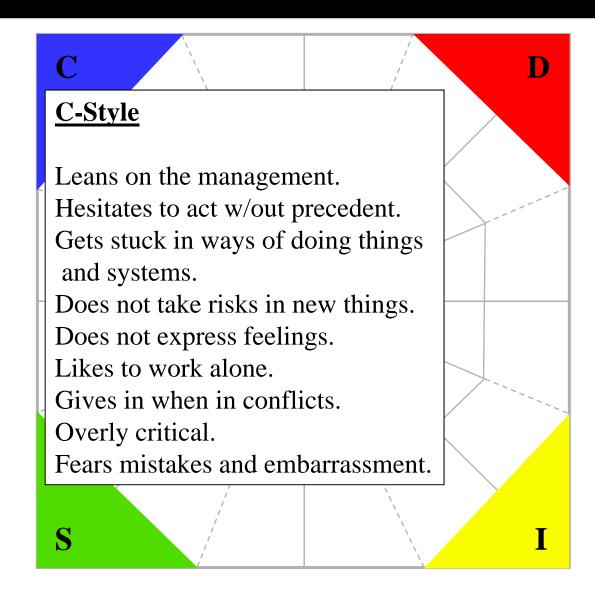






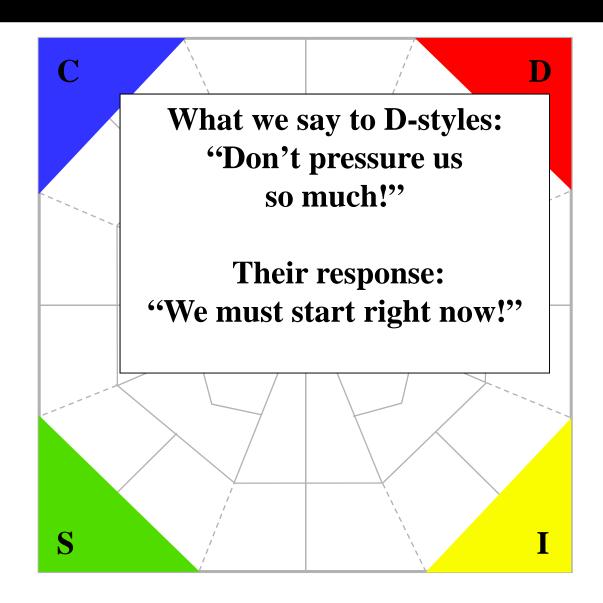






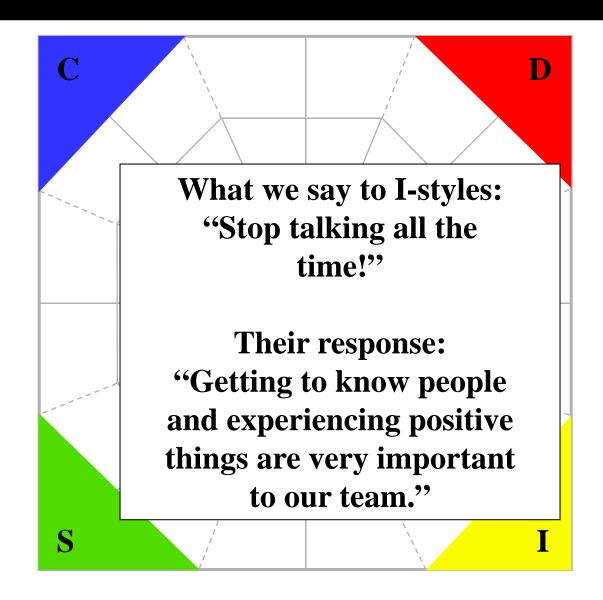


Frustrating Others



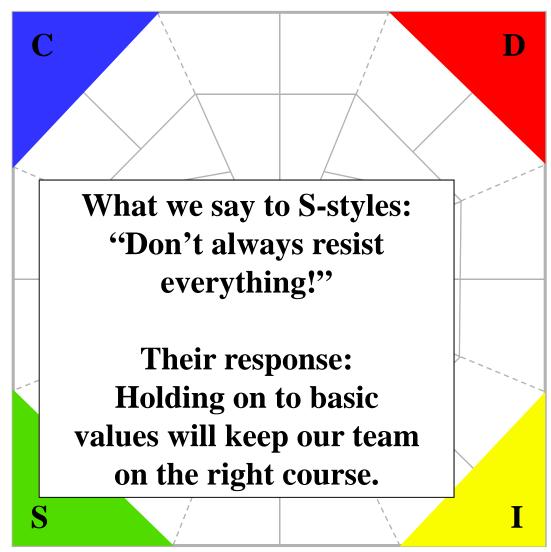


Frustrating Others





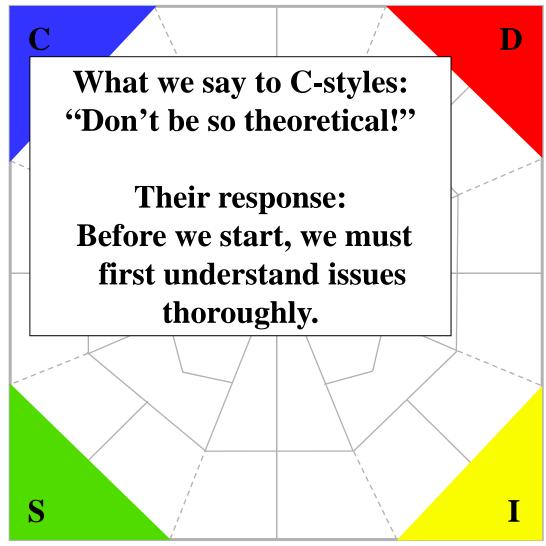
Frustrating Others



Bold print demonstrates what we easily say to this type of person. The smaller print demonstrates the attitude toward the situation by this type of person.



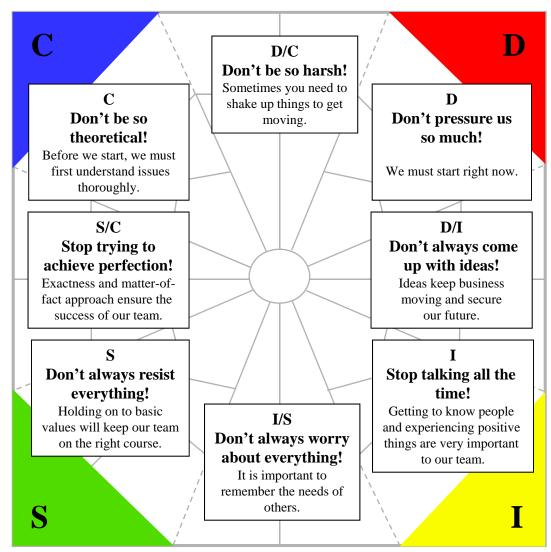
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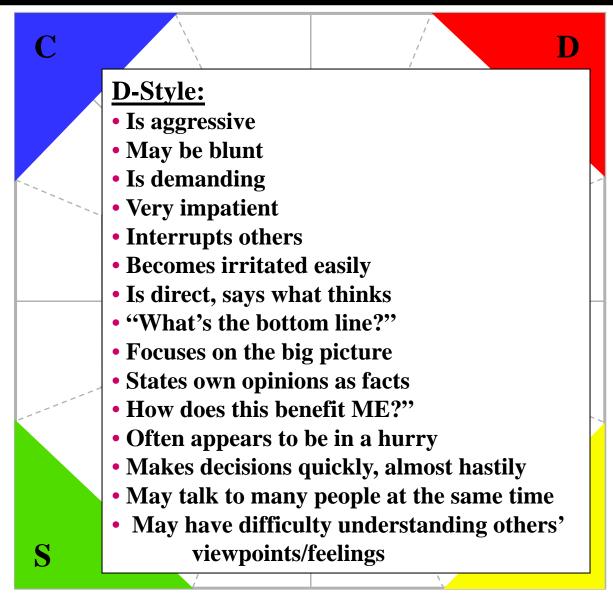
Frustrating Others



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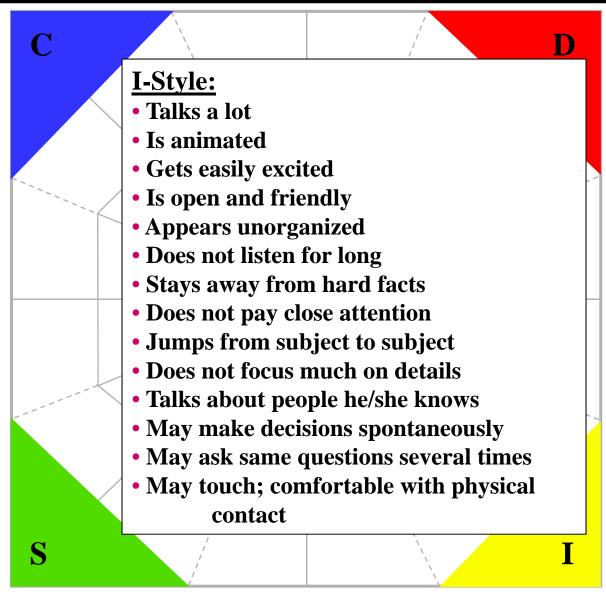


