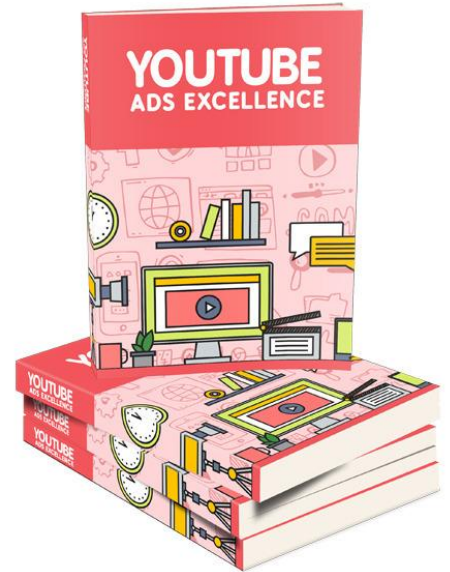


# Youtube Demystified

# Free Resources After the Event + This Presentation



# Free Resources After the event + This Presentation



No Sales Pitch...

So Just Relax...Learn and Share!!

Yes Share...If you use #canwest2019 when you share on Twitter, Instagram & Facebook you will get in a draw to win 2 tickets to CanWest 2019

**Western Canada's Biggest Social Media  
Conference**

# 2019 CANWEST SOCIAL CONFERENCE

Oct. 19, 8:30 a.m. MDT

[Buy Tickets](#)



**Why do I do it....**

**Who Am I...**

## BENEFITS OF YOUTUBE VIDEO

Discovered on search  
and discovery

Attracts slower, but  
longer gains in views

Rewards longer, in  
depth professional  
videos



## BENEFITS OF FACEBOOK VIDEO

Discovered on  
newsfeed

Drives quick views  
and engagement

Attracts shorter,  
shallow, amateur  
videos



Search



**See skill set in a different  
time in life**



**Ali Salman**



Like



Comment



Share

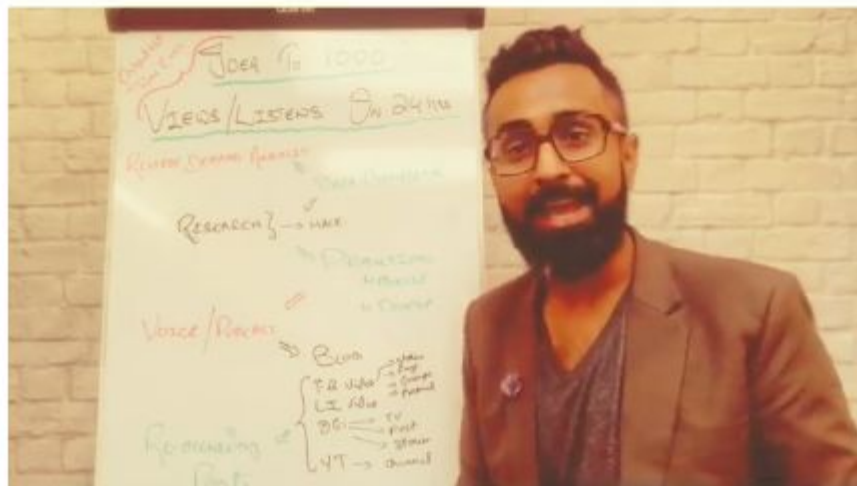


22

2 Comments

25 Shares

2.2K Views · about 3 months ago ·  



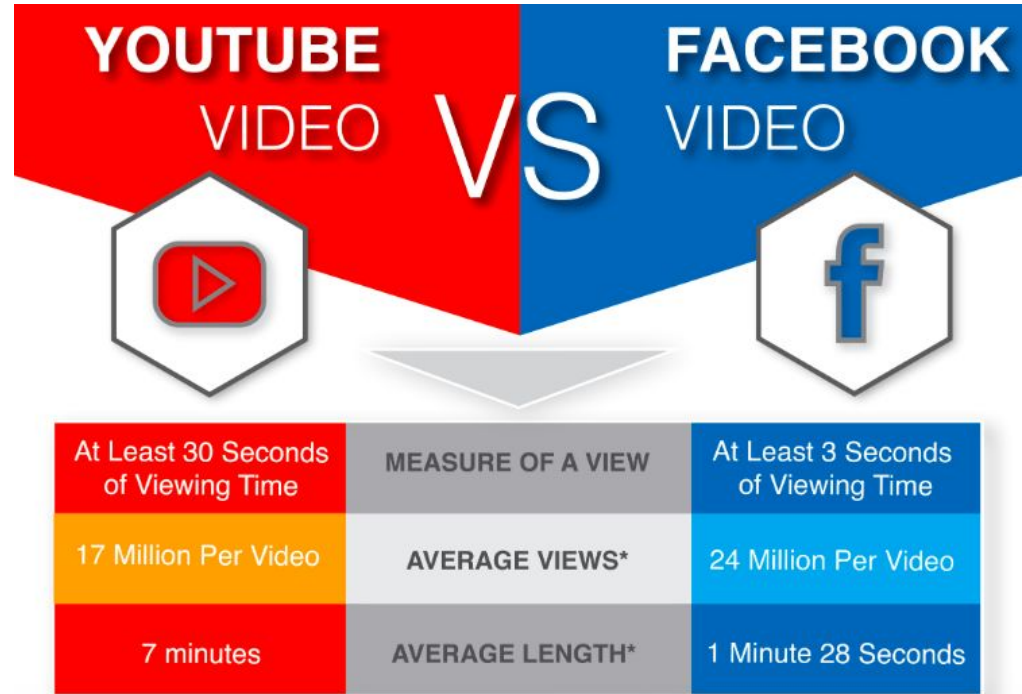
**Video Idea to 1000  
Views/Listeners  
Within 24 hours**



When someone opens youtube, she is mentally prepared to watch a video content so she puts on her earphone, have generally a suitable place and has some time (10 – 15 min) to consume content.

But this is not the case with Facebook.

When someone logs in on Facebook, he is not mentally prepared to watch video content but then a video with click-bait headline, thumbnail, and description catches his attention or he sees many of his friends are sharing the same content piece.





Channel



Dashboard



Videos



Analytics



Settings



What's new



Send feedback



Creator Studio Classic

Overview

Reach

Engagement

Audience

Revenue

May 17 – Aug 14, 2019

Last 90 days

Views

2.1K

↑ 217%

Watch time (minutes)

2.9K

↑ 237%

Subscribers

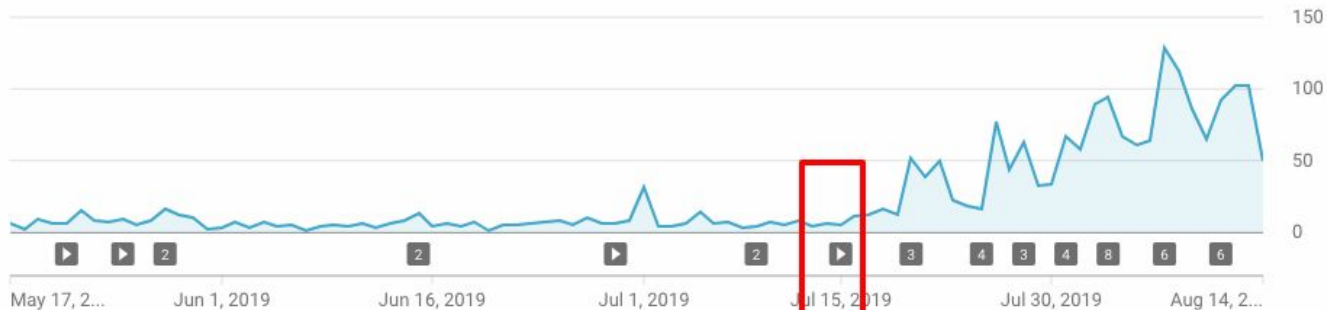
+36

↑ 414%

Your estimated revenue ⚠

\$0.00

Updated Aug 14, 2019, 1:00 AM



[SEE MORE](#)



