

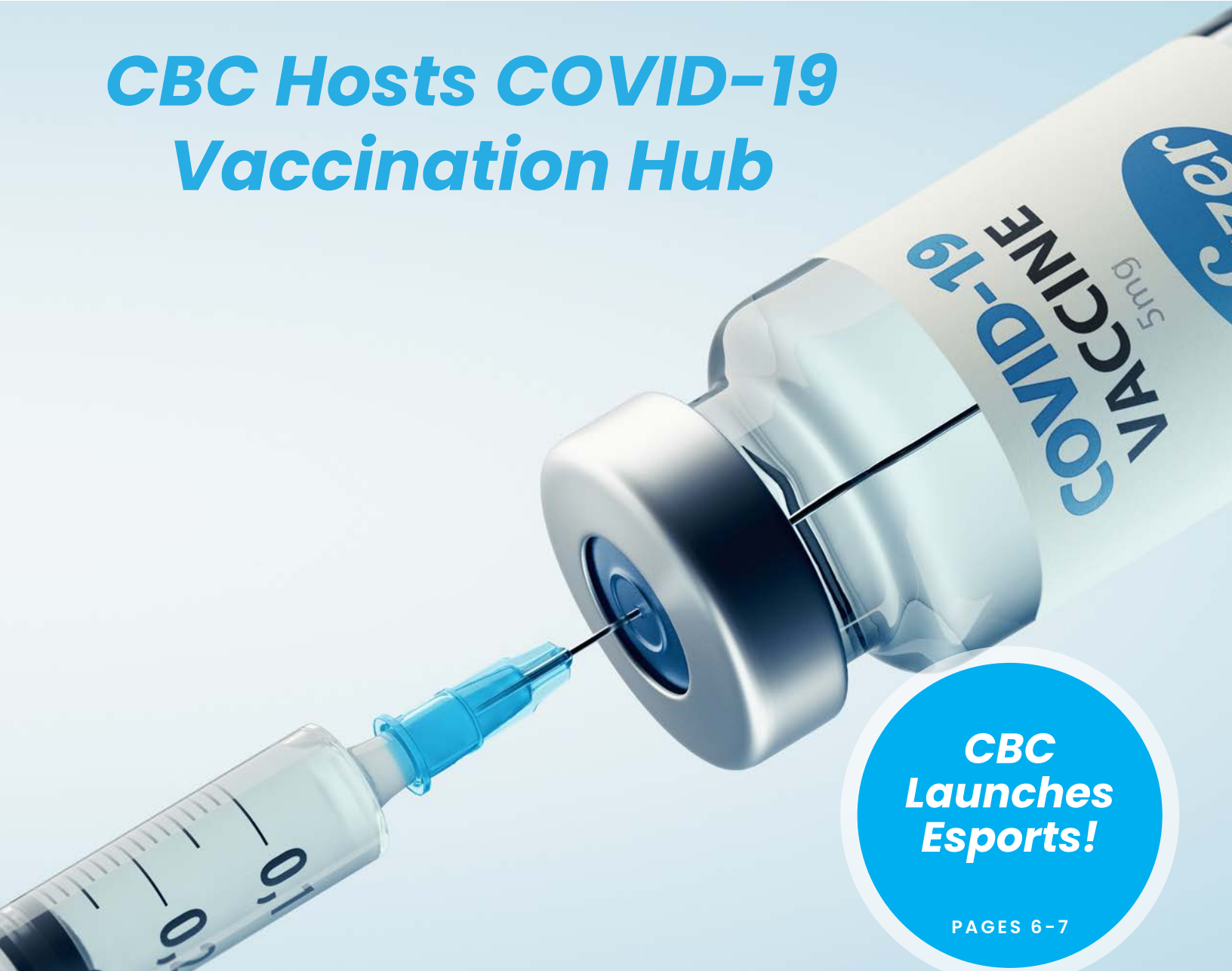
AROUND

THE BEND

YOUR SOURCE FOR THE ACTIVITIES OF COASTAL BEND COLLEGE

• Volume I • Issue: 01 • March 03, 2021

CBC Hosts COVID-19 Vaccination Hub



**CBC
Launches
Esports!**

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***Vaccination
Hub Story***

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Message From Victor Gomez CBC Board Chair



As the newly elected Chair of the Board of Trustees, I have been granted the honor and privilege to lead this board and Coastal Bend College in a new direction for the communities we

serve. I am inspired by the strategic plan and vision we have set out for the future. It is evident, by the efforts of this leadership team, faculty and staff, student achievement remains a top priority for us all. We will undoubtedly continue to adapt and evolve to provide access and opportunity to anyone and everyone seeking to better their future.