How to Identify Styles – D-style



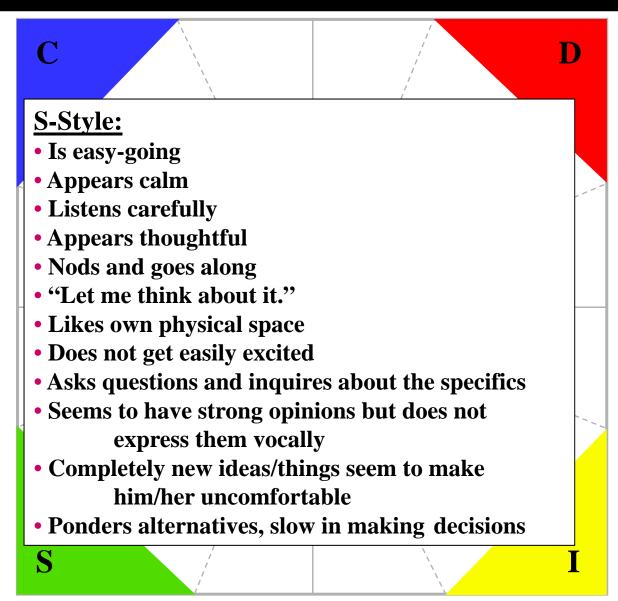


How to Identify Styles – I-style



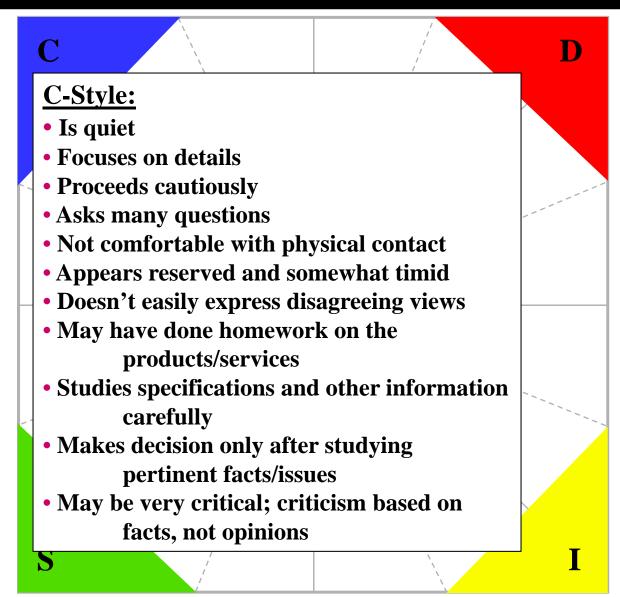


How to Identify Styles – S-style



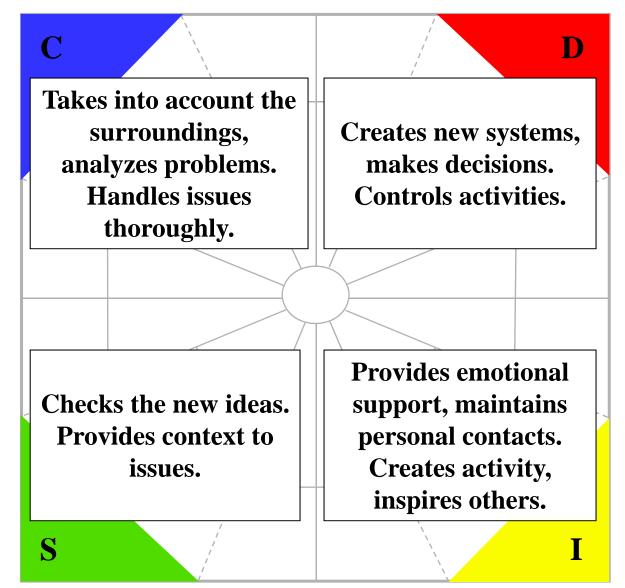


How to Identify Styles – C-style

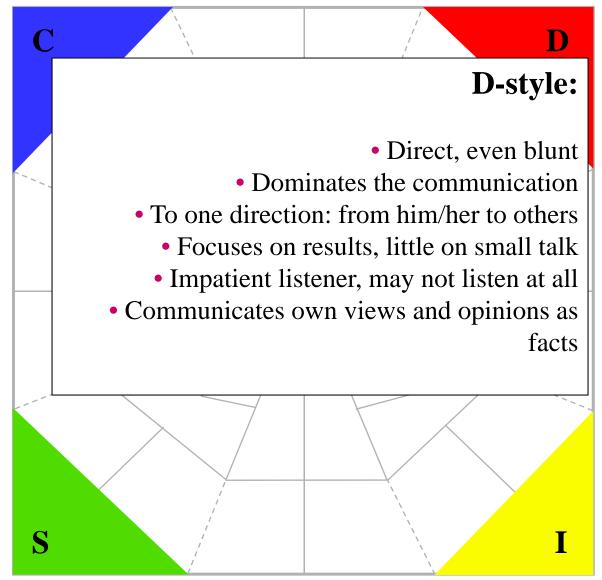




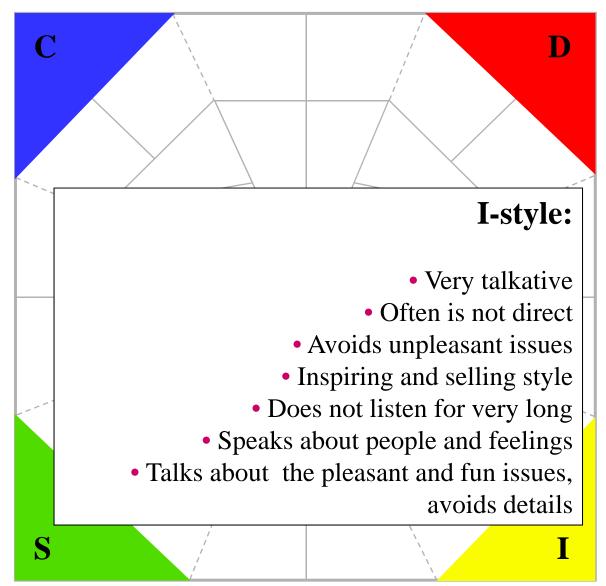
Behavioral Styles in Teams



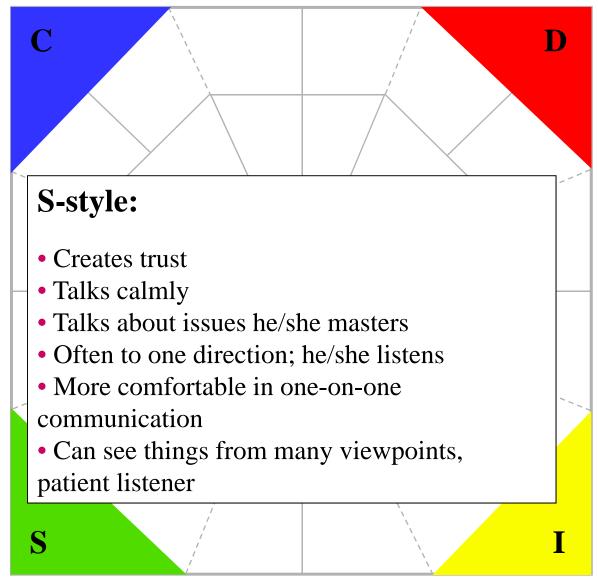




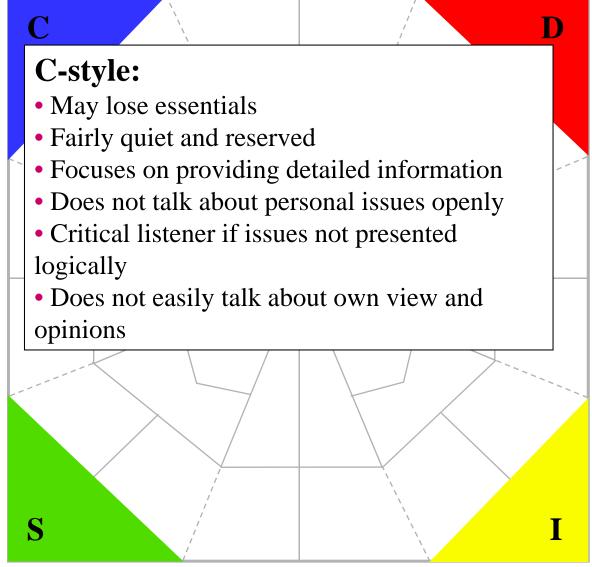








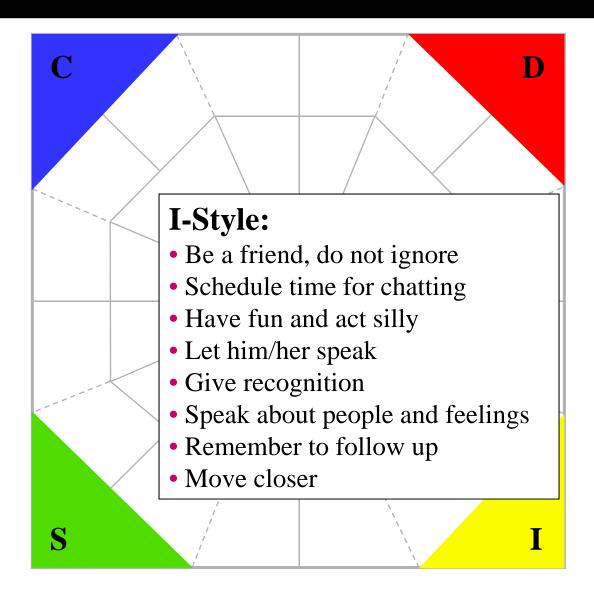




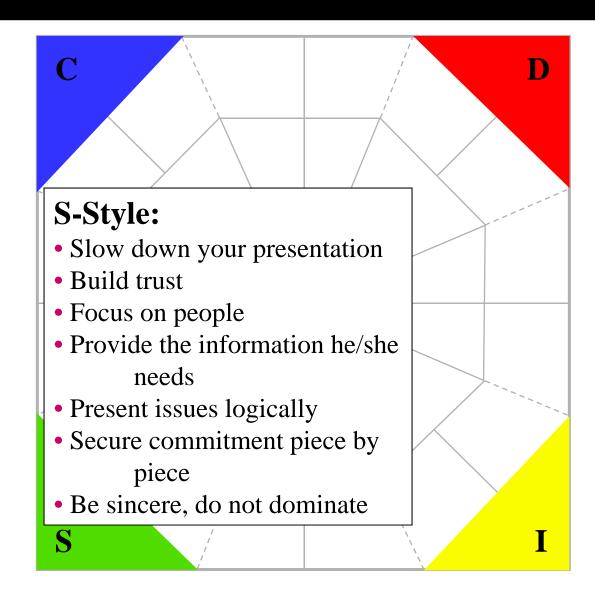




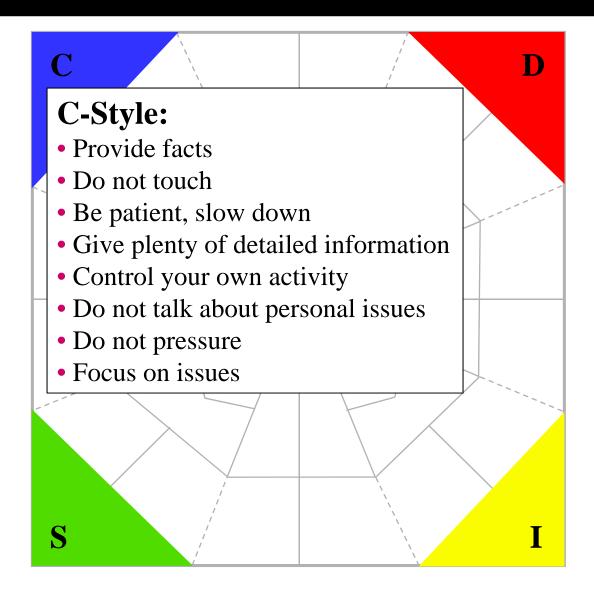




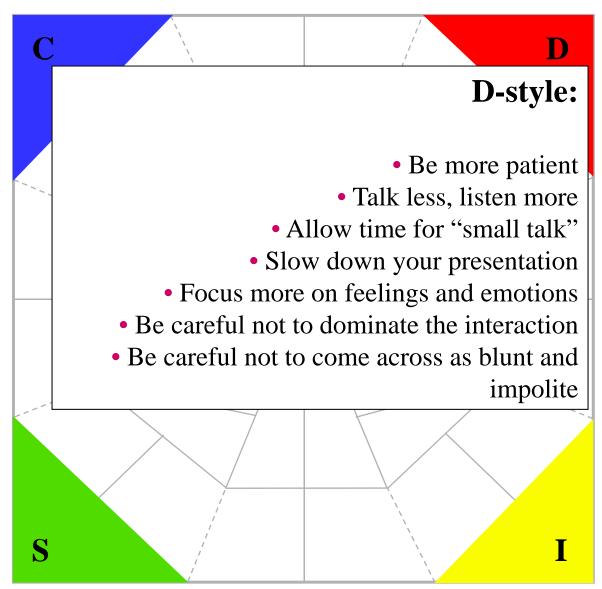




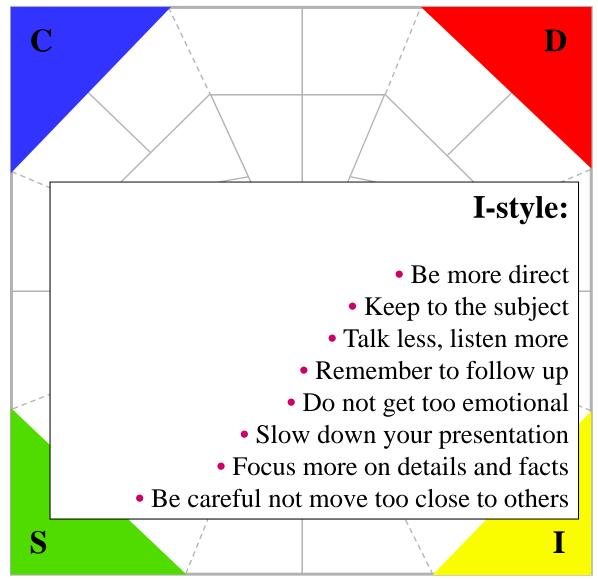




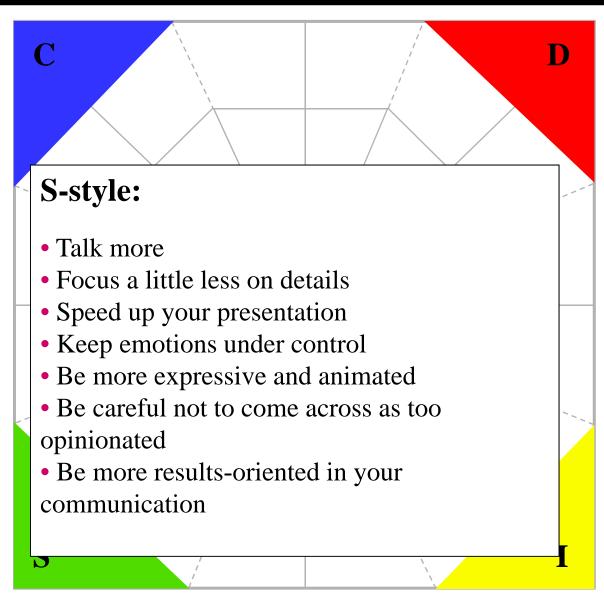




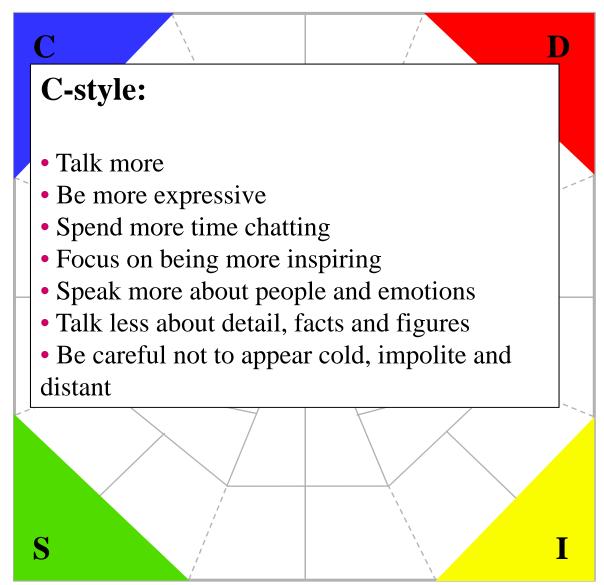




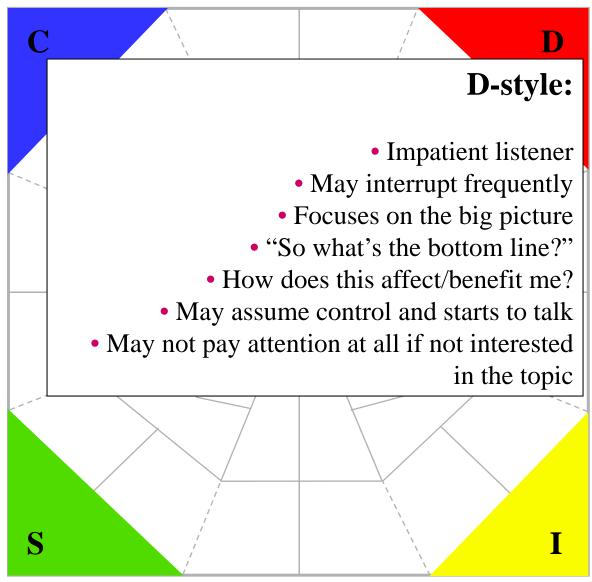




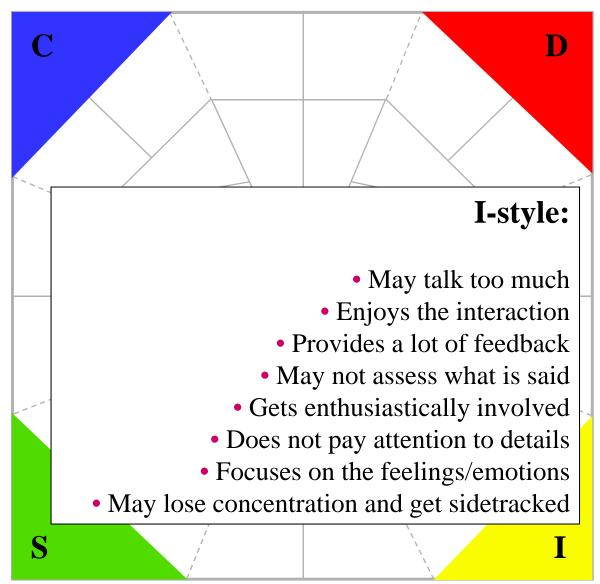




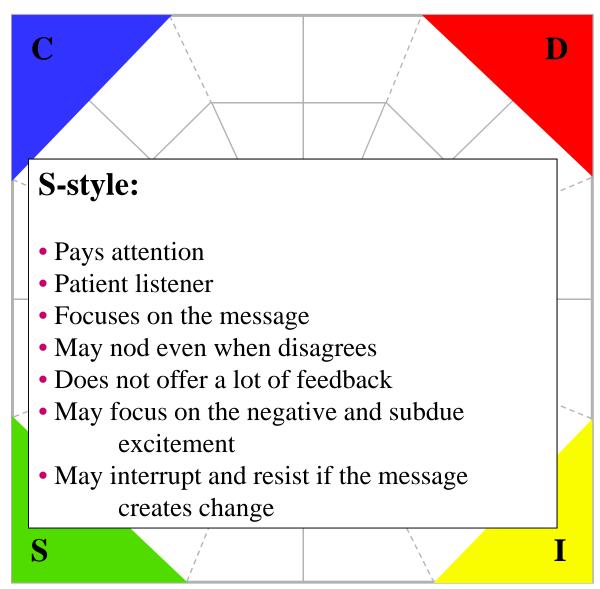