Channel



Dashboard



Videos



Analytics



Settings



What's new



Send feedback



Creator Studio Classic

Overview

Reach

Engagement

Audience

Revenue

May 17 – Aug 14, 2019

Last 90 days

Impressions

12.0K

Impressions click-through rate

4.0%

Views

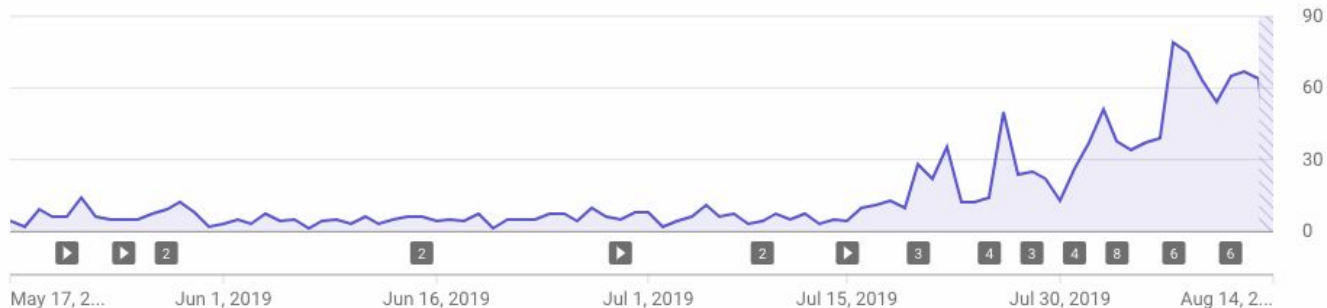
2.1K

↑ 217%

Unique viewers

1.2K

Updated Aug 14, 2019, 1:00 AM



[SEE MORE](#)



Channel

Ali Salman ▾



[COMPARE TO...](#)

Filter

May 17 – Aug 14, 2019

Last 90 days

Video

Traffic source

**Geography**

Viewer age

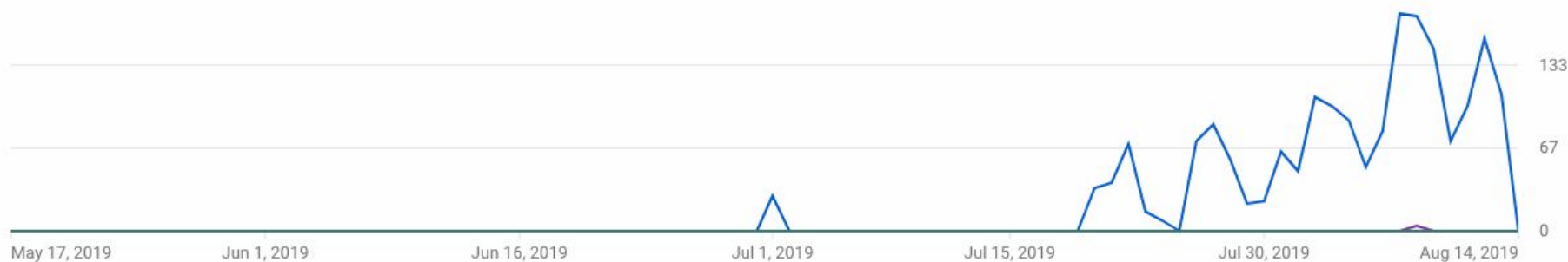
Viewer gender


Revenue source

Subscription status

Subscription source

More ▾



Geography	 Watch time (minutes) ↓	Views	Average view duration
<input type="checkbox"/> Total	2,887 100.0%	2,122 100.0%	1:21
<input checked="" type="checkbox"/> Canada	1,930 66.9%	1,362 64.2%	1:25
<input type="checkbox"/> India	4 0.1%	10 0.5%	0:23
<input type="checkbox"/> Australia	0 0.0%	0 0.0%	—

# Videos Done Right Gets You Leads & Clients

## It's simple numbers....

Each client: \$10,000-20,000

**Svinder (Shalu) Badesha**

MYBROKERS.CA- Commercial Insurance Brokerage

...

MAY 5



**Svinder (Shalu) Badesha** • 9:29 PM

Hello Ali, my name is Shalu I own mybrokers.ca  
Please can help put marketing together for us.  
Shalu 780-660-3071 or [shalu@mybrokers.ca](mailto:shalu@mybrokers.ca)



**Roos Zare**

Mobile • 10m ago

...

THURSDAY



**Roos Zare** • 6:25 PM

Hi Ali, I watched one of your videos online and it peaked my interest related to one of the email strategies you were discussing.

I'm wonderng if be available for 15 min call so I could get your opinion on few things and see if the theres synergy for us to work on a project together!

Thanks

## 50% of all the content goes to waste

16 views



**Ali Salman**

Published on Aug 13, 2019

Don't produce shitty content and don't promote shitty content as more then half of all the content produced is wasted.

SHOW MORE

2 Comments

≡ SORT BY



Add a public comment...



Highlighted comment

**Salman Rajan**

Very informative. Ali you're doing a fabulous job.

20 hours ago



1



REPLY

View reply ▾

# Videos Done Right Gets You Leads & Clients

## It's simple numbers....

Each client: \$10,000-20,000

**Svinder (Shalu) Badesha**  
MYBROKERS.CA- Commercial Insurance Brokerage

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Please can help put marketing together for us.  
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Thanks

	Acquisition		
	Sessions ↓	% New Sessions ↓	New Users ↓
	14,226	80.14%	11,401
1 ■ Organic Search	9,522	<div><div></div></div>	
2 ■ Direct	3,262	<div><div></div></div>	
3 ■ Referral	978	<div><div></div></div>	
4 ■ Social	341	<div><div></div></div>	
5 ■ (Other)	123	<div><div></div></div>	