As I engage with students, I see and feel the flywheel of innovation beginning to move. As it fosters momentum, I recognize the scholars benefiting from educational experiences that are challenging, exciting, and transformational. As they navigate this era of life, I am encouraged that tomorrow will be

better because of the education, training, and preparation they have undertaken here at CBC.

For as long as I am a trustee, my pledge to the communities we serve, is to provide the utmost support by being present and attentive to your needs, constantly challenging the status quo, providing resources for opportunities, and maintaining the focus of the board on the mission and vision of student success. I am invigorated by the outlook of Coastal Bend College!

A stylized, handwritten signature in black ink.

Victor Gomez

Board Chair

Coastal Bend College



From the President's Desk

Dr. Justin Hoggard



Thank you for taking the time to view Coastal Bend College's inaugural edition of *Around the Bend*. In the short time I have been at CBC, the college has seen its fair share of challenges and many successes. Between COVID-19 and most recently a winter storm, our little part of Texas has seen events making the national news.



What have we seen regarding our successes? What have we seen by way of community and college partnership? Unless you subscribe to one of our social media outlets or the Media Center, chances are you have not heard or seen a lot.

This publication is CBC's effort to spread the great works and highlight activities the college is currently undertaking. The publication will focus on community efforts, new initiatives the college is pursuing, and inform our stakeholders and constituents about happenings "around the bend".

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Moving forward, the college will be sending out this publication in odd numbered months. I hope it is informational and inspirational.



Please feel free to submit items or stories of interest to bsaenz@coastalbend.edu for the committee to review and include in upcoming editions. Until the next edition, I'll see you *Around the Bend*.

A handwritten signature in black ink that reads "Justin Hoggard".

Dr. Justin Hoggard
President
Coastal Bend College

CBC Nursing Students Assist with COVID-19 Vaccinations in Alice and Kingsville



Vocational nursing students from Kingsville and Alice have been assisting the community with the administration of COVID-19 vaccines at the Kleberg County drive-thru vaccine clinic. Students have been providing patient education about the vaccine as well as administering the vaccine. The students have assisted in administering approximately 900 vaccines in January and approximately 1000 vaccines

in February. The students are scheduled to assist with the administration of the 1000 vaccines at the next drive-thru vaccine clinic on March 4th. To serve the community better, Kleberg County has opened a COVID vaccine clinic located right next door to Coastal Bend College. The clinic serves the community of Kingsville and surrounding area by providing COVID-19 vaccines to those that are eligible for the vaccine. The "Kleberg County Vaccination

Clinic" officially opened its doors on February 24, 2021. The vaccines are given by appointment and appointments can be made online or by phone. Although the clinic is temporary to serve the community's needs for COVID vaccinations, the County Judge, Judge Madrid, plans for the clinic to be open for at least one year.

Coastal Bend College nursing students will continue to assist the Kleberg County Vaccination Clinic, as well



as the drive-thru clinics in serving the community by administering the vaccine.



CBC Board Approves Purchase of Two Buses



The CBC Board of Trustees unanimously approved the purchase of two busses. The two busses that were purchased will complement the current bus currently in use. "These busses will not be limited to use in the athletic department but the

entire college as well," said Dr. Justin Hoggard, CBC President.

After reviewing the expense for van rentals and bus charters, coupled all athletic season being moved to the spring due to COVID-19, which has multiple teams competing and traveling

at the same time, it was decided it the best fiscal decision was to acquire the busses.

"The addition of the new busses is immeasurable in terms of what it permits us to do in terms of flexibility

of travel, safety of our coaches and student-athletes, and comfort for the athletes," said Paul Cantrell, CBC Director of Athletics and Head Volleyball coach.

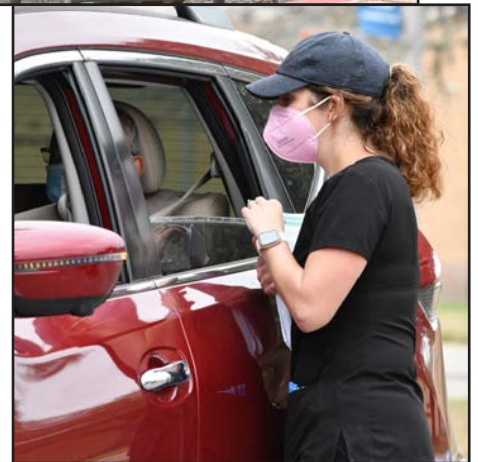




CBC Hosts COVID-19 Vaccinations

When Kevin Behr, CBC Chief of Police and Emergency Management Coordinator, received a phone call from Mike Willow, Bee County Risk Coordinator, in regard to the possibility of CBC to serve as a COVID-19 Vaccination Hub, Chief Behr didn't think twice.