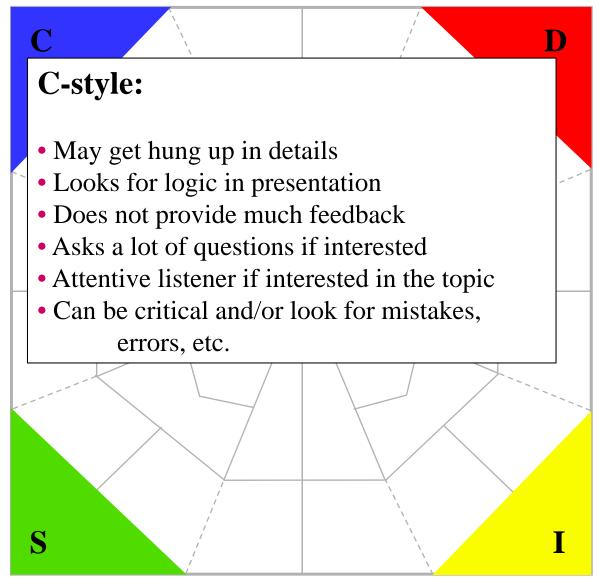




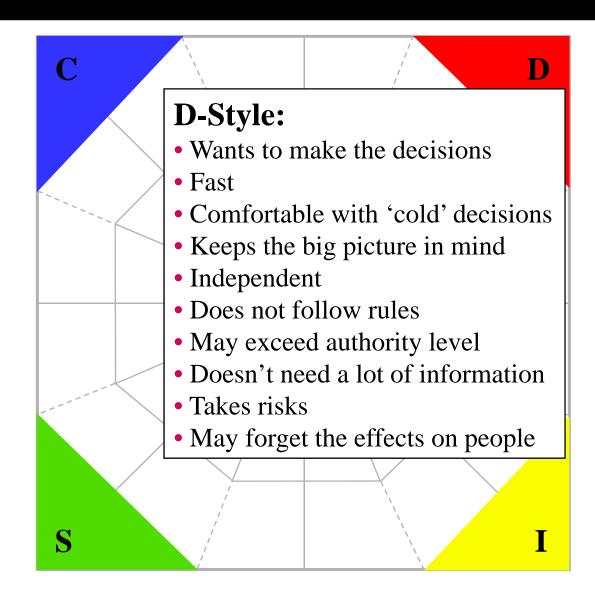




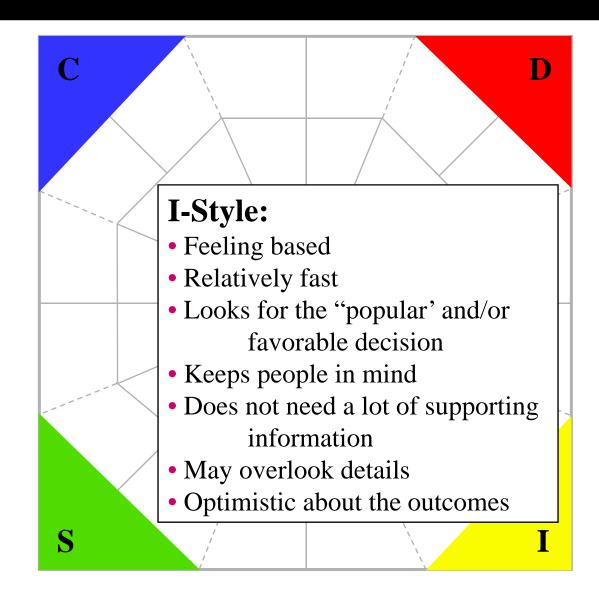




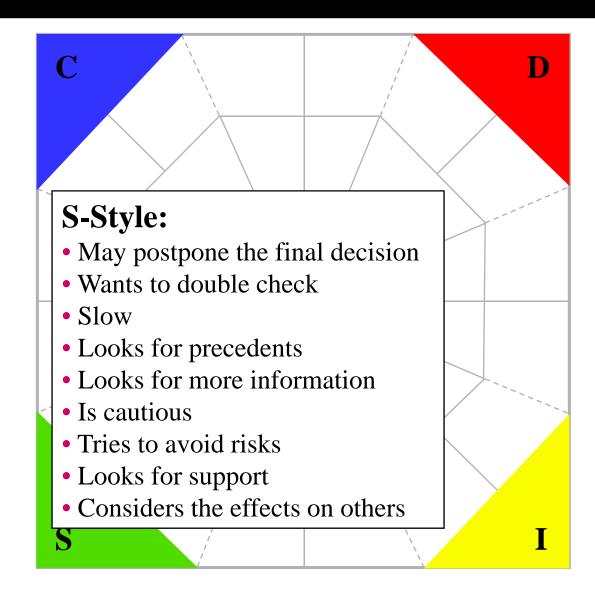




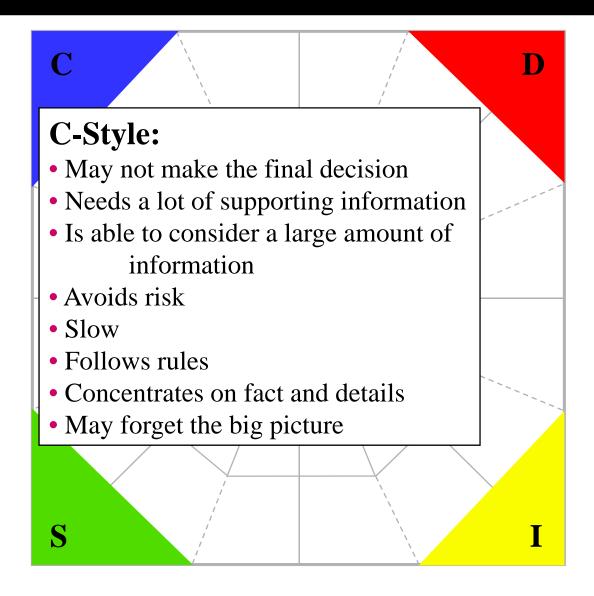




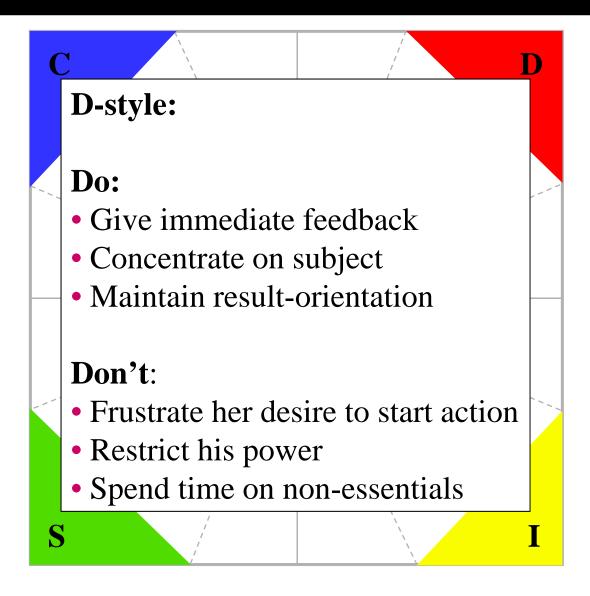




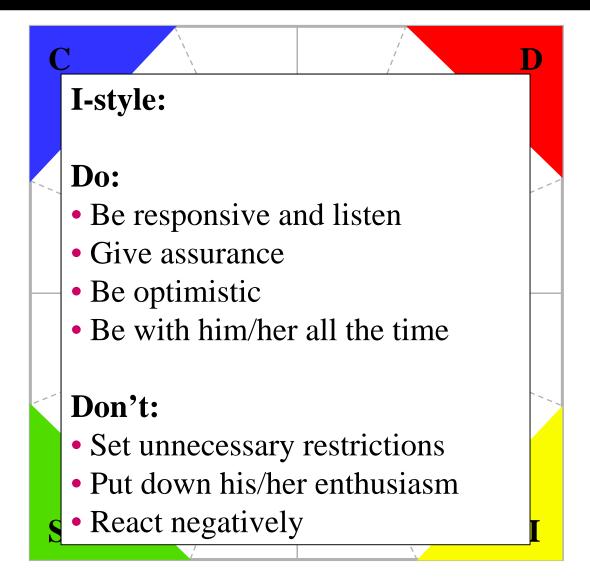




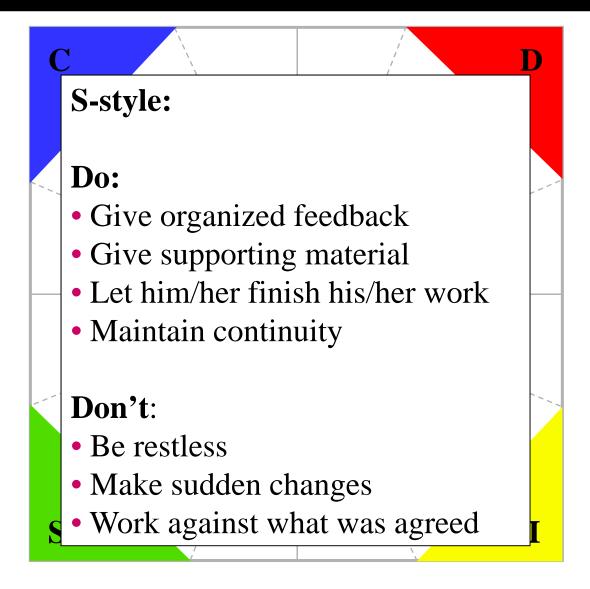




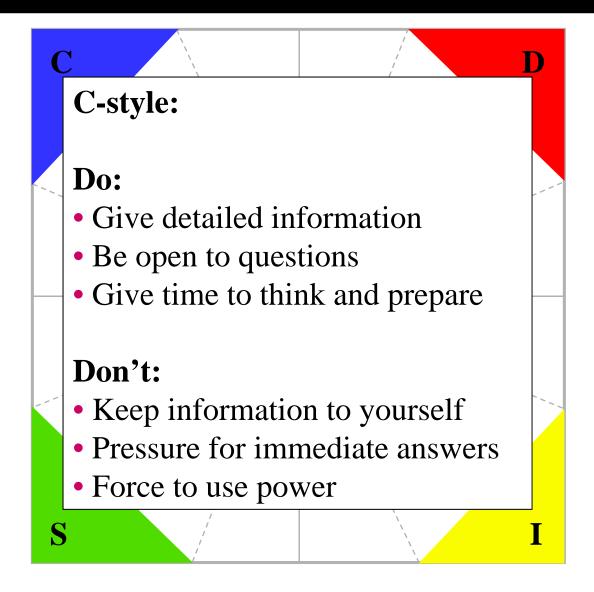




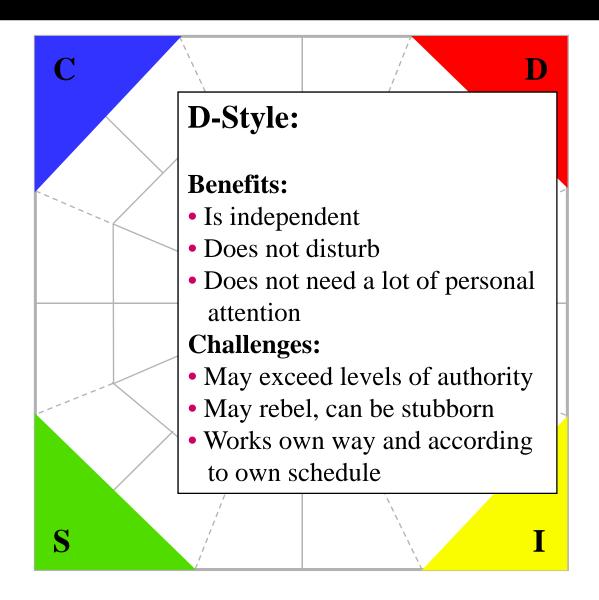




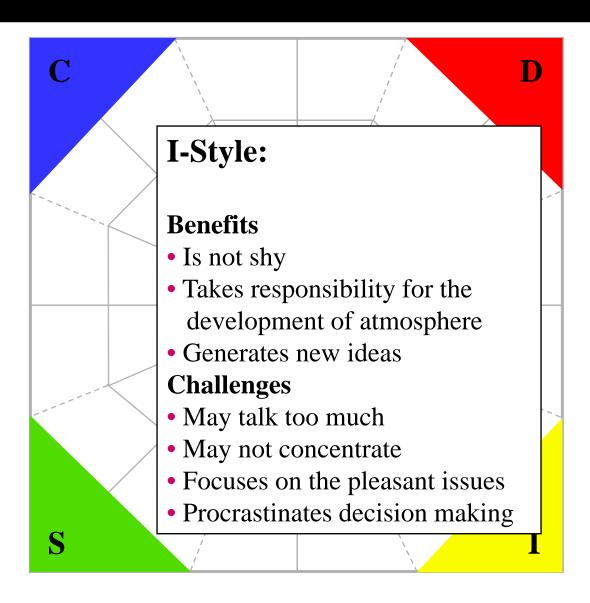




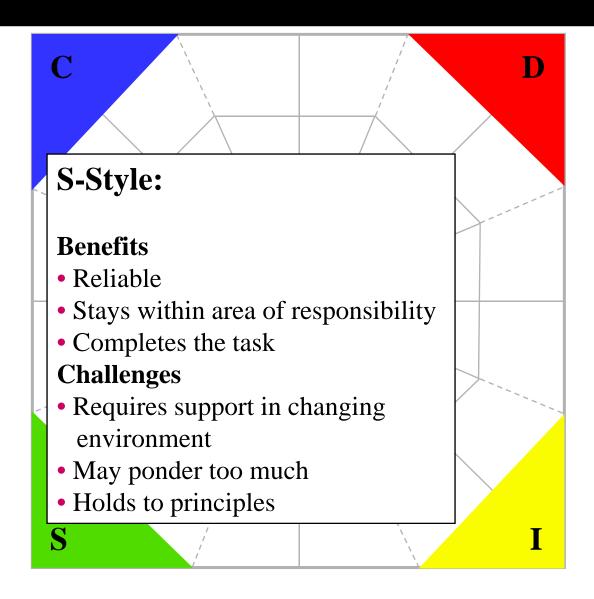




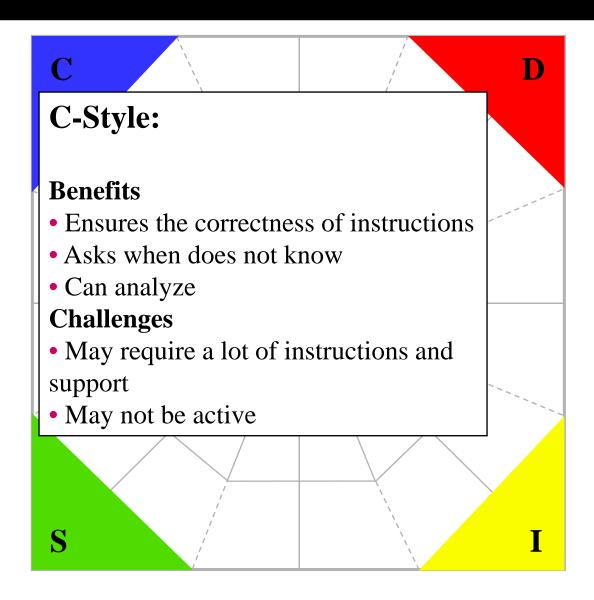






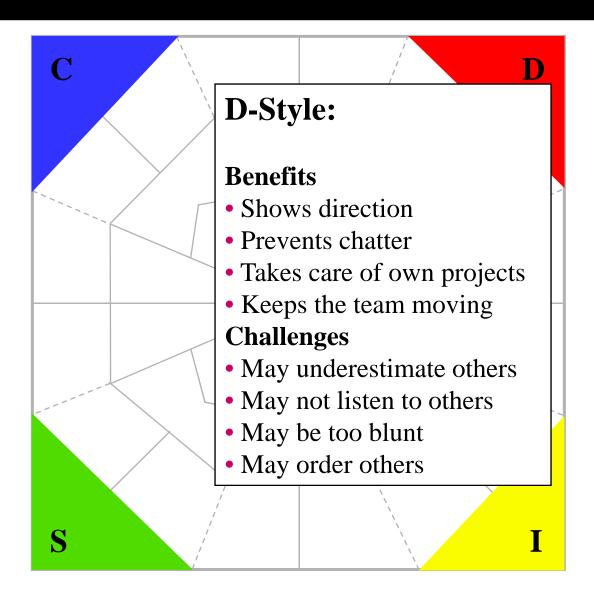






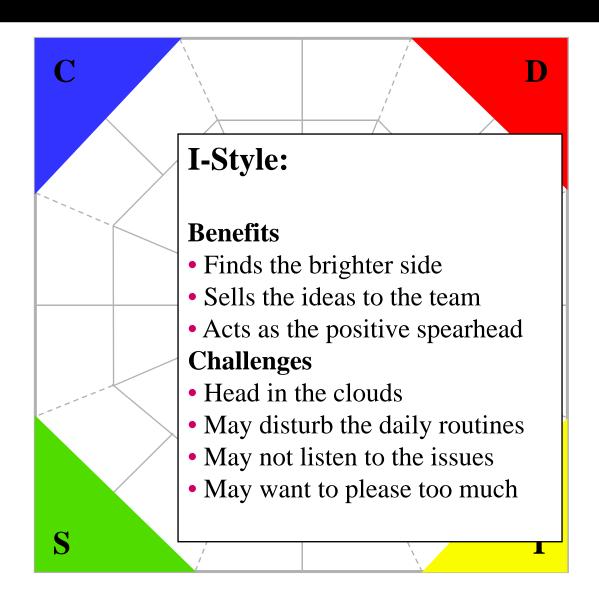


Benefits and Challenges to the Team



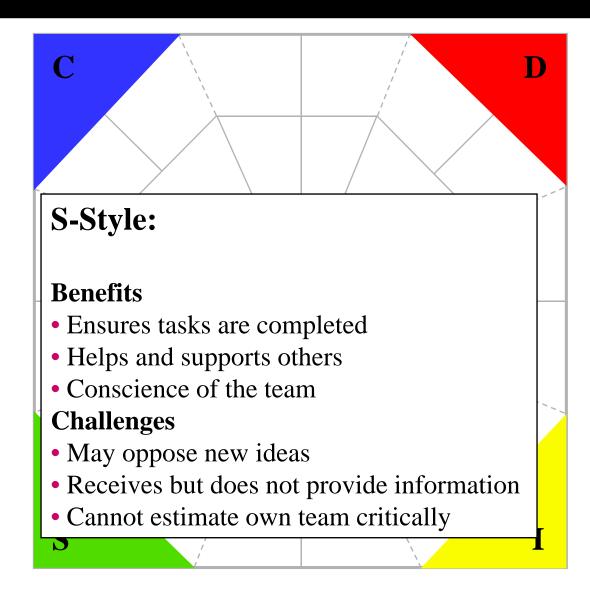


Benefits and Challenges to the Team



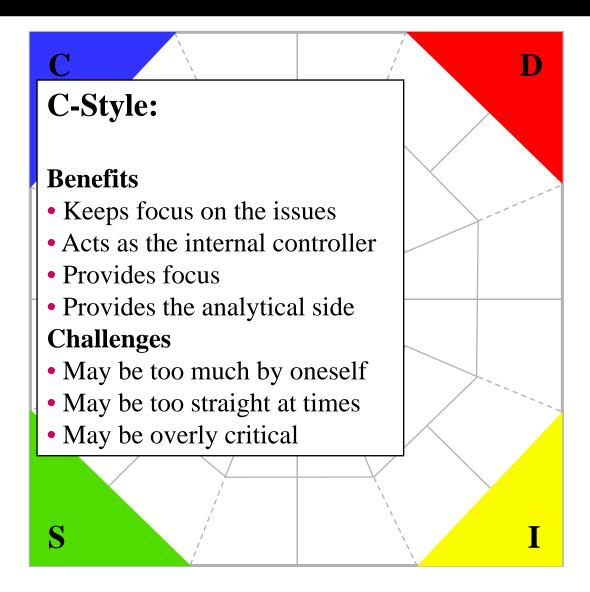


Benefits and Challenges to the Team

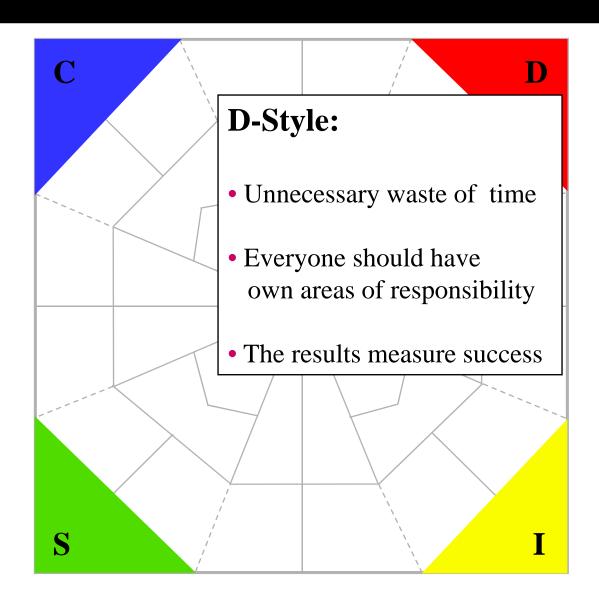