**Focus on good video quality (Don't confuse with good production) content generation**

## Show Totals By Date Range

07/15/2019

08/15/2019

▶ Run

▼ Defaults

UNIQUE DOWNLOADS IN DATE RANGE  
**4,075**


Daily

Weekly

Monthly


CLICK TO CHANGE VIEWS 


 DOWNLOADS PER DAY

 TABLE VIEW

HOVER / CLICK POINTS FOR INFORMATION



 DOWNLOADS PER EPISODE

 DOWNLOADS PER DESTINATION

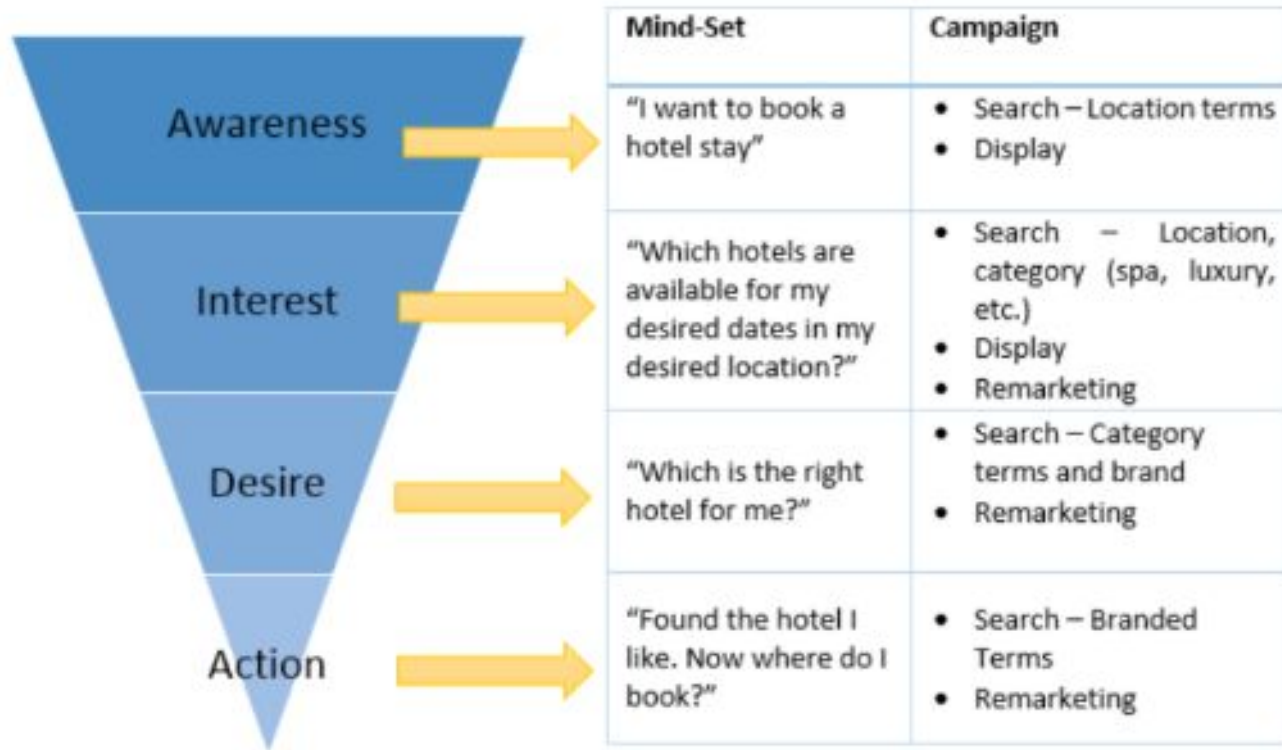
# Long Tail Keywords Do Better

**'Long tail bidding' leads to less competition and a lower cost-per-click (CPC)**

Channel Overview – Search



## How people look for information through the buying process:



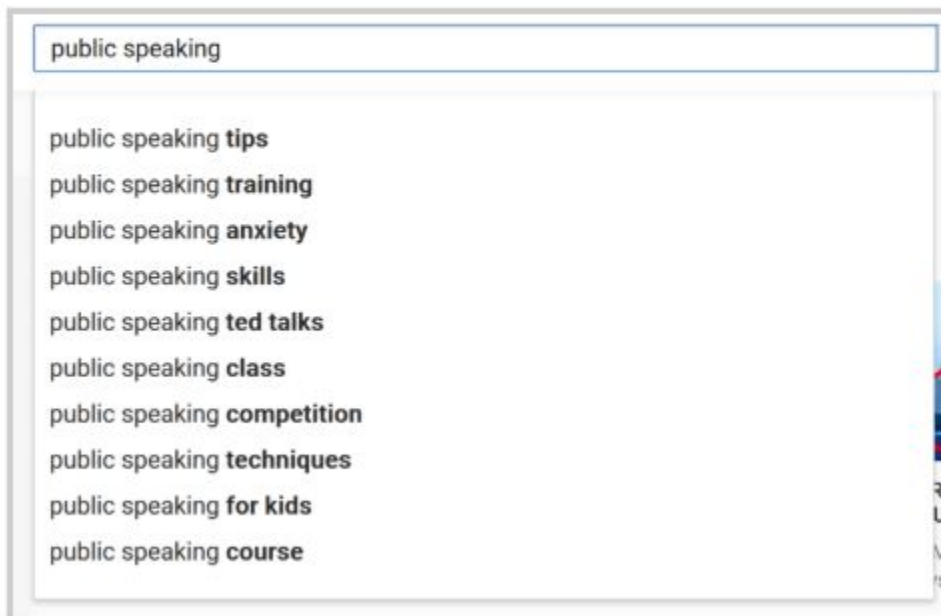
# **Major Lessons**

**Consistency**

**Daily...Upload Daily!!**

**Without  
Research**

... and YouTube will hand you a bunch of keywords related to what you typed in:



**Persistence...**

**6, 12 and 24 month  
plan**

**Just  
Uploading  
Short  
Videos**



How to get clients from Twitter?

200 views



2



1



SHARE



SAVE



**Provide Value**

**&**

**Ask For Loyalty**

**Breaking**

**Channel into**

**Playlists**



Ali Salman

123 subscribers

CUSTOMIZE CHANNEL

HOME

VIDEOS

PLAYLISTS

CHANNELS

DISCUSSION

ABOUT



### Created playlists



Daily Marketing Discovery

Updated today

[VIEW FULL PLAYLIST](#)



Business Growth Rants

Updated 2 days ago

[VIEW FULL PLAYLIST](#)



Business Growth Hacks

[VIEW FULL PLAYLIST](#)



Marketing Speaker

[VIEW FULL PLAYLIST](#)

**Youtube as base...**

**Other social as  
distribution**

# Youtube Growth Hacking

## Make “Pressing Play” Irresistible

You might think you’ve made the coolest YouTube video in the world.

But if you can’t convey that fact to your audience *before* they click play, how are they to know the extent of your genius?

Remember, before people choose to watch your video, all they can see is the title and thumbnail image for it.

# Youtube Growth Hacking

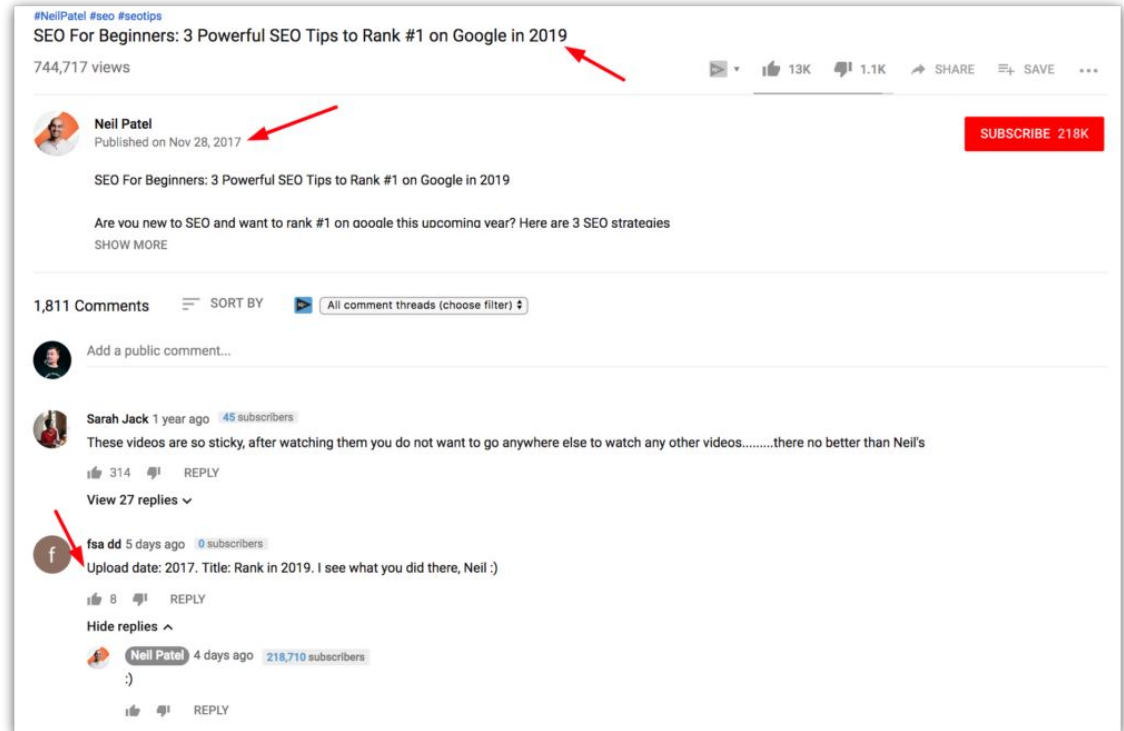
## Collaboration

A **YouTube collab** is a video where two (or more) YouTubers who usually work on different channels create a video together. This can take on different forms. If the YouTubers are able to meet up, they might make a video where both are in front of the camera. They could, for example, do a challenge or a tag together.

# Youtube Growth Hacking

Evergreen

Content



# Youtube Growth Hacking

Channel


Keywords

**TRY STUDIO BETA**

- DASHBOARD
- COMPETITORS
- TREND ALERTS
- MOST VIEWED
- CHANNEL AUDIT
- VIDEO MANAGER
- LIVE STREAMING
- COMMUNITY
- CHANNEL**
  - Status and features
  - Upload defaults
  - Branding
  - Advanced**

### Advanced

#### Account Information

 Joshua Fechter [change](#)

Country: [change](#) United States

Channel keywords: "bamf media" "josh fechter" "growth marketi"

#### Advertisements

☐ Disable interest-based ads [?](#)

If you select this option, personalized ads will not be shown on videos on your channel, such as ads related to your channel's revenue. In addition, earned action reports and remarketing lists will stop working for you.