"Absolutely," replied Chief Behr. Under normal circumstances the vaccination is administered by the Community Action Corporation of South Texas (CACOST) at the Bee County Expo, however, the Bee County Junior Livestock show was in full swing. With the county in need of getting the COVID-19 vaccination out to eligible residents and knowing that hosting on an event like this would be no small feat, Chief Behr quickly assembled a team to discuss the logistics of hosting the vaccination distribution. This would involve coordination with the Bee County Sheriff's Office, the Beeville Fire Department and Angel Care EMS. Chief Behr developed a contract and



expandable traffic plan to support the flow of traffic and contacted the Beeville Police Department to notify them of the increased traffic flow. With the help of the agencies and the CBC soccer team, 600 to 700 vehicles made their way to the CBC campus, and 1,000 inoculations were administered. Although the first vaccination was given at 8:00 a.m. and the last one at 5:00 p.m., the day for the CACOST workers and volunteers began at 6:00 a.m. and ended well after 7:00 p.m.





Coastal Bend
COLLEGE

announces the launch of

ESPORTS!

JOIN THE TEAM!

CBC adds Esports as its 7th Athletic Program

With the short-term future of sports in question amid the coronavirus pandemic, Coastal Bend College (CBC) is starting a sports program that cannot only survive but thrive in a virtual format. The college recently announced the launch of Esports as its seventh athletic program. CBC will become the first Hispanic-servicing two-year school in Texas to sponsor varsity Esports.

"CBC is excited to launch our Esports team. This presents a unique opportunity for students to take something they enjoy and earn a college degree. Young men and women engaging in these activities often have unique problem solving and physical agility that our military has already realized," said Dr. Justin Hoggard, CBC President. "Moreover, this sport will allow us to have NJCAA affiliated athletic endeavors at all our locations. It will not only serve as a springboard for students to move into higher education, but I hope it will foster an increased sense of pride at each of our locations and communities," added Hoggard.



The CBC team will compete in both the National Junior College Athletic Association Esports (NJCAA) as well as the National Association of Collegiate Esports (NACE). The NJCAA will permit CBC to compete for National Championships like their fellow Cougar athletes. Membership and competition in NACE allows CBC gamers to showcase their skills to four-year programs, which make-up the majority of NACE members.

"We are very excited to have Esports as our seventh Cougar sport," said Paul Cantrell, CBC Director of Athletics. "The growth and interest in the sport is unparalleled, and with it

being an NJCAA Championship sport, we believe CBC's geographic location would allow us to attract an excellent talent pool to help this sport be successful quickly," added Cantrell.

As part of the membership, the college committed to meeting the NACE membership standards including academic guidelines for athletes, having a dedicated staff member to oversee the program, and creating space for team athletes to compete and practice, among other requirements. Esports programs aren't common in college athletics, but with the popularity of gaming and Esports on the rise, games such as with games like League of Legends, Overwatch, Paladins, Rocket League, Smite, Fortnite, CSGO and Super Smash Brothers Ultimate are leading the way.

The Cougars will become the third member of NJCAA's Region XIV to compete in the virtual world joining Navarro College and Blinn College. The three schools have already begun discussions in regards to a Regional Championship.



Emrys McCall Signs as CBC's First Esport Athlete



A local from George West, Emrys McCall is the first student to sign and play for Coastal Bend College's new Esports program.

"I'm looking forward to working with Emrys as he is the ideal player we are looking for in the program," said Will Bond, CBC Esports Head Coach. "Players with skill and desire for growth to become even stronger competitors.

To take great players and make them fulfill their potential," added Bond.

Excelling in Overwatch and Super Smash Bros Ultimate, McCall also looks to bring his experience in CS:GO and Rainbow Six Siege to the new program and fulfill a variety of roles.

Growing up on his family

ranch, McCall was introduced to video games watching his dad play Final Fantasy. Given a controller, he would support his father through the game and gain the skill of learning different tactics and playstyles.

Now with his own aggressive supporting style, McCall is excited to take on a higher level of competition

with the Overwatch team.