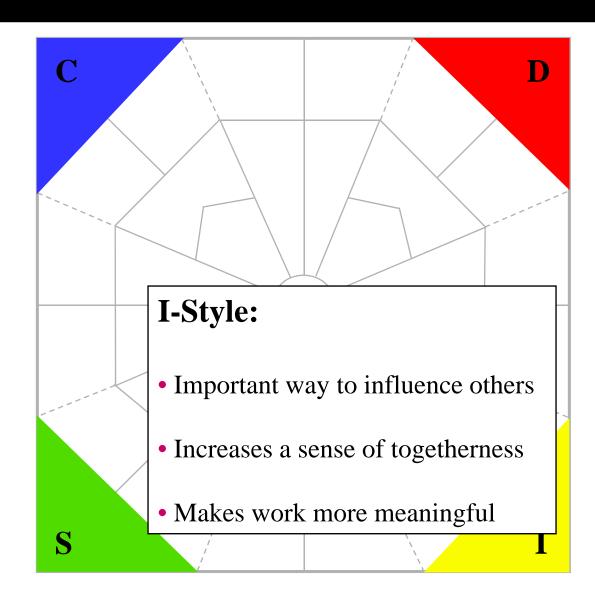
Benefits and Challenges to the Team



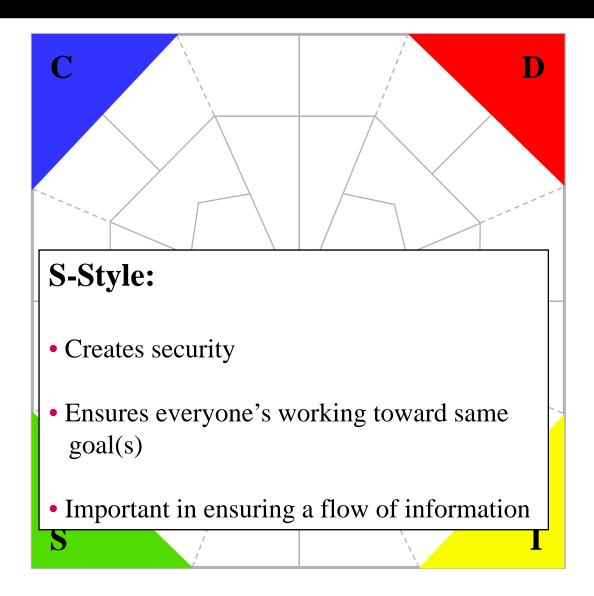




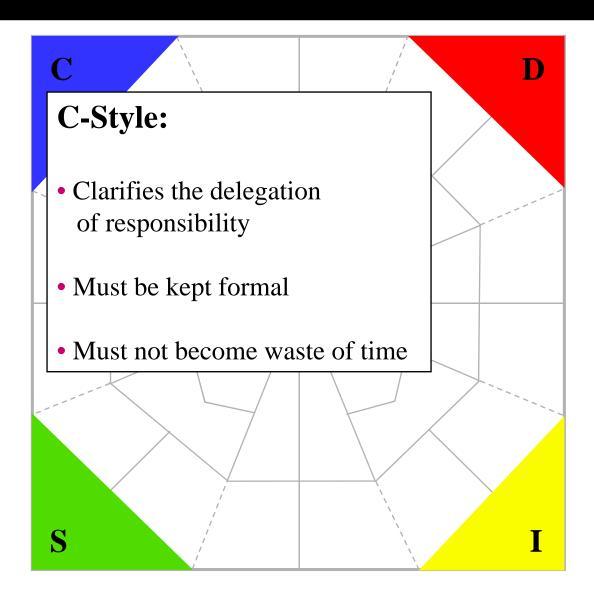














D

D-Style:

The causes of stress:

• Losing of position, ability to make independent decisions.

The signs of stress:

- Becomes aggressive and pressuring with short-term goals.
- Is impatient and does things even if they are wrong.
- Becomes irritating, blunt and demanding.

Alleviating stress:

• Give an opportunity to act independently.

C \ \ D

I-Style:

The causes of stress:

• Losing of influence, being sidelined, restrictions on flexibility.

The signs of stress:

- Becomes over-caring of human relationships, seeks attention from everywhere.
- Is too interested in others' opinions.
- Has strong, emotional opinions that he/she defends critically and even rebelliously.

Alleviating stress:

• Give an opportunity to move, meet people, and retreat. Move closer.