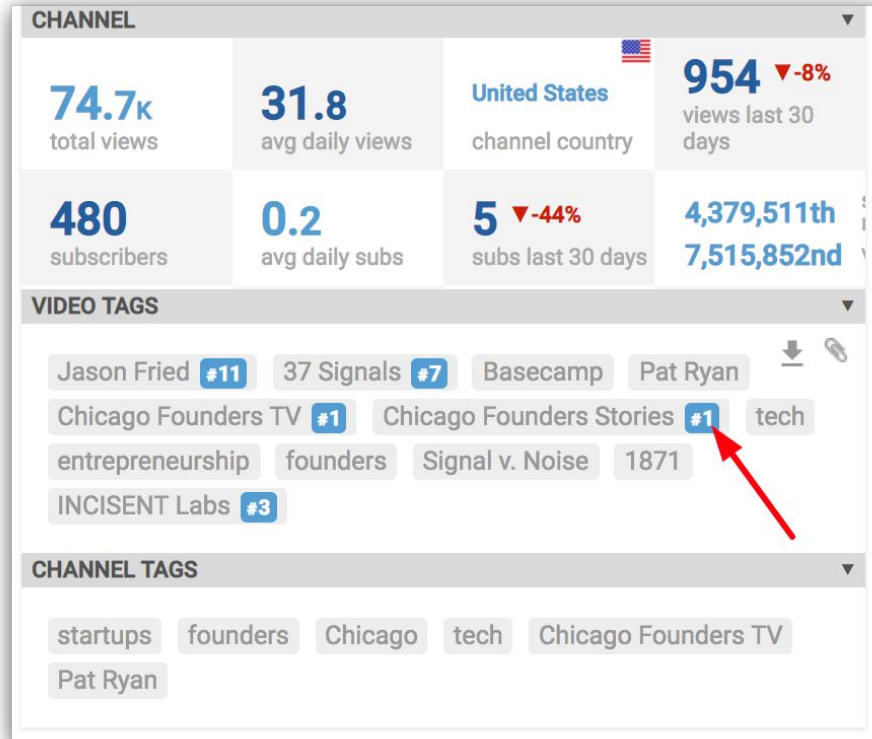
#### AdWords account linking

Linking your YouTube channel to an AdWords for video account allows you to promote your videos.

[Link an AdWords account](#)

# Youtube Growth Hacking

Competitive  
Intelligence



# Youtube Growth Hacking

Lastly, include timestamps (i.e. “11:15 How viral loops work”) to guide the viewer and increase audience retention. Here’s an example below:

Video

Time Stamps

Join in our fireside chat with Justin Wu, Founder and Growth Engineer at Growth.ly, and Josh Fechter, Growth Evangelist at Autopilot. In this interview, you'll learn how to develop your personal brand and scale your business using growth strategies and hacking. He'll teach you the framework he used to grow companies to \$1M ARR in the first year. You'll also learn how to scale traffic using automation, scaling engagement using automation, and more.

00:05 - Meet Justin Wu

01:05 - Breaking into Growth Hacking

09:23 - Product Launching Growth Hacks

19:44 - Growth Hacking Snapchat

33:34 - Growth Hacking Instagram

46:14 - Growth Hacking Facebook

54:28 - How to become a Growth Hacker

01:03:30 - Growth hacking without getting your account suspended

01:07:01 - Why skip Seattle for San Francisco?

# Youtube Growth Hacking

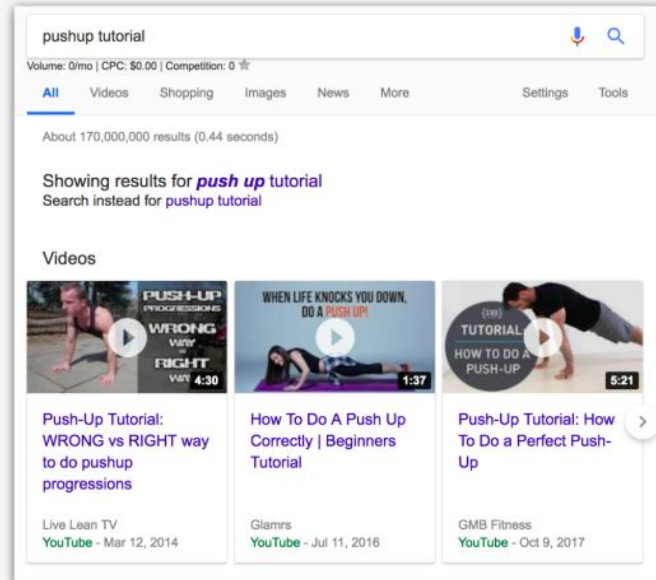
Image

Optimization

## Optimize for Google Search

Google likes to rank videos on top of its search results.

Here's an example:



# Youtube Growth Hacking

Distribute on

Meetup

Quora

Answers.com

Your blog

Social Media Channels

## Suggested Questions



Select: [All](#), [None](#)

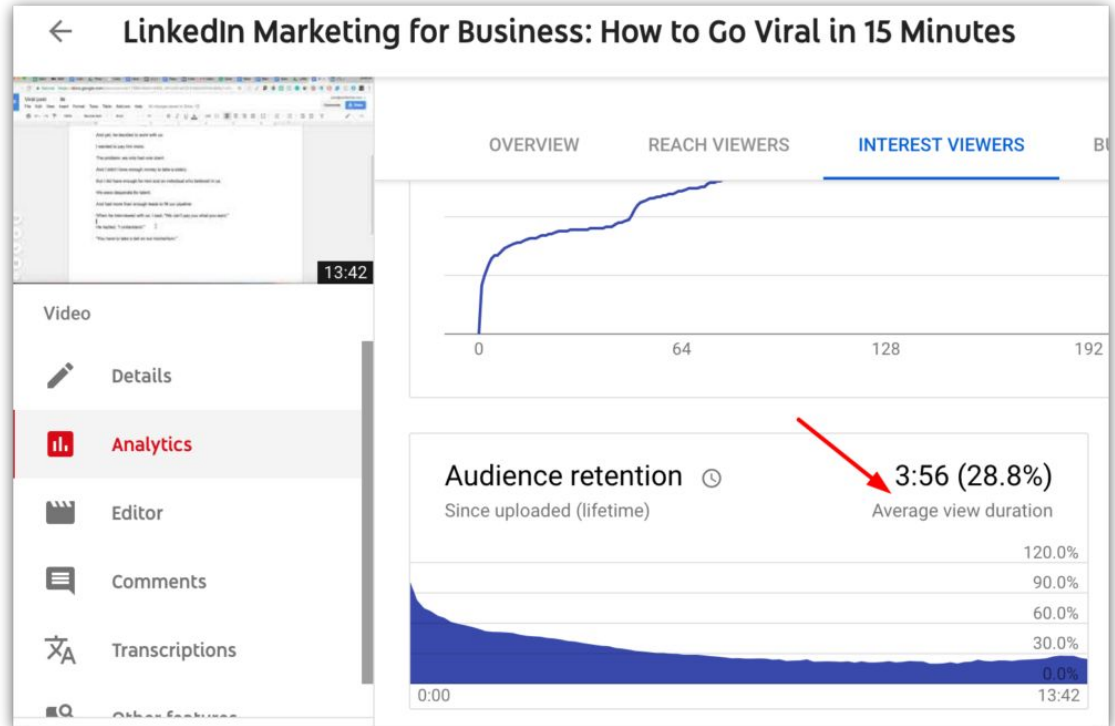
QUESTION

WEEKLY VIEWS

<input type="checkbox"/> What is the best way to learn Growth Hacking?	20 - 60
<input type="checkbox"/> What are the most amazing growth hacking strategies you know?	20 - 60
<input type="checkbox"/> What are tools for growth hacking and digital marketing?	15 - 60
<input type="checkbox"/> What are the best growth hacks for B2B startups?	15 - 55
<input type="checkbox"/> What is growth hacking in digital marketing?	10 - 45
<input type="checkbox"/> What are the best mobile app growth hacks you've seen?	5 - 40
<input type="checkbox"/> What are the Top 10 Consumer Internet Growth Hacks? (that have been A/B ...	5 - 40

# Youtube Growth Hacking

Focus what makes  
your audience stick




# Youtube Growth Hacking


Engage  
Engage  
Engage

**PAYING OFF SUBSCRIBER'S STUDENT DEBT (and making his life dream come true)**

1,049,809 views



79K 396 SHARE SAVE ...