With the whirlwind of excitement from signing, the expectations of performing in competition, and maintaining his course load, McCall has plenty to handle and the knowledge of how to succeed. When asked of his playing style, "I just take a moment to be calm and steady, play some practice rounds to warm up, watch videos and analyze strategies, said McCall"

In his free time away from school and competition, Emrys likes to unwind playing Team Fortress 2, Titan Fall 2 and Rust to keep up his mechanics while still relaxing.





Pleasanton ISD Students Tour CBC

On Tuesday, January 19, twenty students from Pleasanton ISD toured the Coastal Bend College Pleasanton Site. The students are part of the Superintendents Cabinet made up of representatives from 4th grade through 12th grade. Dr. Matthew Mann, Pleasanton I SD

Superintendent and Dr. Twila Johnson, Pleasanton Site Director, collaborated on the tour in order to give students exposure to a post secondary education available in their community. Only two of the students had been on the campus before so it was an eye opening experience overall! The

students not only toured the facility and spoke with instructors, but saw students in action in the classes. They also heard a brief presentation about course offerings and financial aid coordinated by Student Success Coach, Randi O'Bryant. The students finished out the tour with some CBC SWAG



The Dean's Corner-Topic: Evolution for Student Success

With JAROD BLEIBDREY



It is said that adaptation is the key to relevance and livelihood, I assure you that college programs are not exempt from this. The career based education programs at Coastal Bend College are always undergoing changes to remain the most relevant and up to date programming for the needs of the workforce. As an example I would like to explore the program of Computer Information Technology (C.I.T.) This program was originally designed for networking, code writing and robotic functions, but over time the industry and community interests have cause the

program to evolve. This evolution is constant and must be as fast paced as the career field itself, with new technology advancements, methods and equipment changes, followed by cybersecurity changes. It seems every year the program must adapt more and more to meet the ever changing needs of the industry. This time of COVID-19 has presented new issues and changes which requires the program to evolve even more so. The C.I.T. program now has shifted to focus more on the installation of networking equipment and support of hardware products for the vast number of growing technology based tools being used by the general public and businesses alike. Students who graduate from the C.I.T. program will not only understand technological theory of equipment necessary to perform a variety of tasks, but the students will be able to execute the setup and maintain all the equipment to maximum effectiveness. This



opens the doors of employability from I.T. support based jobs, into linesman and Installation Technicians as well. Cybersecurity options are being introduced in the upcoming fiscal year to offer specializations for students, which will enhance the student's marketability to potential employers. The C.I.T. program is offered at all four locations for CBC, with the biggest lab spaces available primarily at the Beeville and Alice campuses. This program demonstrates a prime example of how colleges should change and adapt, so the students have the best training and opportunities for success, and this normal occurrence for Coastal Bend College demonstrates one way in which... success happens here! Until next time.... Go Cougars!



The Dean's Corner-Topic: Licensed Vocational Nurses

With LOANNA HERNANDEZ



Licensed vocational nurses (LVNs) provide nursing care under the direction of registered nurses and doctors. Duties that LVNs typically perform include monitoring patients' health, administering basic patient care, communicating with patients, reporting patient status, keeping records on patients' health, and advocating for patients. LVNs normally work in residential care facilities, hospitals, doctors' offices, home health care facilities, and government facilities. LVNs can work a variety of shifts

including 8-hour, 12-hours, evenings, nights, or weekends. According to the Workforce Solutions of the Coastal Bend, there were 1,734 jobs for Licensed Vocational Nurses in 2019 with



median hourly earnings of \$21.80. The LVN program at Coastal Bend College is a one-year certificate. The program

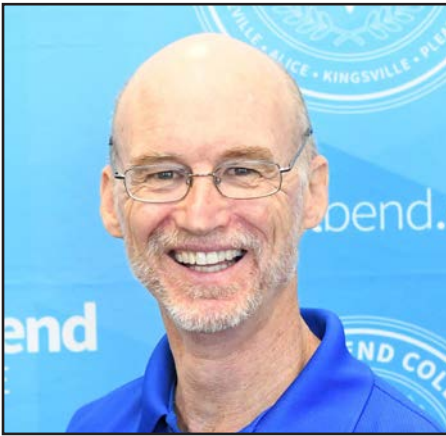


starts each summer and applicants go through a selection process to be accepted into the program. The first step for anyone interested in applying for the program is to take the TEAS exam. The TEAS exam is given each Friday until February 19th. Once the prospective student has passed the TEAS exam they will be given an application which is due by March 3rd. The program is very intense with classes scheduled Monday through Thursday 8:00 AM to 5:00 PM. Once the students have successfully completed the program, they are eligible to take the NCLEX-PN exam, the licensing exam from the Texas Board of Nurses, to become licensed to practice as an LVN. Nursing is not just a career it is a way of life and at CBC we strive to develop safe, competent nurses.