S / I

C D

S-Style:

The causes of stress:

• Unexpected changes, unstructured situations.

The signs of stress:

- Becomes overcautious. Wants to maintain the present ways of doing things and state of being.
- Becomes withdrawn and resists everything.
- Becomes difficult to approach and stubborn.

Alleviating stress

• Create predictable environment, include in the planning of new things, create a cozy atmosphere.

S / I



C-Style:

The causes of stress:

• Lack of information, unclear position and role, conflicts and chaos.

The signs of stress:

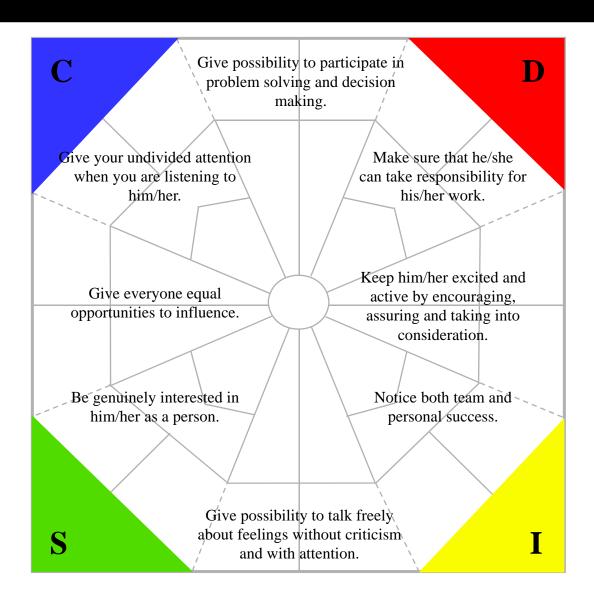
- Questions everything, over-prudent, and over-interested in the causes and consequences of issues.
- Trusts only in logic and even doubts that.
- Fears the worst.
- Withdraws and becomes distant.

Alleviating stress:

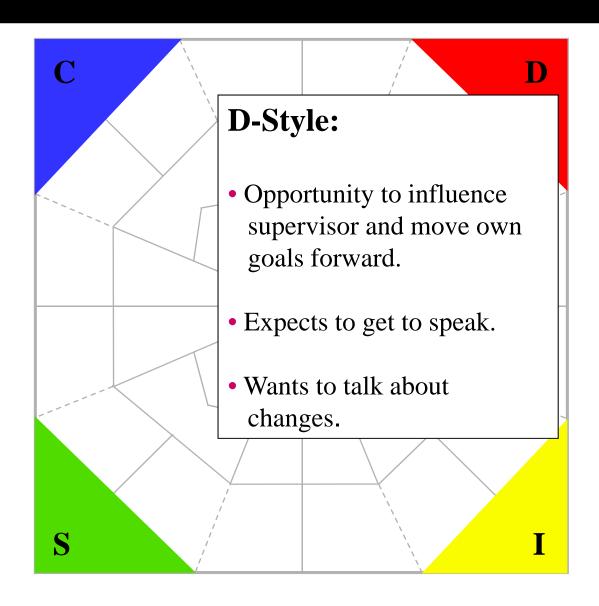
• Provide information, feedback, clear instructions and roles.



