

# ZUREO

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C O S M E T I C S

**ZUREO COSMETICS IS DEVELOPED WITH THE COLOR MOTIVE FROM NATURE AND DAILY LIFE**

[www.zureocosmetics.com](http://www.zureocosmetics.com)

## INFO



## ZUREO COSMETICS

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<b>BLOG</b>	<a href="http://blog.naver.com/zureoblog">blog.naver.com/zureoblog</a>

## LOGO



## PHILOSOPHY

ZRUEO Cosmetics is a natural make-up brand.

We are focusing on the natural colors to express feminine beauty from nature itself.

## **ZUREO GLOWING VITAMIN BB CUSHION 15g**

Soft and radiant skin expression

ZUREO glowing vitamin bb cushion is new concept of vitamin cushion.

It takes care of skin health as well as moist and radiant of skin apperance with unique ingredients, such as mineral water, Jeju oxygen-water and 5 multi-vitamin complex.

- Mineral water Jeju oxygen-water : Moist/ Radiant
- 5 multi-vitamin complex : Healthy skin care
- Sweat-proof : Long lasting

### **TRIPLE EFFECT OF PRODUCT**

**Function1.** Skin brightening

**Function2.** Anti-wrinkle






**Function3.** UV Protection(SPF50+/ PA+++)

Material : 8 Natural and botanical ingredients

Lotus extract, Broccoli sprout extract, Cabbage leaf extract, Wheat germ extract, Radish sprout extract, Blackcurrant extract, Alfalfa extract, Edelweiss extract



### **COLOR**

				
#21 Light Beige	#22 Natural Beige	#23 Sand Beige	#25 Medium Dark Beige	#27 Dark Beige

## ZUREO FRESH CREAMY LIP COLOR 4.5g

Soft and vivid lip expression

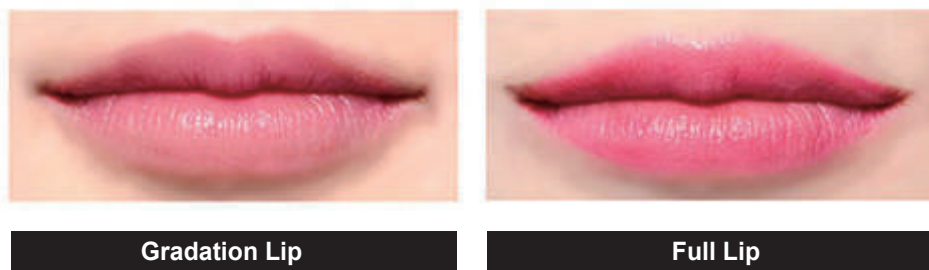
Intense creamy lip color to express vital lip combines deeply moisturizes texture and vivid color.

- Easy to apply / moist semi-matte lip color with less stickiness.
- Light touch / soft adhering feeling with long-lasting power.
- Various expressions by applying the amount of lip color.

Material : 5 Natural and botanical ingredients

Mango Butter, Rose Hip Oil, Coconut Seed Butter, Marula Oil, Moringa Oil

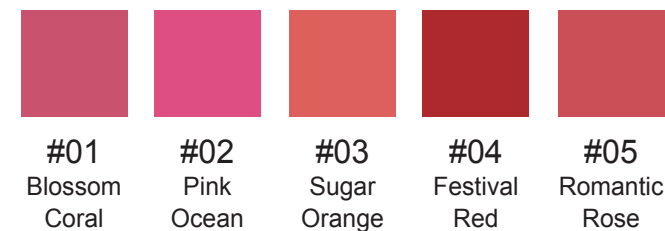
How to use : Apply moderate amount onto the center of lips and brush towards the outer corners.



Gradation Lip

Full Lip

## COLOR



## **ZUREO PERFECT AUTO GEL EYELINER** 0.5g

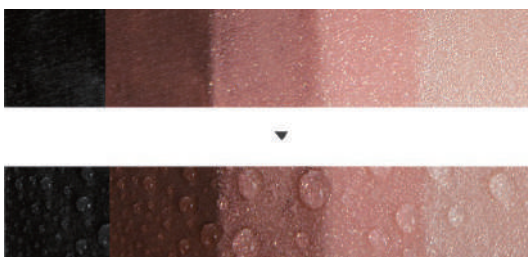
Gentle and sharp line expression

Sweat / Water proofing, makeup protecting, perfect auto eyeliner in gel with gentle touch.