The Dean's Corner–Topic: College & Career Readiness Models

With MARK SECORD



The last time around I discussed dual credit programs and the advantages they offer today's students. In this column, I will detail the specifics of some of these dual credit programs and how they have evolved to provide a wide spectrum of college and career readiness.

There are three basic college and career readiness school models: Early College High School (ECHS), Pathways Technology Early College High School (P-TECH), and Texas Science Technology Engineering and Math (T-STEM). These different models are designed to provide a comprehensive approach to dual credit and serve a wide range of students.

An Early College High School (ECHS) program provides students with the opportunity to earn a high school diploma and an associate degree, or up to 60 college credit hours. It serves students in grades 9-12 and has open enrollment. There is no cost to the student and the sponsoring school pays all costs. The school district is required to secure a Memorandum of Understanding (MOU) with an institute of higher education (college or university). This agreement

outlines all expectations and requirements for both parties and is renewed annually. Pathways Technology Early College High School (P-TECH) programs provide a pathway from high school to postsecondary education and into the workforce. There is open enrollment for students in grades 9–12, and the sponsoring school pays all costs. P-TECH creates opportunities for students to earn postsecondary credentials or industry certifications. This model requires the school district to secure MOUs with both an institute of higher education (college or university) as well as with a business or industry partner. These programs are aligned with regional workforce needs and provide work-based learning at every grade level. Their emphasis is on applied, hands-on learning leading to a career. Texas Science, Technology, Engineering and Math (T-STEM) programs are based on improved instruction and academic performance in science, technology, engineering, and mathematics. T-STEM targets grades 6-12 or 9-12, and the sponsoring school pays all costs. As with the other programs, it has open enrollment. This model also requires the

school district to secure MOUs with both an institute of higher education (college or university) and a business or industry partner. T-STEM programs allow students to earn college credits, a postsecondary credential, or an industry certification. They provide work-based learning at every grade level.

Schools interested in putting any of these programs in place must apply to the Texas Education Agency (TEA) and go through a designation process. This process allows the TEA to determine if a school can fully and appropriately implement the program and align their practices with defined benchmarks. Once a high school has received approval to put an ECHS, P-TECH, or T-STEM program in place, they must renew their designation annually. Coastal Bend College currently partners high schools that hold ECHS, P-TECH, and T-STEM designations. We realize the value of these programs and the benefits they provide our students. These evolving dual credit programs will continue to play a significant role in CBC's educational mission and are one more reason "Your Future Begins Here!"



The Dean's Corner–Topic: Student Services During the Pandemic

With Kayla D. Devora-Jones



Every student has a vision of what their college experience will look like, such as welcome week activities, sporting events, and other social gatherings; however, due to COVID-19, the college experience will be quite different. To provide the best possible student experience while still implementing local, state, and federal guidelines, the CBC Student Services Team has been working diligently to ensure students are supported and provided with the same services but in a manner that is safe for all. If you are a current student or know someone that is attending CBC, here is some helpful information for all CBC students:

- Success Coaches are available to assist with advising and offer virtual Student Success workshops to help students navigate their way through college. To contact a Success Coach, email studentsuccess@coastalbend.edu or visit www.coastalbend.edu/success-coach for all contact information. Advising sessions are being offered by phone, virtual meetings, and in-person. If you choose an in-person appointment, we have designated

advising rooms that allow space for social distancing.

- We are currently offering tutoring services through virtual appointments and 24-7 through our online tutoring platform through TutorMe (link is located in Blackboard).

- The CBC Library is open from 8 am – 5 pm, Monday through Friday, with limited student study space due to social distancing requirements. Students are encouraged to utilize the online databases available through the Library website located at <http://lrc.coastalbend.edu>.

- Students that would like to request accommodations for their courses and/or housing can review the detailed accommodation process and complete the online Accommodations Request located at www.coastalbend.edu/disabilityservices.

Residence Life

The property managers closely monitor Benton Hall and the CBC Apartments, and they follow all local, state, and federal recommendations for health and safety. In addition, we are taking every measure to mitigate the risk of contagion while maintaining a sense of community and engagement.