**Yes Theory**   
Published on Dec 2, 2018


**SUBSCRIBED 3M** 



Seek Discomfort only available for a few more weeks (100 world scratch maps for the first 100 to make a purchase from the site: <https://www.seekdiscomfort.com/> Thank you to all of you who alreadyv ordered.

SHOW MORE



5,333 Comments  All comment threads (choose filter) 



 Add a public comment...

 Pinned by Yes Theory

 **Yes Theory**  4 days ago 3,093,040 subscribers

What's your biggest dream? What's holding you back from taking the first step?

 3.2K 

View 500 replies  

# Youtube Ads



[Homepage Masthead Unit](#)



[Homepage Expandable Masthead Unit](#)



[Homepage Tandem Masthead Unit \(Cross-Talk\)](#)



[Standard YVA](#)



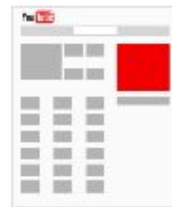
[Expandable YVA](#)



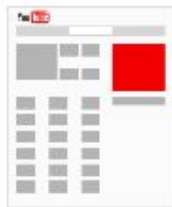
[YouTube InVideo Ads](#)



[Standard InStream Ads](#)



[Rich Media Ads](#)



[Standard Banner Ads](#)



[Standard Mobile Banner Ads](#)



[Promoted Video Ads](#)

# Google is getting better with data

## Demographics

Reach people based on age, gender, parental status, or household income [?](#)



Edit targeted demographics				DONE
Gender	Age	Parental status	Household income	
<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> 18 - 24	<input checked="" type="checkbox"/> Not a parent	<input checked="" type="checkbox"/> Top 10%	
<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> 25 - 34	<input checked="" type="checkbox"/> Parent	<input checked="" type="checkbox"/> 11 - 20%	
<input checked="" type="checkbox"/> Unknown <a href="#">?</a>	<input checked="" type="checkbox"/> 35 - 44	<input checked="" type="checkbox"/> Unknown <a href="#">?</a>	<input checked="" type="checkbox"/> 21 - 30%	
	<input checked="" type="checkbox"/> 45 - 54		<input checked="" type="checkbox"/> 31 - 40%	
	<input checked="" type="checkbox"/> 55 - 64		<input checked="" type="checkbox"/> 41 - 50%	
	<input checked="" type="checkbox"/> 65+		<input checked="" type="checkbox"/> Lower 50%	
	<input checked="" type="checkbox"/> Unknown <a href="#">?</a>		<input checked="" type="checkbox"/> Unknown <a href="#">?</a>	




Note: Household income targeting is only available in select countries. [Learn more](#)

# Youtube Ads

Demographic 

**Any gender, Any age** [Edit](#)

Viewing videos  
about 

Enter a word, phrase, or website

- |  |                       |
|--|-----------------------|
| <input checked="" type="checkbox"/> Arts & Entertainment     | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Autos & Vehicles         | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Beauty & Fitness         | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Books & Literature       | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Business & Industrial    | <a href="#">add »</a> |
| <input type="checkbox"/> Computers & Electronics             | <a href="#">add »</a> |
| CAD & CAM  | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Computer Hardware        | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Computer Security        | <a href="#">add »</a> |
| <input type="checkbox"/> Consumer Electronics                | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Audio Equipment          | <a href="#">add »</a> |
| <input checked="" type="checkbox"/> Camera & Photo Equipment | <a href="#">add »</a> |
| <input type="checkbox"/> Car Electronics                     | <a href="#">add »</a> |

**DONE**

Cancel

# Youtube Ads

## How it works.

With TrueView you get 4 options for ad placement:

InStream



User can choose to view or skip your pre-roll ad

In Slate



User can choose to view your ad out of three ads shown

In Search



User can choose to click through to view your video

In Display



User can choose to view your video while on relevant websites

Share...Share...

If you use #canwest2019 when you share on Twitter,  
Instagram & Facebook you will get in a draw to win 2 tickets  
to CanWest 2019

## **Western Canada's Biggest Social Media Conference**

# Youtube Ads



# Youtube Ad Hacks

Optimal YouTube video ad criteria:

- 30-45 seconds in length
- 10-second elevator pitch/unique selling position (USP) at the very beginning
- Call-to-action (CTA) at :15 seconds into the video.

# Youtube Ad Hacks

Managed

Where ads were shown

Select an ad group

Choose... ▾

Add placements

Add manually

Search for suggestions

https://www.youtube.com/watch?v=PZMm0w-yBPo

https://www.youtube.com/watch?v=PZMm0w-yBPo

Selected: 0

YouTube channel placements: 0

Any YouTube channel

YouTube video placements: 0

Any YouTube video

GDN placements: 0


Any GDN website

Add placements (2) »

weight loss tips

Filters ▾


About 509,000



**How I lost 65 pounds**

by Cassidy DIYs  
4 months ago • 61,187 views  
FOLLOW ME ON... twitter: http://goo.gl/tSBzoQ i n s t a g r a m : http://goo.gl/ODqc7R a s k . f m : http://ask.fm/cassidy\_xoxo ...


HD



**3 Tips for EXTREME weight loss!!**

by ObesetoBeast  
11 months ago • 260,617 views  
These are just a couple tips that I wished was shared with me when I started my weight loss journey! Follow me on Instagram!


HD



**Lose those last few kilos**

Rachel Aust  
by Rachel Aust  
3 days ago • 5,787 views  
These are things I found help helps you too xxx X RESOUR

NEW | HD



**How I lost 60 pounds! M**

by PlusModelinTheMaking  
2 years ago • 749,740 views  
FAQ's & More Weight Loss Videos... LINKED BELOW 1 ..... SUBSCRIB weekly videos: http://bit.ly/1482K1z ...

HD

Open link in new tab

Open link in new window

Open link in incognito window

Save link as...

**Copy link address**

Inspect element

Ctrl+Shift+I

# Reverse Engineer

## Ads History: edmonton real estate

Database: [Canada](#) | Device: [Desktop](#) | Currency: [USD, \\$](#)

### Keyword ads history 1 - 9 (9) ⓘ

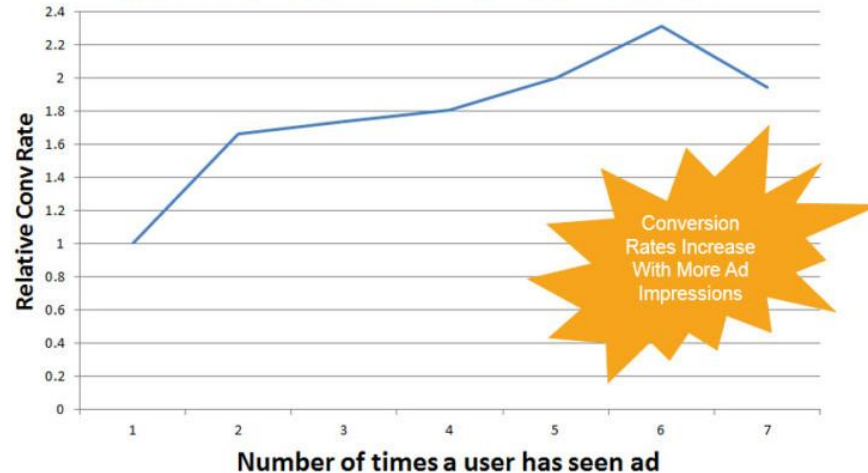
Domain	Feb 2019		
	Ads Traffic	Ads Traffic Price (USD)	Ads Keywords
<a href="#">agentpronto.com</a>	18,405	44,881	824
<a href="#">edmontonrealtypros.ca</a>	8,027	14,484	87
<a href="#">muveteam.com</a>	3,046	4,531	57
<a href="#">noelledistad.ca</a>	1,462	1,948	31
<a href="#">akashhomes.com</a>	1,404	1,612	14
<a href="#">edmontonhomesonsale.com</a>	1,286	1,416	12
<a href="#">findhomesinedmontonab.com</a>	329	521	6
<a href="#">chrisakins.ca</a>	323	377	13
<a href="#">watersedgeestates.ca</a>	217	306	12