- 100% sweat / water proofing.
- Soft creamy in gel formula.
- Multi-functioning, also apply as a eyeshadow.
- Built-in sharpener.

### **POWERFUL WATER-PROOF**

Waterproof liner for a fade-resistant



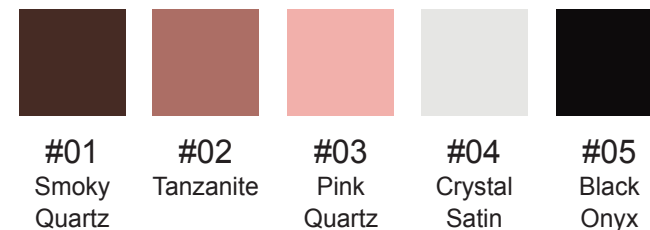
### **EASY CLEANSING**

Color pigments can be easily removed by zureo lip & eye remover



Sharpener

### **COLOR**





## ZUREO SILKY TOUCH EYE SHADOW 2g

Soft and translucent color expression

Enhancing eye color expression by translucent shadow colors as if blend into your skin.  
Additionally, trendy colors with velvety texture.

- Translucent and fine adhesive power.
- Maintaining the original color on skin by the coated pigment.
- Clear and translucent eye make-up by high definition and radiant shiny pearl.



#01 Light Peach



#02 Ballerina  
Pink



#03 Sparkling  
Orange



#04 Rose Brown



#05 Deep Brownie



### COLOR



#01  
Light  
Peach



#02  
Ballerina  
Pink



#03  
Sparkling  
Orange



#04  
Rose  
Brown



#05  
Deep  
Brownie

## **ZUREO PERFECT ALL IN ONE MASCARA 7.5g**

Soft and natural curling expression

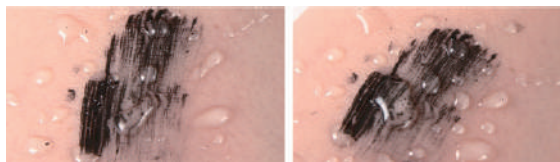
All-in-one perfect mascara with natural volume, base-to-tip curl, excellent long-wearing and water-proof.

- Perfect volumizes
- Long-wearing formula
- Perfect water-proof
- Protecting eyelashes



### **POWERFUL WATER-PROOF / SWEAT, TEAR, OIL PROOF**

Waterproof Test : No smudging  
or fading with water



### **COMPLETE REMOVED BY ZUREO RELAXING LIP&EYE REMOVER**

Quick and easy cleansing



## **COLOR**



#01  
Black

## **ZUREO RELAXING LIP & EYE REMOVER** 100ml

Gentle and refreshing cleansing

Point make-up remover with easy cleansing.

Soothing and moisturizing effects with superb ingredients.

- Water-proof makeup removed.
- Contains aloe vera leaf extract, witch hazel extract.
- 4 Free



### **PERFECT REMOVER WITH NO RESIDUE**

Easy / gentle cleansing for even water-proof makeup products as shown.



### **MILD AND REFRESHING FORMULA**

Gentle on your skin without irritation





## **\*UNIUN PROMOTER REPAIR CELL SERUM / CREAM 100ml**

Healthy and confident skin

\*UNIUN Unique+Un(one) : uniun represents one and only skin care.

Rejuvenates the skin complexion, and restores its youthful radiance when using serum / cream together!

It is easy to apply the moisture repairing serum / cream with fine, moist and refreshing formula. Solutions for all types of skin including oily skin

- Reducing wrinkles, whitening
- Protecting skin, improving skin resilience.
- Containing multi-balsam Ex plus.
- Containing 4GF(EGF,FGF,IGF,TGF)
- Containing natural protector.

### **KEY INGREDIENTS AND EFFECTS**

- **Niacinamide** : Whitening, Anti-aging
- **Adenosine** : Reducing wrinkles ingredient which is registered by ministry of food and drug safety.
- **EGF,FGF,IGF,TGF** : Improving / promoting skin resilience.
- **Green tea callus extract** : Astringent, moisturizing, soothing.
- **Sunflower seed oil** : Vitamin E.
- **Moringa oil** : Nourishing, excellent moisturizing.
- **Selaginella lepidophylla callus extract** : Improving / promoting skin resilience.
- **Tomato callus extract** : Improving skin tone, collagen synthesis effect, improving skin resilience, antioxidant.
- **Shea butter** : Nourishing, improving skin barrier function, soothing.