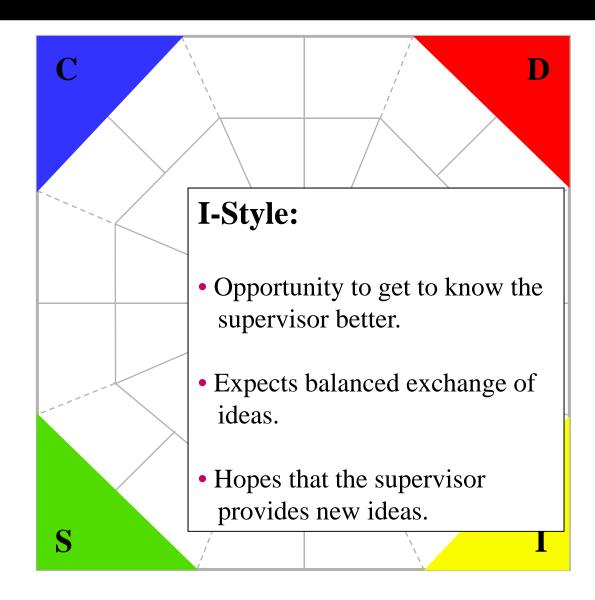
How to Avoid Conflicts



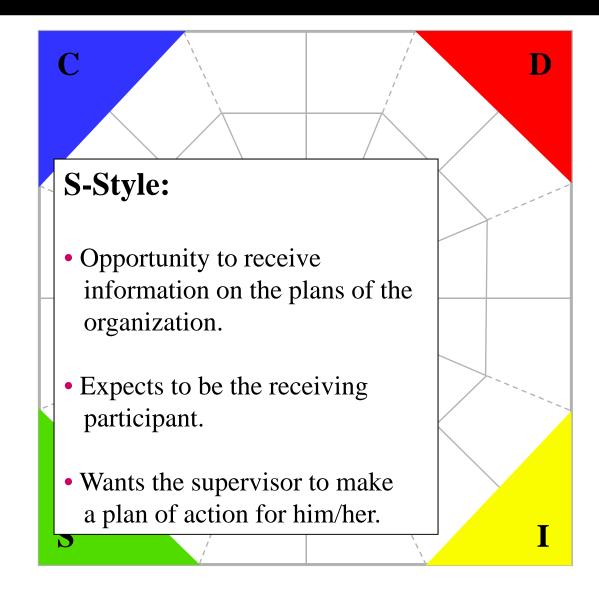




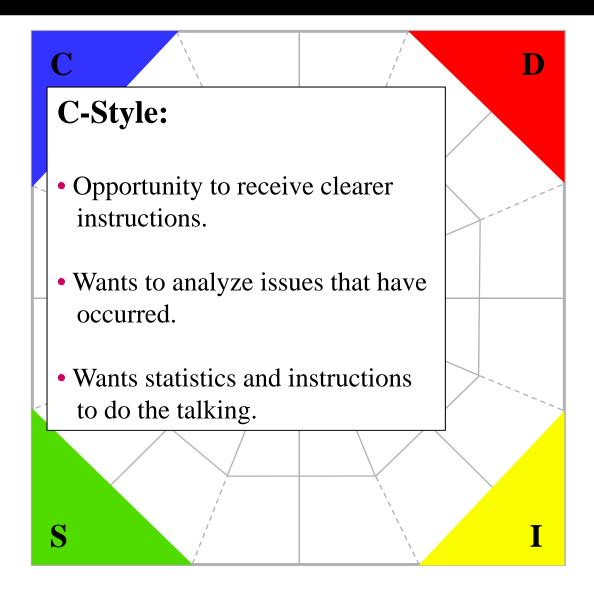




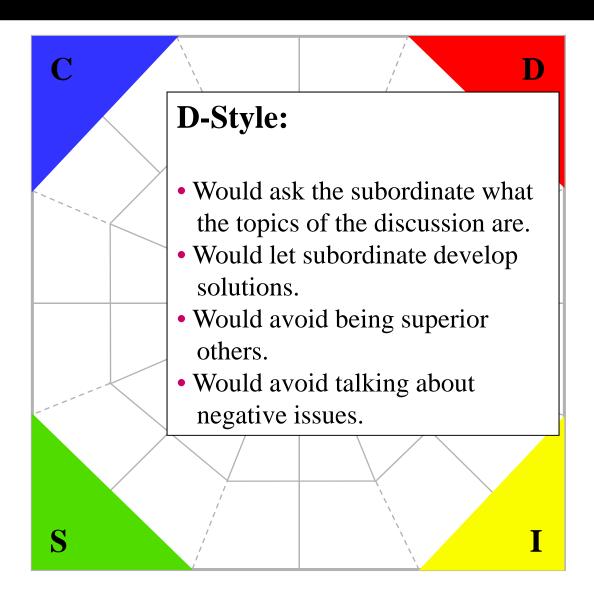




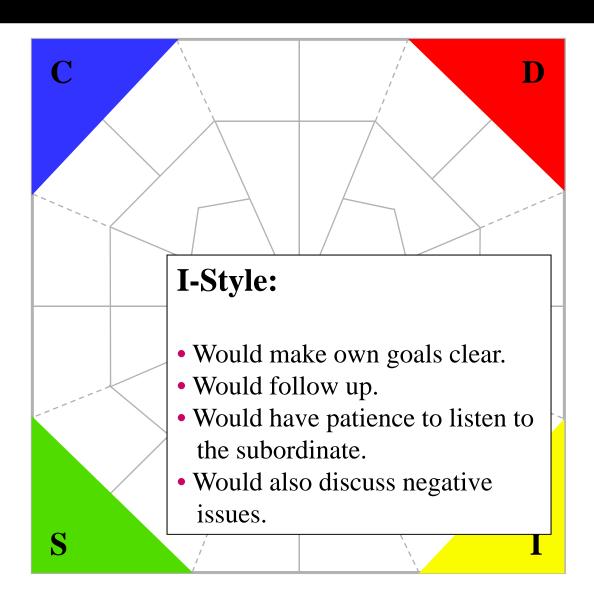




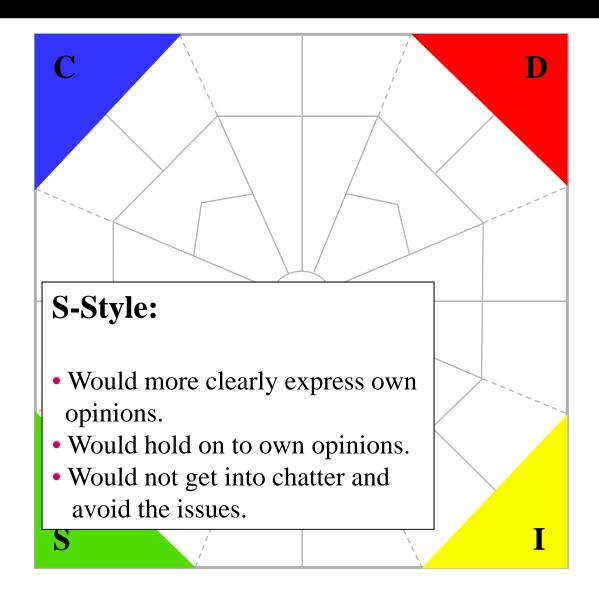




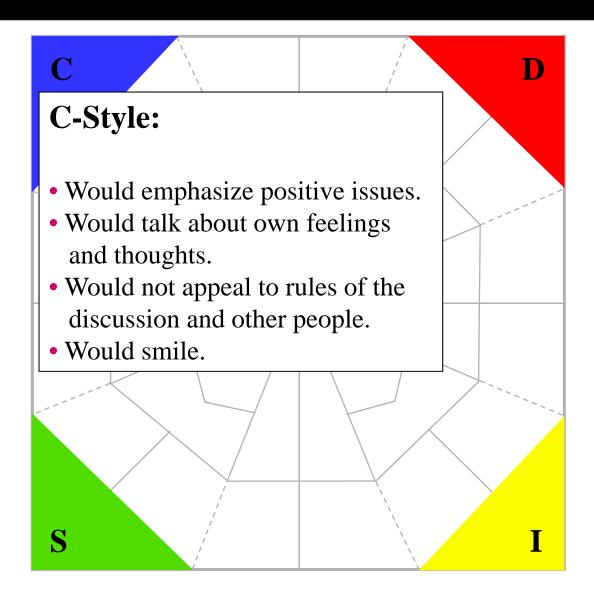




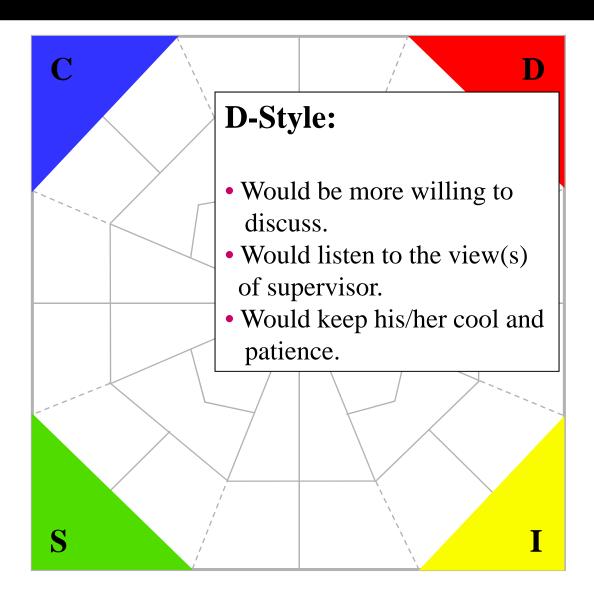




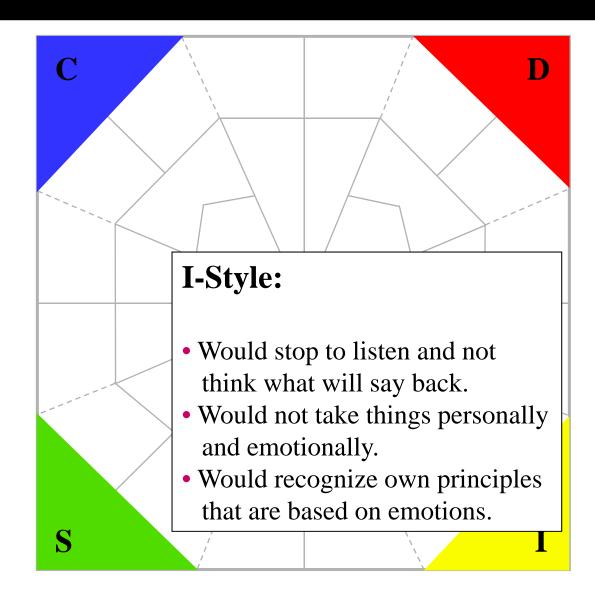




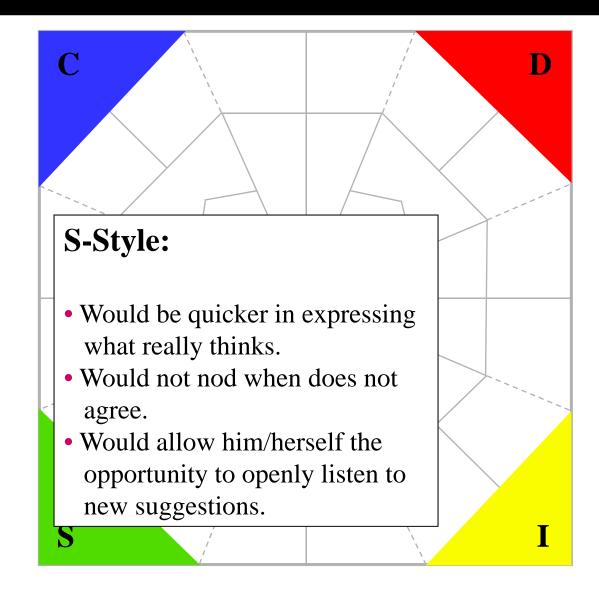




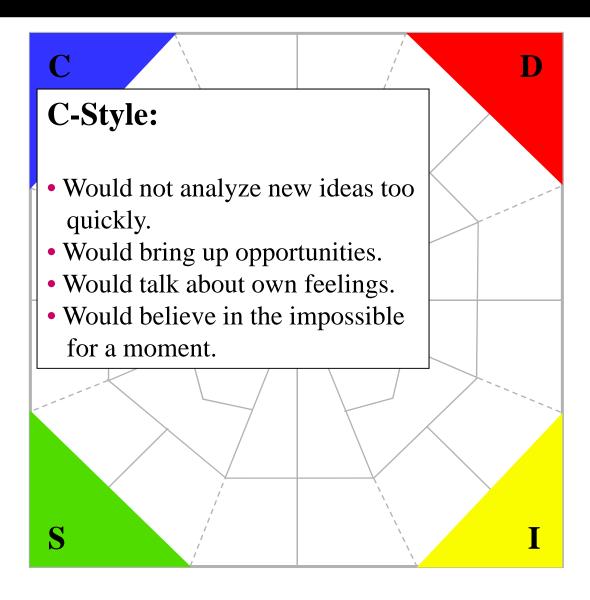






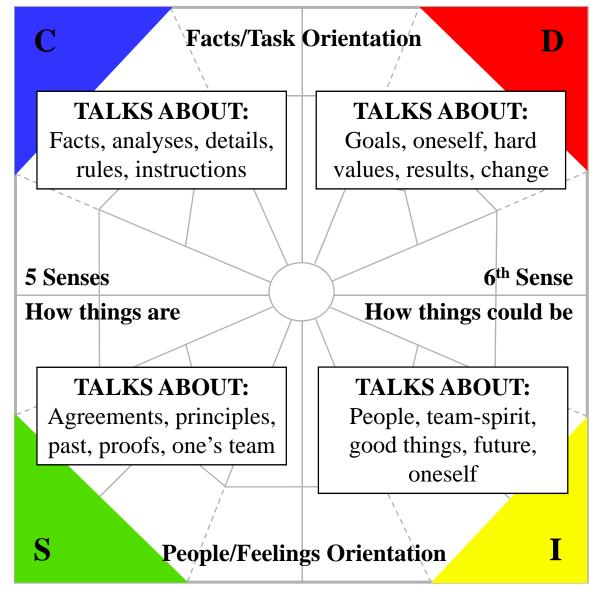








Identifying Customer Styles





Identifying Customer Styles: D-style

• Is aggressive May be blunt Is demanding • Very impatient Interrupts others Becomes irritated easily • Is direct, says what thinks "What's the bottom line?" Focuses on the big picture States own opinions as facts How does this benefit ME?" Often appears to be in a hurry Makes decisions quickly, almost hastily May talk to many people at the sametime May have difficulty understanding others' viewpoints/feelings



Identifying Customer Styles: I-style

 Talks a lot • Is animated Gets easily excited Is open and friendly Appears unorganized Does not listen for long Stays away from hard facts Does not pay close attention Jumps from subject to subject Does not focus much on details Talks about people he/she knows May make decisions spontaneously May ask same questions several times May touch; comfortable with physical contact