Domain	Feb 2019		
	Ads Traffic	Ads Traffic Price (USD)	Ads Keywords
<a href="#">calls.net</a>	38,223	103,663	973
<a href="#">northtowndentalassociates.ca</a>	295	3,038	6
<a href="#">fhfd.ca</a>	253	2,652	1
<a href="#">westmountdental.ca</a>	243	2,179	11
<a href="#">dentusfamilydental.com</a>	88	743	2
<a href="#">strathconadental.ca</a>	74	666	3
<a href="#">bonniedoondentist.com</a>	60	351	2
<a href="#">clearwaterdentist.ca</a>	50	532	2
<a href="#">southgatedentalcentre.com</a>	37	408	4
<a href="#">southtraildental.com</a>	10	124	2
<a href="#">dentistsouthedmonton.ca</a>	10	156	2
<a href="#">sharshardental.com</a>	10	105	2
<a href="#">ellerslie66dental.com</a>	2	16	1
<a href="#">millcreekdental.ca</a>	2	32	1

Remarket....Keep on  
Remarketing!!!!!!!



Weird Thing About Remarketing: Conversion Rates  
Increase With More Ad Impressions



# Complete List

## Free & Paid Video Marketing Tools List:

- 1: [Promo](#) by Slide.ly (Quality promo videos) Paid
- 2: [Goanimate](#) (Animated Videos) Paid
- 3: [ViewBox](#) (Interactive video ads) Paid
- 4: [Vimeo for Business](#) (Hosting & Analytics) Paid
- 5: [Videoscribe](#) (Animated whiteboard videos) Paid
- 6: [FilmoraGo](#) (Mobile editor along with desktop) Paid
- 7: [Wistia](#) (Vimeo's competitor for video hosting) Paid
- 8: [Belive.tv](#) (Facebook live interviews and interactive videos) Paid
- 9: [Loom](#) (Screen share & training videos) Free & paid
- 10: [Handbrake](#) (Convert video into different formats) Free

- 11: [Powtoon](#) (Animated videos) Free & paid
- 12: [Video Setup on Amazon](#)
- 13: [Prezi](#) (Beautiful presentations) Free & Premium
- 14: [Yoast Video SEO Plugin](#) (WordPress Video SEO Plugin) Paid
- 15: [Flipagram](#) (Create videos from pictures) Free App on Android & Apple
- 16: [Stupeflix](#) (Create videos from the content you already have) Free
- 17: [Legend](#) (Create Gif's by combining Text, Flash and Images) Free
- 18: [Overvideo](#) (Add text and music to your videos) Free
- 19: [Youtube Editor](#) (Editing Tool) Free
- 20: [Vidlog](#) (Spy video analytics) Free
- 21: [vidIQ](#) (Spying competition on Youtube) Free
- 22: [Giphy](#) (Browse Gif's to use in your content) Free



# Keywords Everywhere...Chrome Extension

Google

keywords everywhere

Volume: 12,100mo | CPC: \$1.38 | Competition: 0.02

All News Images Videos Maps More Settings Tools

About 10,70,00,000 results (0.36 seconds)

**Keywords Everywhere**  
<https://keywordseverywhere.com/>  
Keywords Everywhere is a FREE browser add-on for Chrome & Firefox that shows search volume, CPC & competition on websites used by Internet Marketers ...

**Keywords Everywhere - Frequently Asked Questions**  
<https://keywordseverywhere.com/frequently-asked-questions.html>  
What do Search Volume, CPC and Competition mean? ... Why does the search volume, CPC and competition data not appear in the CSV if you download results from the website (ie. ... You are able to view keyword search volume, cost per click and competition data, on many websites like Google ...

**Thank you for installing our Chrome Extension - Keywords Everywhere.**  
<https://keywordseverywhere.com/first-install-addon.html>  
Thank you for installing the **Keywords Everywhere** browser add-on. You need to sign up below for the free API Key to use it ...

**Keywords Everywhere - Keyword Tool - Chrome Web Store**  
<https://chrome.google.com/webstore/detail/keywords-everywhere/hbapdpemoojbopdndmldgh...>  
★★★★★ Rating 4.7 - 2,543 votes - Free - Chrome  
May 18, 2018 - The **Keywords Everywhere** extension is a free keyword research tool that shows you useful google keyword search volume and cost per click ...

**Keywords Everywhere - Add-ons for Firefox - Firefox Add-ons - Mozilla**  
<https://addons.mozilla.org/en-US/firefox/addon/keywords-everywhere/>  
May 18, 2018 - Install this keyword tool add-on to view useful keyword search volume, CPC & competition data on 15+ websites like Google Search Console, ...

Videos

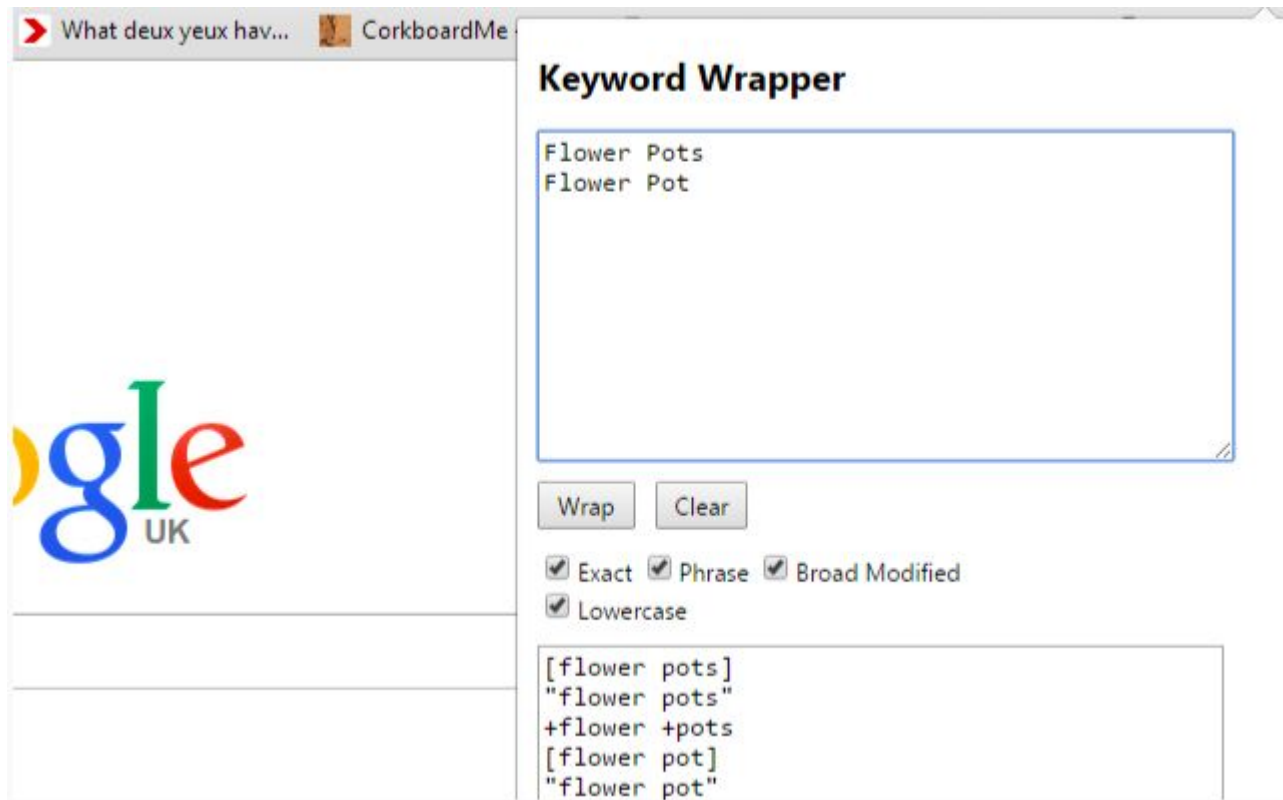
**Related Keywords** Export to CSV

★ Keyword	Vol	CPC	Comp
★ how to use keywords everywhere	0	\$0.00	0
★ keywords everywhere review	0	\$0.00	0
★ keywords everywhere firefox	0	\$0.00	0
★ keywords everywhere download	0	\$0.00	0
★ keyword everywhere api	0	\$0.00	0
★ keywords everywhere competition	0	\$0.00	0
★ keywords everywhere logo	0	\$0.00	0
★ keyword everywhere for android	0	\$0.00	0