Dining Services

Great Western (GW) Dining Services will offer multiple grab-and-go options while following the CDC, state, and other regulatory guidelines for health and safety. The GW Dining Services team will clean extensively and follow

all sanitation protocols to ensure food safety and mitigate the risk of contagion. We encourage you to social distance and eat outdoors at one of the campus picnic tables (the squirrels on-campus will be happy to see you).

- Signage will be posted to support and promote social distancing.
- Queuing and standing areas will be clearly marked and spaced appropriately.
- Limited Self-service options.

Safety Measures Implemented at CBC to Keep YOU safe

Mitigation Strategies – Protect Yourself and Others

We must use mitigation strategies in communities with local COVID-19 transmission are to slow the spread of the disease and to protect the CBC community. Interacting with others for long periods without wearing PPE, the higher the risk of COVID-19 spread. Please engage in the safety protocols implemented at all times.

- Social distancing
- Face coverings
- Proper handwashing
- Coughing/sneezing hygiene
- Personal disinfection

Together we will overcome the challenges of living through this global pandemic. As we work together to keep student success in sight, let's all do our part to stop the spread of COVID-19.

Students who have any COVID-19 related questions can contact the CBC COVID Care Team at coronovirusstu@coastalbend.edu.

“ While 2020 was challenging in many ways, it marked the beginning of Coastal Bend College’s Strategic Plan. The new plan has been included to share our roadmap for the *Journey* ”

Vision

Coastal Bend College is a leader in providing quality education for lifelong learning by dedicating its resources to promoting a learning-centered environment that empowers its students to reach their highest potential and become responsible members of the global community.

Mission

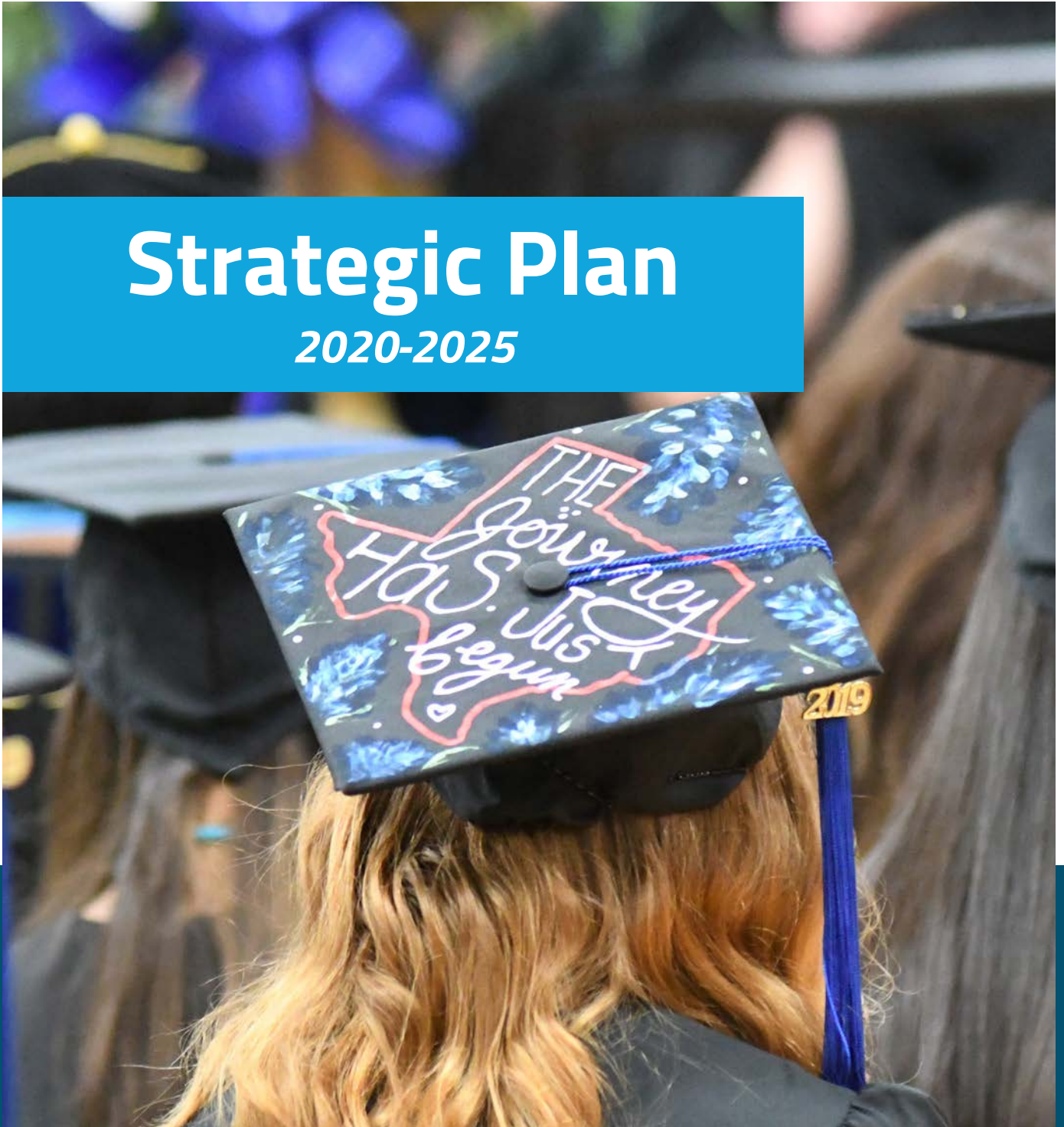
Coastal Bend College is a student-centered community college committed to delivering superb educational and life enriching opportunities to its students and the communities it serves.