Identifying Customer Styles: S-style

- Is easy-going
- Appears calm
- Listens carefully
- Appears thoughtful
- Nods and goes along
- "Let me think about it."
- Likes own physical space
- Does not get easily excited
- Asks questions and inquires about the specifics
- Seems have strong opinions but does not express them vocally
- Completely new ideas/things seem to make him/her uncomfortable
- Ponders alternatives, slow in making decisions

S



Identifying Customer Styles: C-style

• Is quiet Focuses on details Proceeds cautiously Asks many questions • Not comfortable with physical contact Appears reserved and somewhat timid Doesn't easily express disagreeing views May have done homework on the products/services • Studies specifications and other information carefully • Makes decision only after studying pertinent facts/issues May be very critical; criticism based on facts, not opinions

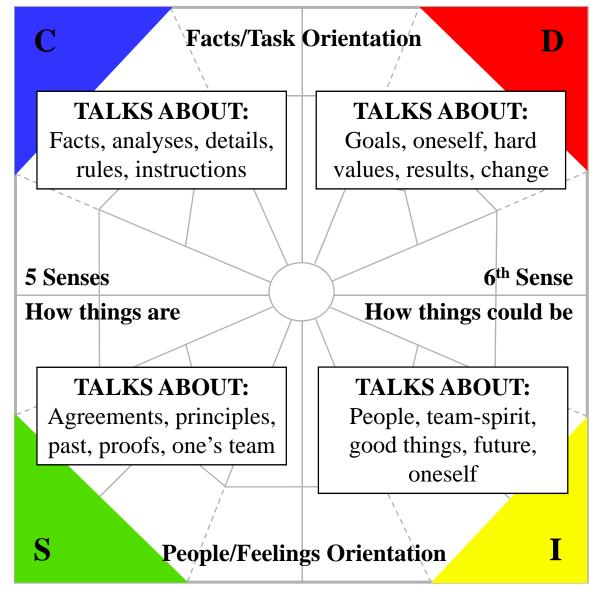


Adjusting Our Styles

Customer Service



Identifying Customer Styles



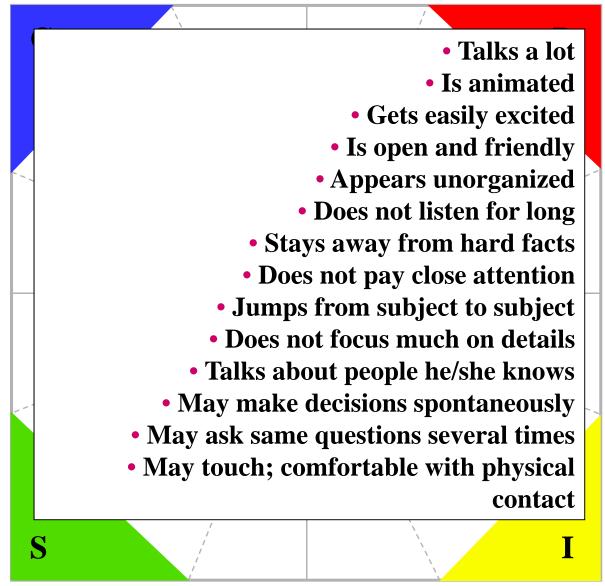


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Identifying Customer Styles: I-style





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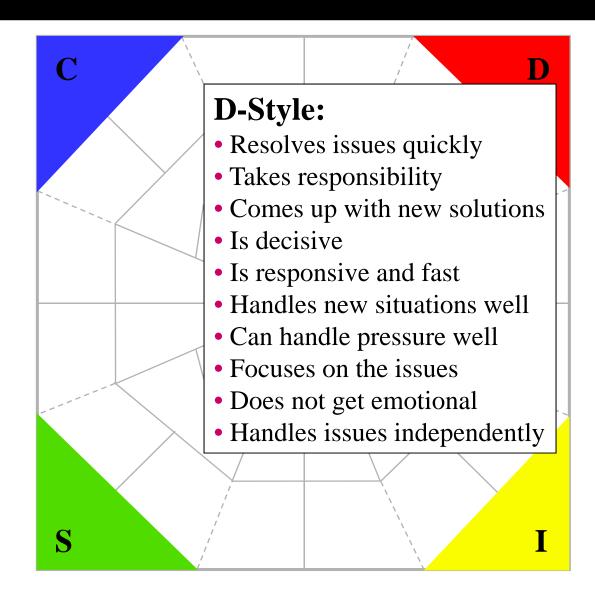


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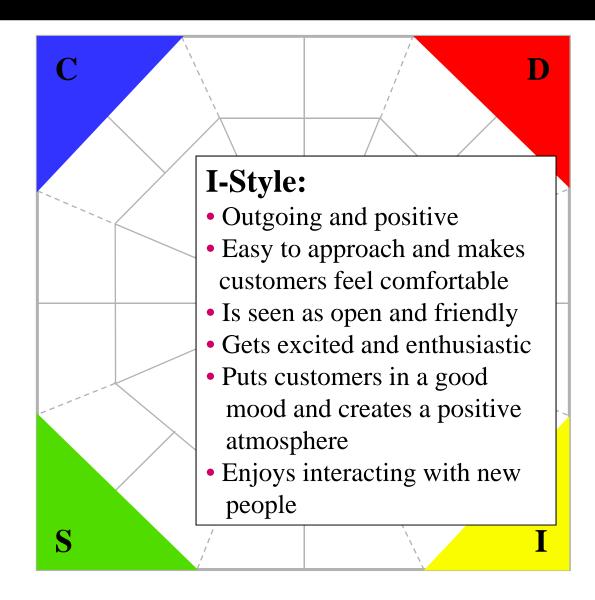