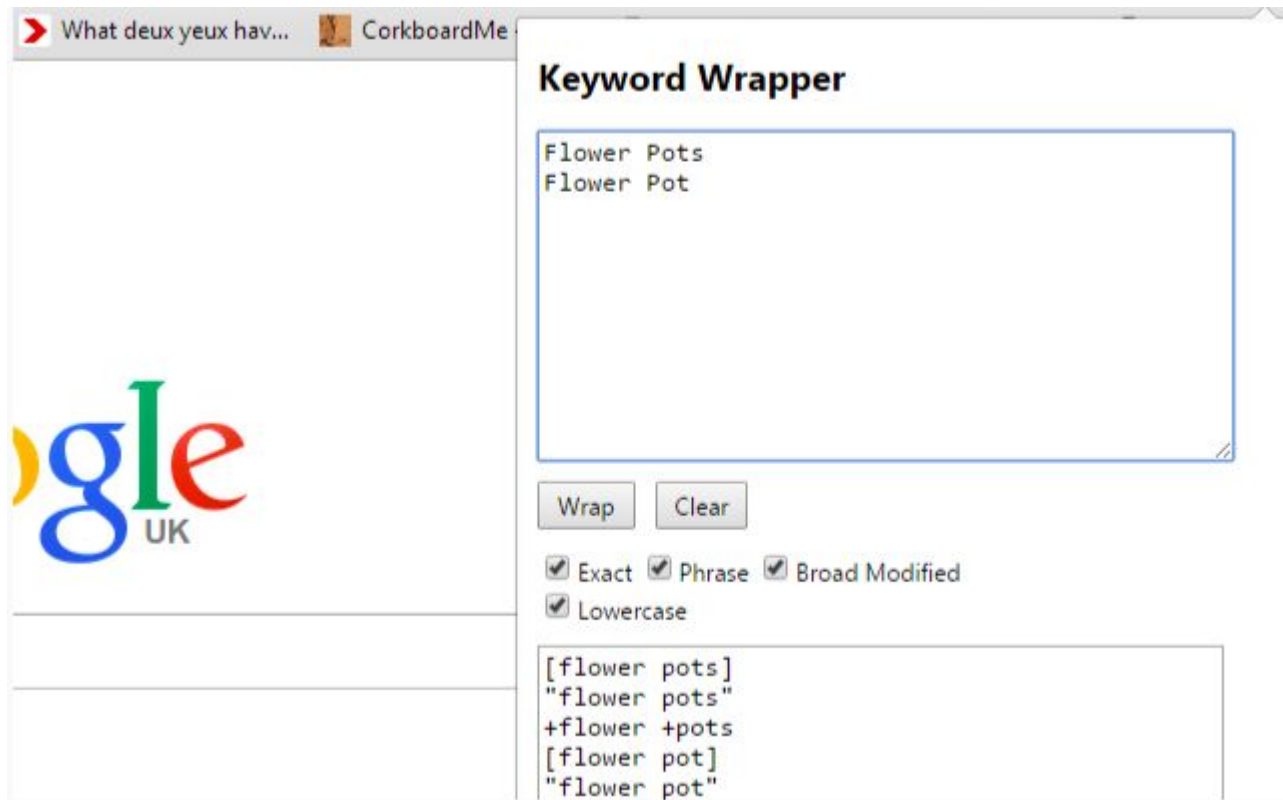
**People Also Search For** Export to CSV

★ Keyword	Vol	CPC	Comp
★ google adwords	1,830,000	\$2.64	0.31
★ keywords tool	550,000	\$1.82	0.11
★ keyword tool	550,000	\$1.82	0.11
★ ubersuggest	60,500	\$3.45	0.01
★ uber suggest	60,500	\$3.45	0.01
★ seo checklist	27,100	\$3.90	0.35
★ kwfinder	27,100	\$1.93	0.01
★ tube buddy	22,200	\$0.34	0.13
★ mozbar	12,100	\$0.56	0.05
★ answer the public	12,100	\$0.32	0
★ seo quako	8,100	\$4.03	0.03
★ keyword to	8,100	\$1.72	0.03
★ answerthopublic	5,400	\$0.00	0
★ keyword research	2,900	\$1.64	0.02

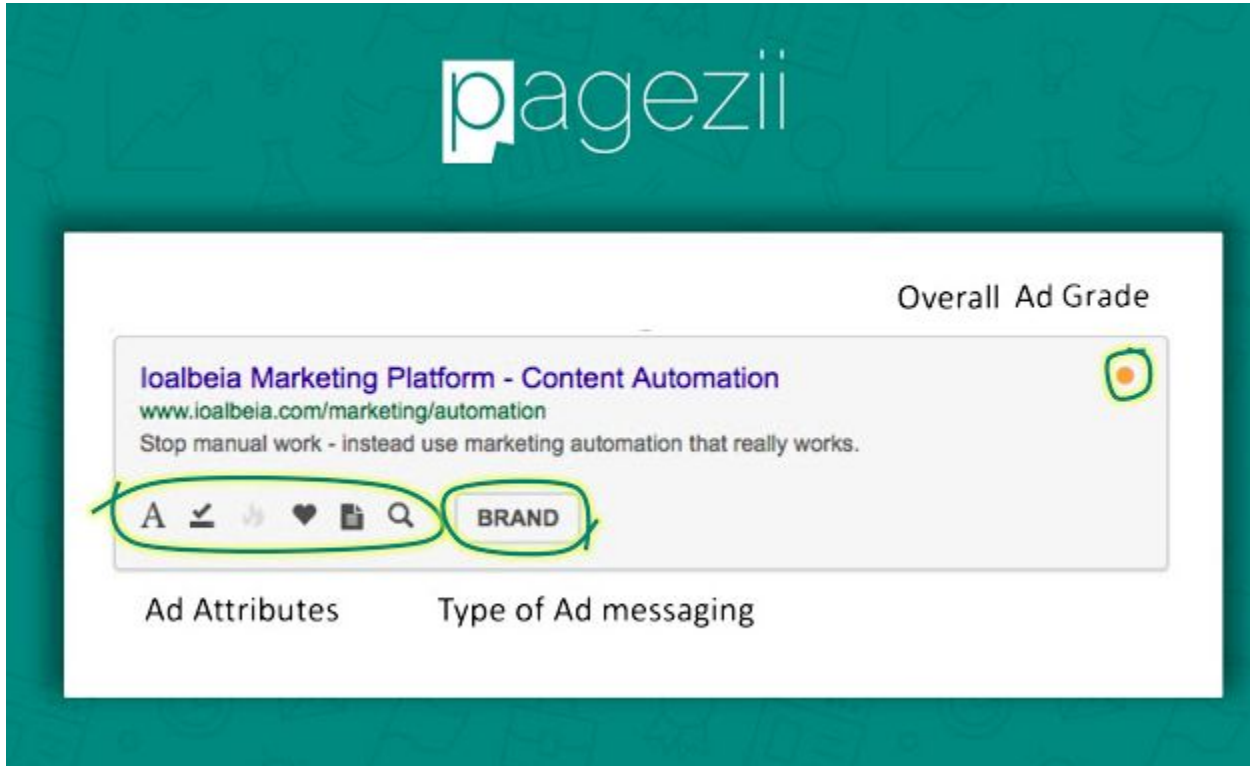
# PPC Keyword Wrapper for Google & Bing Ads...Chrome Extension