Core Values

Service Integrity Respect Diversity Learning
Innovation Excellence Leadership Collaboration Communication

Strategic Plan

2020-2025



Communication Collaboration Cooperation
Community Civility

1 Priority: Student



INSTITUTIONAL GOAL #1-Coastal Bend College will provide equitable opportunities for lifelong learning and training needs by empowering students through engaging quality instruction, enhancing supportive learning communities; and providing comprehensive student-centered services and programs to ensure that students reach their aspirations.

Teaching and Learning

Objective 1.1-Fully implement a pathways framework that supports a student from matriculation to graduation, transfer, or workforce entry

Objective 1.2-Ensure quality programming in all modes of instruction through the implementation of quality standards into programming

Objective 1.3-Develop a distance learning enhancement plan/program that addresses and includes delivery, processes, policies, procedures, and practices

Student Services

Objective 1.4-Develop and implement an integrated academic and financial advising plan

Objective 1.5-Establish comprehensive student services centers

Expected Outcome:

Achievement of this goal will result in successful coursework, increased retention, graduation and licensure rates, successful transfer and/or quality career placement, and reduction in hours to completion and student debt.

2 Priority: Community



INSTITUTIONAL GOAL #2-Coastal Bend College will identify and develop focused initiatives and activities supporting cultural, workforce, and economic development to improve quality of life.

Objective 2.1-Engage and collaborate with community partners

Objective 2.2-Provide workforce and continuing education certification and training opportunities that meet the needs of local and regional business and industry and support students in achieving gainful employment and career advancement

Objective 2.3-Increase inclusive cultural enrichment opportunities through community projects designed to create a sense of belonging

Expected Outcome:

Achievement of this goal will result in increased and relevant cultural enrichment opportunities and projects for all Coastal Bend College communities, and an appropriately trained and skilled workforce meeting economic demand.

3 Priority: Resources



INSTITUTIONAL GOAL #3-Coastal Bend College will effectively and efficiently use resources to maximize student, community, employee, and fiscal efficacy.

Objective 3.1 Enhance employee experiences through talent management practices that focus on recruitment, retention, professional development, and recognition to optimize our greatest asset

Objective 3.2 Provide welcoming and comfortable residential student facilities

Objective 3.3 Ensure programming has adequate and appropriate facilities

Objective 3.4 Develop and implement a Wayfinding/Beautification Plan

Objective 3.5 Update and maintain a cohesive Facilities Master Plan

Objective 3.6 Identify areas of need and associated plans of action to improve the quality of CBC services

Objective 3.7 Implement and maintain an ongoing stewardship of fiscally responsible practices optimizing operating efficiencies

Objective 3.8 Ensure a healthy and safe campus

Objective 3.9 Implement institution-wide review and revision of practices, procedures and policies

Expected Outcome:

Achievement of this goal will result in high levels of employee, operational and fiscal performance, and student, employee, and community satisfaction.

Coastal Bend College History

Bee County Junior College District was created by election on November 2, 1965. The election resulted from several years of work to establish a community college for Bee County. Support was shown by residents in an overwhelming five-to-one majority for the creation of the district. The desire for a community college was again demonstrated on December 7, 1965 when district citizens approved a tax to support Bee County College, and bond issues to build the college.