Customer Service - Strengths



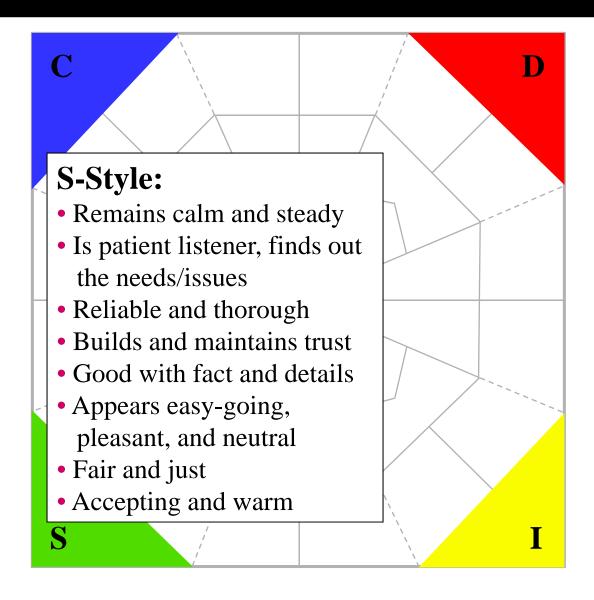


Customer Service - Strengths



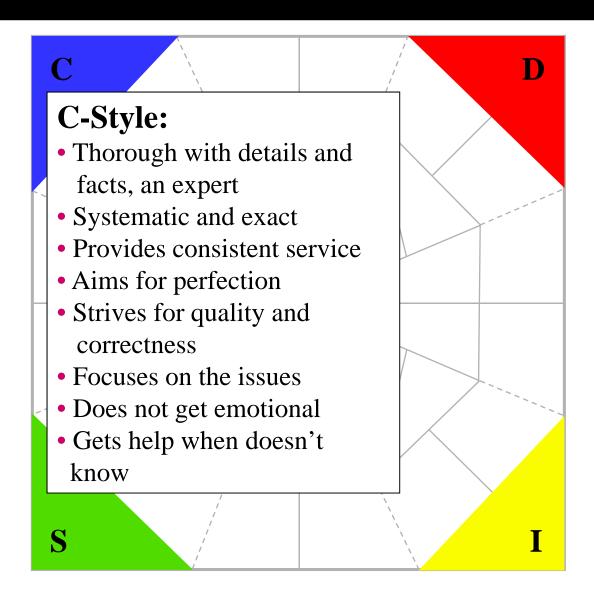


Customer Service - Strengths

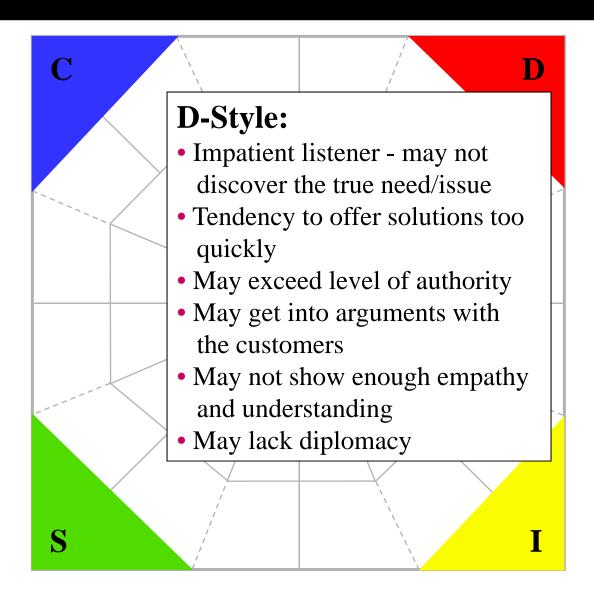




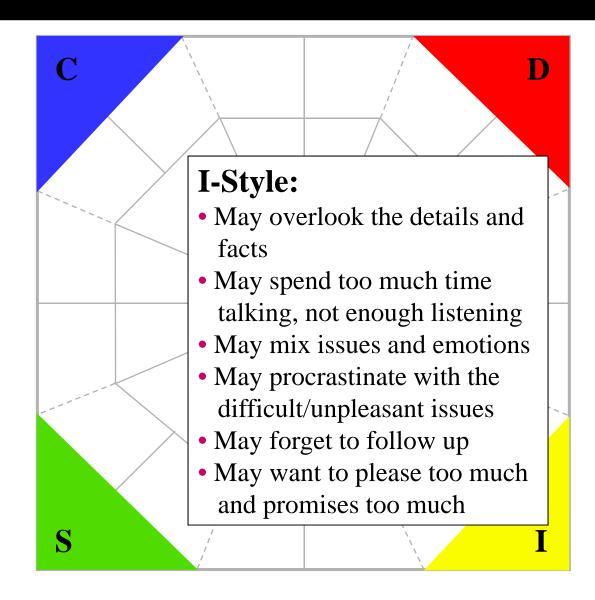
Customer Service - Strengths



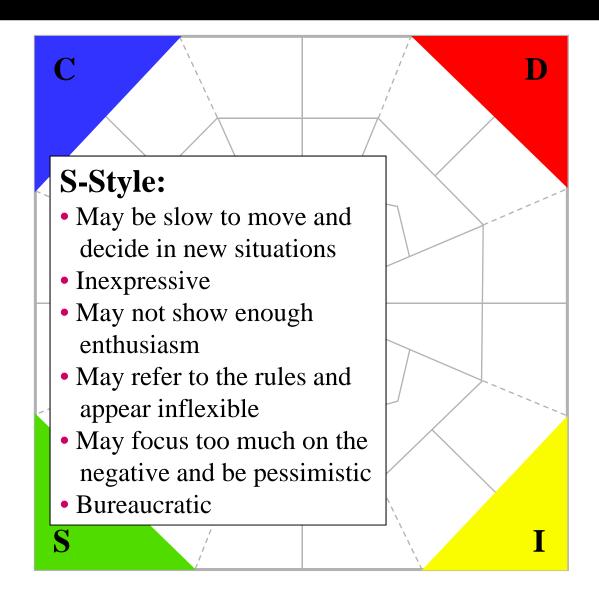




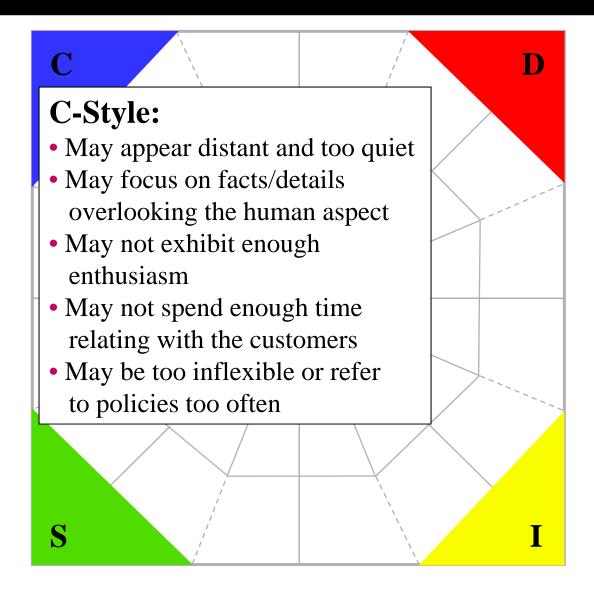




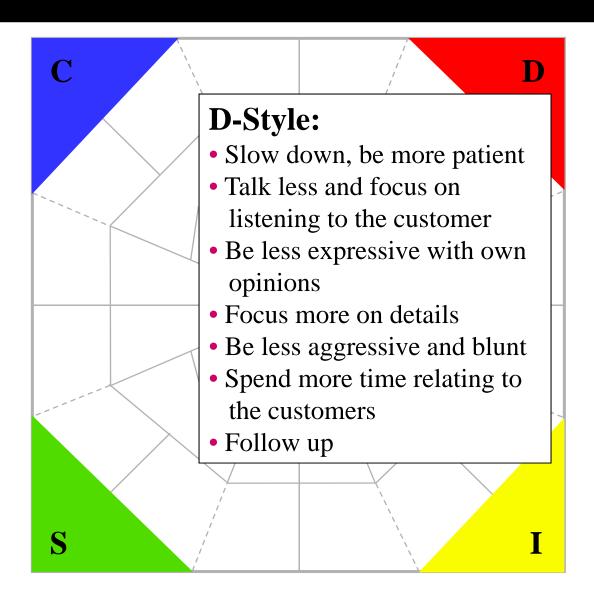




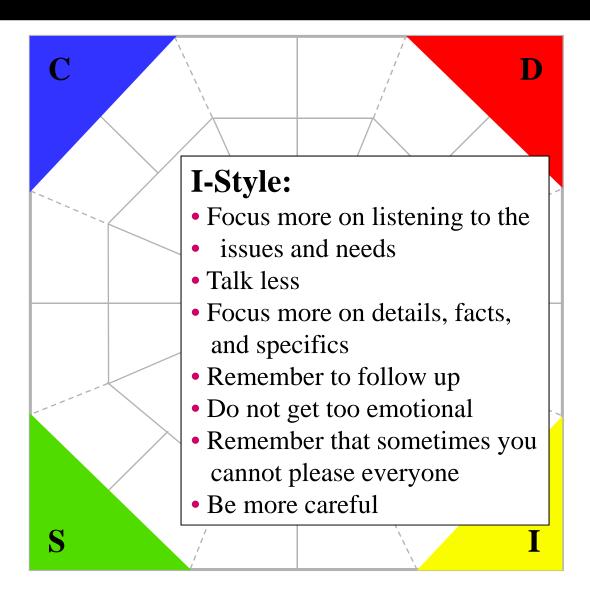




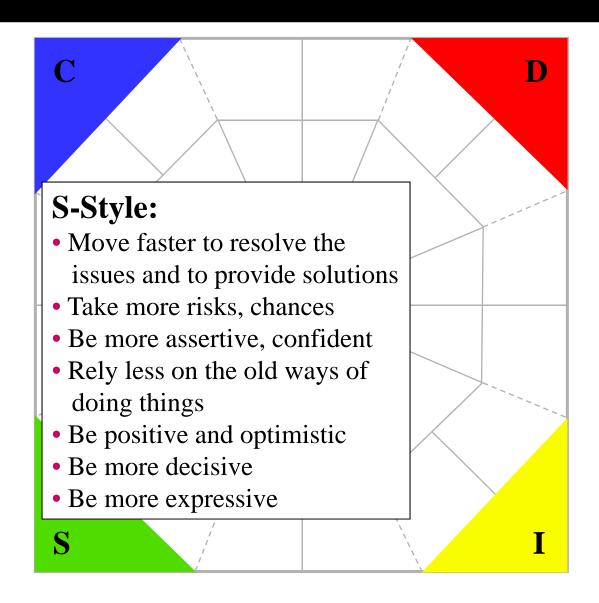




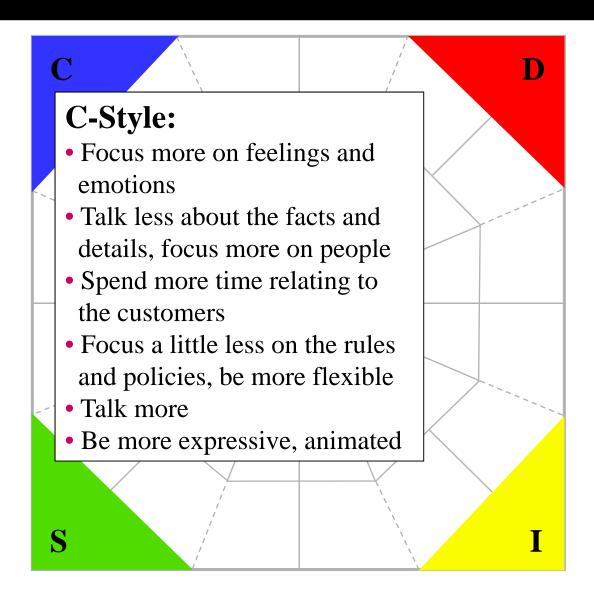




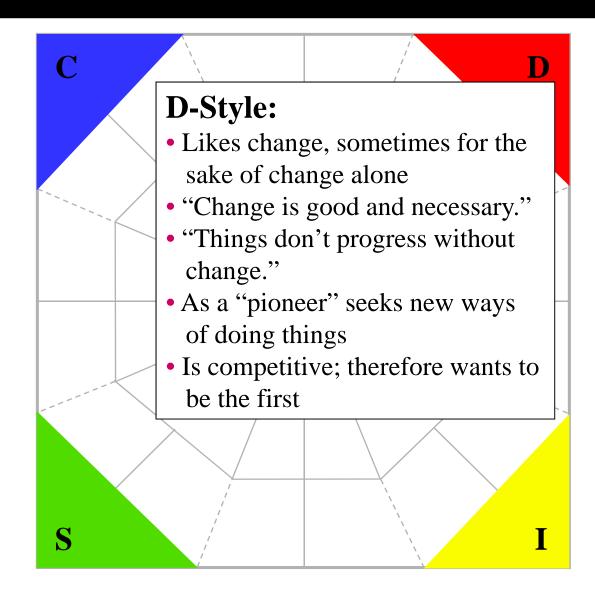




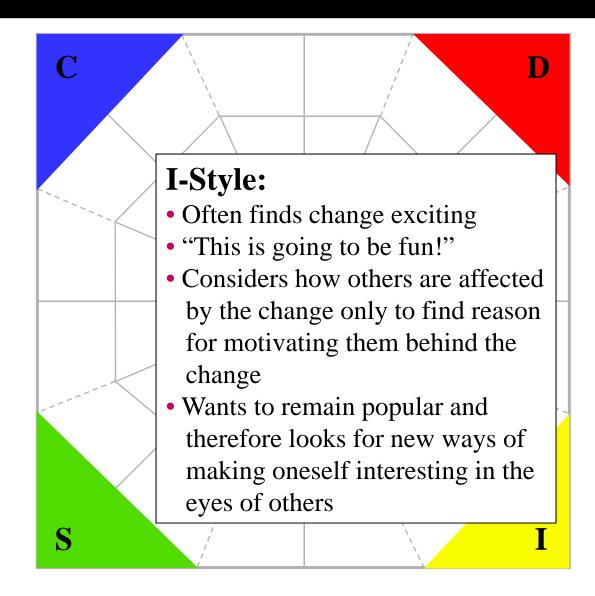




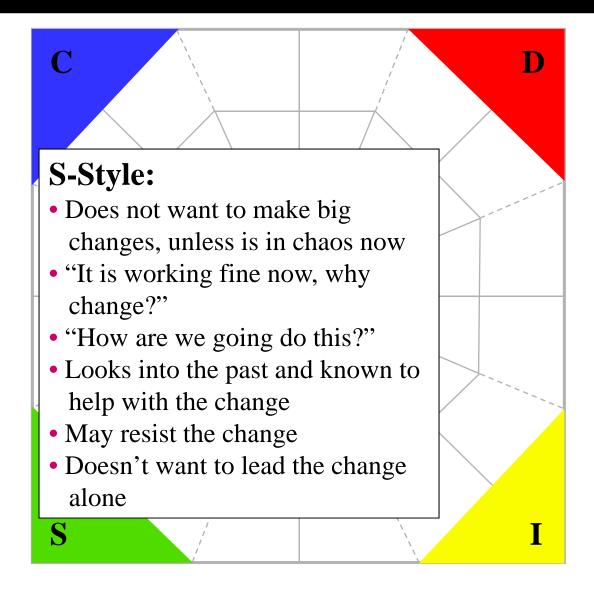




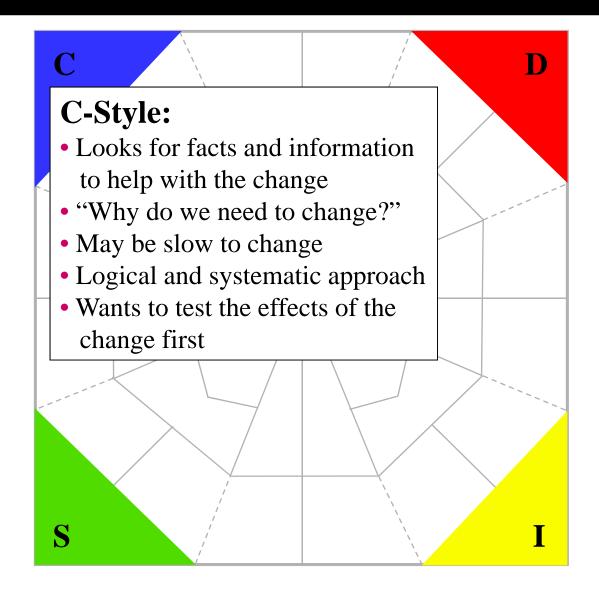








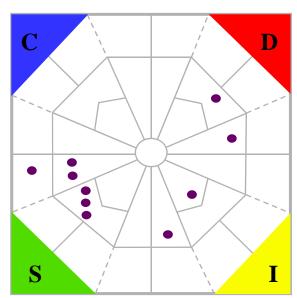






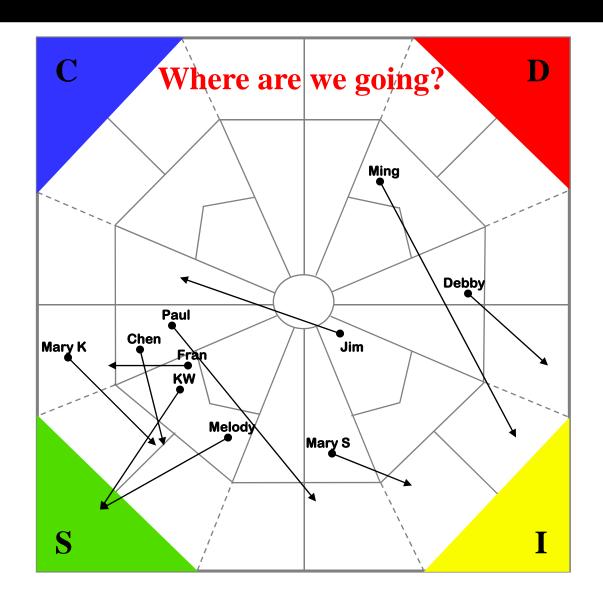
Team Analysis - Shotgun Map

- What are our strengths?
- What are our weaknesses?
- Do we have concentration of styles?
- How does that affect our team? Blind spots?
- What styles are we missing?
- How can we compensate for them?





Team Analysis - Arrow Map





Team Analysis - Arrow Map

- What type of adjustments are we making?
- Do the adjustments make sense for our team?
- If yes, why?
- If not, why not?
- What can we do to improve our performance?