# PPC Keyword Wrapper for Google & Bing Ads...Chrome Extension



# Pagezii SEO + AdWords.....Chrome Extension



The screenshot displays the Pagezii Chrome Extension interface. At the top, the Pagezii logo is visible. Below it, a white box contains an advertisement analysis. The ad is for 'loalbeia Marketing Platform - Content Automation' with the URL 'www.loalbeia.com/marketing/automation' and the text 'Stop manual work - instead use marketing automation that really works.' To the right of the ad is a green shield icon with an orange dot. Below the ad, there are two sections: 'Ad Attributes' and 'Type of Ad messaging'. The 'Ad Attributes' section contains a row of icons: a large 'A', a pencil, a flame, a heart, a document, and a magnifying glass. The 'Type of Ad messaging' section contains a button labeled 'BRAND'. A green circle highlights the 'Ad Attributes' icons, and a green rectangle highlights the 'BRAND' button.

pagezii

Overall Ad Grade

**loalbeia Marketing Platform - Content Automation**  
[www.loalbeia.com/marketing/automation](http://www.loalbeia.com/marketing/automation)  
Stop manual work - instead use marketing automation that really works.

A ✎ 🔥 ♥ 📄 🔍 BRAND

Ad Attributes      Type of Ad messaging

# vidIQ Vision for YouTube.....Chrome Extension

The image shows a YouTube video player for 'Sherlock: Series 4 Teaser (Official)' by the channel 'Sherlock'. The video has 1,074,527 views and was published on Jul 24, 2016. A vidIQ analytics overlay is visible on the right side of the video player, providing a comprehensive overview of the video's performance across various metrics.

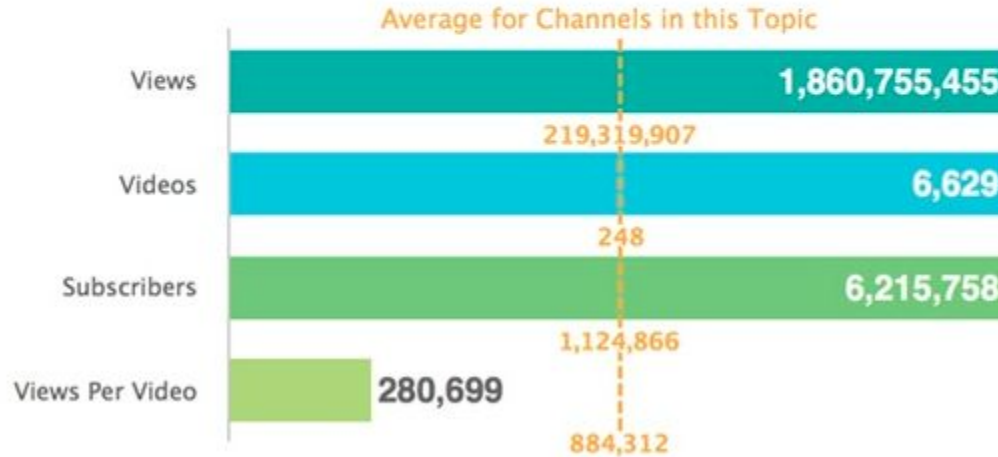
**vidIQ Overview:**

- OVERVIEW:**
  - vidIQ score: 100/100
  - views: 1.1M
  - engagements: 106.7k
  - duration: 01:32
  - estimated earnings: \$1,611.79
- SOCIAL:**
  - engagement rate: 9.9%
  - Facebook: 50.2%
  - YT: 34.8%
  - like ratio: 99%
  - yt likes: 32.9K
  - fb likes: 41.7K
  - yt dislikes: 328
  - fb shares: 10.6K
  - yt comments: 3,937
  - fb comments: 12K
  - reddit upvotes: 1,904
  - reddit comments: 267
  - reddit posts: 10
  - stumbleupon: 50
  - google plus: 3,311
- SEO:**
  - SEO score: 94.7/100
  - creator suggested: 8/19
  - desc. word count: 51
  - annotations: 0
  - cards: 0
  - desc link count: 7
  - refiners: 509
  - embedded once: 57
- CHANNEL:**
  - total views: 8.1M
  - bbcworldwide: 116.3k subscribers
- VIDEO TAGS:**
  - Sherlock (tv prgram): 51.3 #1
  - BBC: 63.3
  - BBC Worldwide: 46.5 #16
  - BBC One: Sherlock: 51.3 #1
  - Sherlock Holmes: 64.4
  - 221b
  - Baker Street: 29.3
  - John Watson: 42.7
  - Benedict Cumberbatch: 28.7

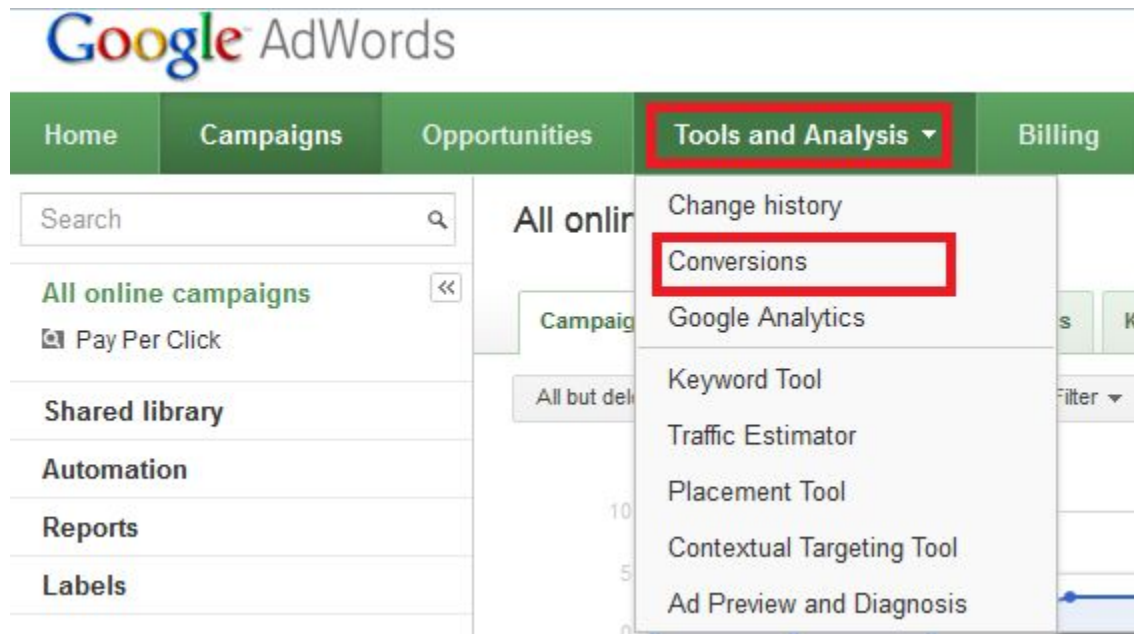
**Analytics Score Card + Reveal Tags on Every Video**

# VideoAmigo - YouTube Performance Stats

Get a quick visual comparison of  
**Views, Subscribers, number of Videos,**  
**and Views per Video.**

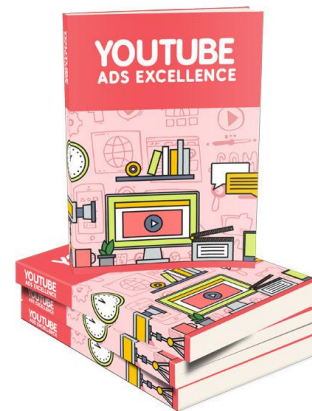


# Track It!!!!



# Free Resources After the Event + This Presentation





Questions???

If you like today's event then goto:

Google or Facebook: Rapid Boost Marketing

And leave us an honest review :)