**ZUREOUNIUN VITAPLUS SOOTHING MASK** 10sheet

Moist and resilient

Moisturizing / recharging mask with one single sheet!

Providing solutions for various skin types and presenting healthy, radiant and natural beauty for exhausted skin.

- Nourishing : Contains plenty of multi vitamin and organic acid.  
You can experience bright and clear skin tone by supplying vitamins which is essential to your skin.
- Moisturizing : Improving smooth skin condition through moisturizing protection barrier by building a complete moisturizing layer on the dry skin.
- Soothing : Soothing sensitive skin caused by the external environment.

**KEY INGREDIENTS AND EFFECTS**

- **Mother chrysanthemum extract** : Plenty of vitamin A and vitamin B1.
- **Rosemary extract** : Antioxidant and antibiotic effects by containing polyphenol.
- **Magnolia extract** : Suitable even when acne or minor scar on the skin with anti-inflammatory.
- **Reynoutria japonica root extract** : Known as relieving skin diseases.
- **Purslane** : Contains sufficient amount of multivitamin and organic acid.
- **Virginia hamamelis japonica siebold & zucc extract** : Soothing and sensitive skin, revitalizing skin by promoting skin resistance.
- **4 different peptide** : Promoting skin absorption of vitamin and moisture by applying 4 different peptide based biological activity substance.



## **ZUREO RB PURE FIT TONE-UP CREAM** 30ml

Natural tone-up effect

Whitening cream with natural tone-up effect right after applying it  
Easily absorbs into skin with sufficient moisture formula.

- Dual functions with whitening and anti-wrinkle.
- Moist and beautiful skin expression.
- Refreshing moisture.
- Brightening and even skin tone without lumping.



### KEY INGREDIENTS AND EFFECTS

**\*Rice bran extract** : Transforming your skin beautiful and bright.

**\*Rice bran(RB)** has various nutrients such as minerals, vitamin E, A, B1, B6, iron and phosphorus, etc. Those components rejuvenates and brighten up the skin. Also, preventing freckle and blemish in advance. In addition, moisturizing, nourishing and anti-inflammatory. Other well known benefits are relieving skin trouble, moisturizing, removing dead skin cell, anti-aging and relieving atopy skin, etc.

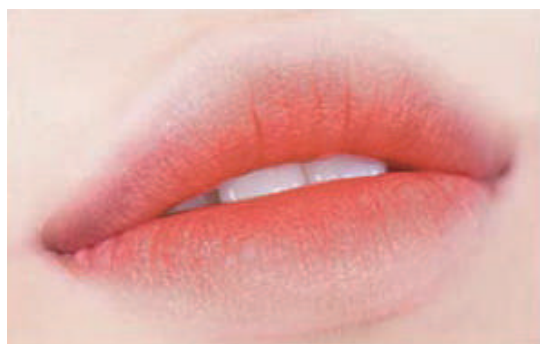
## ZUREO COTTON TALK LIPSTICK 3.5g

Chic and elegant lip expression

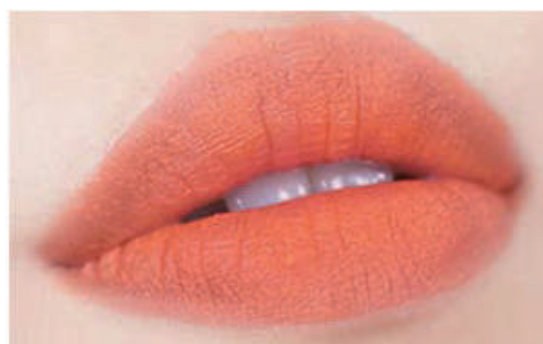
Lips appear healthy and more nourished with 3 botanical ingredients!

Daily lipstick with high performance color.

- Matte and bold apperance : Contains macadamia oil, argan tree kernel oil and flaxseed extract.
- Vivid lip makeup apperance : Adhering characteristic of pop colors on lips.
- Powerful coloration : Elegant and posh impression with intense color saturation by modern and matte lipsticks.
- Signature scent for the popping color lipsticks.



Gradation



Full Color

## COLOR

101 Cherry Matte talk	102 Coral Matte talk	103 Pumpkin Matte talk	104 Rose Matte talk	105 Chili Matte talk
106 Red Matte talk	107 Wine Matte talk	108 Berry Matte talk	109 Plum Matte talk	110 Nude Matte talk



#### Contact us

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