The Board of Trustees changed the college name from Bee County College to Coastal Bend College on September 1, 1998. The name change was made because the service area was extended by an act of the Texas Legislature in 1995. The Coastal Bend College service area includes Karnes, McMullen, Live Oak, Bee, Duval, Jim Wells, Brooks, and parts of Atascosa and Kleberg Counties.

The original board of trustees were Robert J. Beasley, George F. Elam, Jr., Frank Jostes, Fred C. Latcham, Jr., Peter S. Marecek, Paul A. Schulz and George Spikes. The board, elected in November, selected Dr. Grady C. Hogue as the first Bee County College President. Its second chief executive, Dr. Norman E. Wallace, became president in 1984. Dr. John M. Brockman became the college's third president on September 1, 1999. The college's fourth president, Dr. Thomas B. Baynum, was at the college from 2007-2011. The college's fifth president, retired Victoria College CEO, Dr. Jimmy L. Goodson, served as interim president until May 2012. Dr. Beatriz Espinoza officially became the sixth president of Coastal Bend College on June 1, 2012. Dr. Carry DeAtley was named interim president on April 25, 2019. Dr. Justin Hoggard became the seventh president of Coastal Bend College on November 4, 2019.



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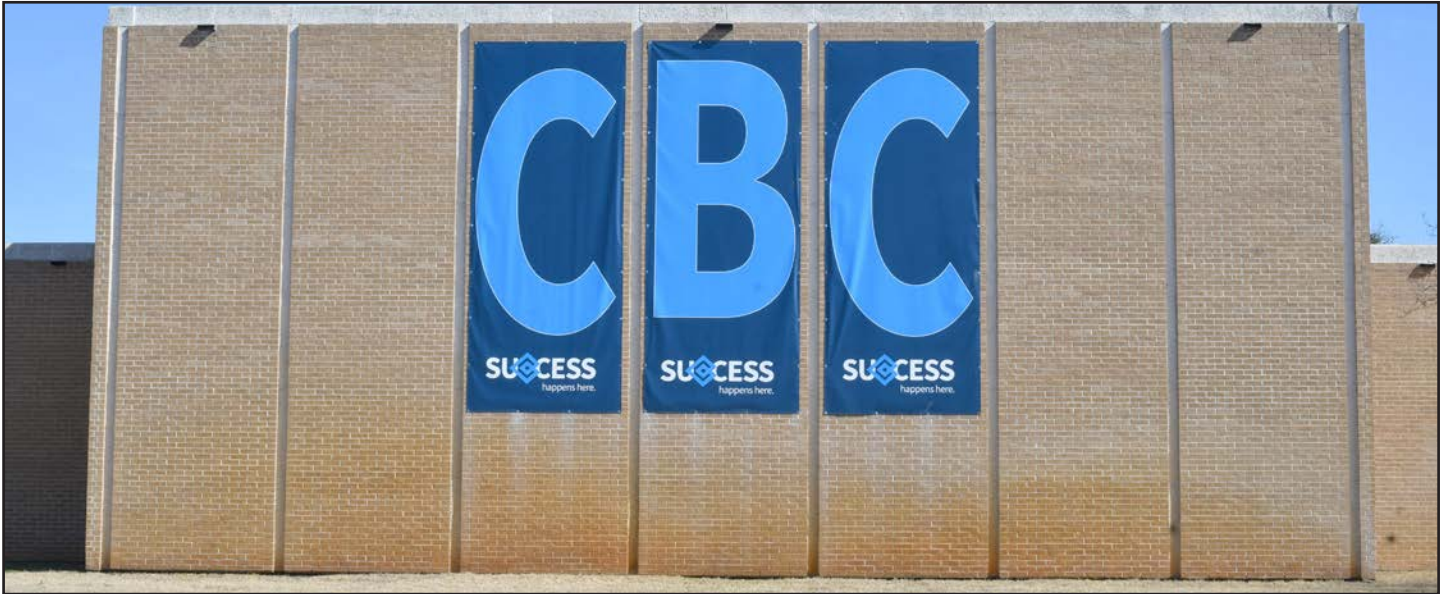


Eloy Rodriguez
Trustee



Martha Warner, J.D.
Trustee

Spring Cleaning



As you drive up to any of our sites, you will notice there's some major sprucing up going on from replacing old faded banners, pressure washing buildings, trimming trees and hedges to painting the automotive shop floor. We are doing this for you our students, faculty, staff and the community, Coastal Bend College Success Happens Here!